

Programme on
Enhancing Digital Competency
(January 6, 2016)



ICFAI University Jharkhand
Plot # 2065, Simalia
Near Daladali Chowk, Ring Road
Ranchi 834005

City Office: Opposite IDBI Bank, Ashok Nagar
Ranchi 834002

Phone Nos: 0651-2100254, 2240470
Mobile: 8986807837
Website: www.iujharkhand.edu.in
Email: mdp@iujharkhand.edu.in

ICFAI University Jharkhand is the first private University of Jharkhand carved by state Legislature in June 2008. The University was approved by UGC under Section 2 (f) of UGC Act, 1956. Its sponsors are the ICFAI Society, a not-for-profit Educational Society, Hyderabad. The University conducts Management Development Programs (MDPs) and Seminars in addition to its Doctoral (Ph.D. in Management), MBA, BBA, BCA, B.Tech., B.Sc. (Computer Science), B.Com (Hons), Dip. in Technology programmes.

Programme on Enhancing Digital Competency is an innovative programme designed by ICFAI University, Jharkhand for building digital competency to keep pace with efficient way of working in digital era. Programme will enable effective decision making with use of digital devices and networking. It will provide opportunity to participants to develop digital capability for their professional growth.

Contents:

- Digital Competency for progressive business
- Googling skills for professional growth
- Effective use of Information Technology and Communication Devices
- Social Networking ,Instant messaging and Digital Groups for better business

Faculty:

- **Prof. ORS Rao**, IIT (Madras) Alumnus having experience in IT, ITES, Engg, Consultancy in companies like HCL Technologies ,GMR Group etc and currently Vice-Chancellor, **ICFAI University Jharkhand**.
- **Dr. Rarnish Singh**, WW Director, Partner Sales, **Microsoft, USA**

Who can participate: **Managers** working in Operations, HR, Finance, Materials, Sales/Marketing; **Professionals** associated with Consultancy, R&D, IT, Healthcare, Hospitality, Tourism, Retail, **Doctors** and **Entrepreneurs**.

CERTIFICATE of completion of program will be given by the University.

Duration: January 6, 2016 (Wednesday): 10.00 AM to 5.00 PM

Venue: ICFAI University Jharkhand, Campus at Plot # 2065, Simalia, Near Daladali Chowk, Ring Road, Ranchi-834005 (Transport will be available at 9.00 AM to participants from ICFAI University City Office, Opp IDBI Bank, Ashoknagar, Ranchi to the University Campus)

Nomination and Fee

- Nomination Fee is *Rs.5,000/-* per participant (Non-residential) and **10%** discount is applicable if two or more participants are nominated from same organization. Fee includes reading materials, lunch and tea/coffee.
- Fees may kindly be paid through DD/MICR Cheque in favor of '*ICFAI University, Jharkhand-Fee Collection Account*' payable at Ranchi. It can also be paid online through NEFT. Details required for online payment may be sent by ICFAI University, Jharkhand on request.
- Nominations may kindly be sent by post to: ICFAI University Jharkhand, City Office, Opp. IDBI Bank, Ashok Nagar, Ranchi-834002 or email to: mdp@iujharkhand.edu.in by December 26, 2015.