



The Institute of Chartered Financial Analysts of India University, Jharkhand

Press Release

Ranchi

22nd Jan 2016

“Learn with Fun” initiative launched at the ICFAI University

Learning can be more interesting and effective, if it combines with Fun, in right proportion. That is what was done at ICFAI University Jharkhand. Explaining the initiative, Prof. ORS Rao, Vice-Chancellor of the University said, “Current generation students like to learn in their own way, wherein they enjoy while learning besides critical thinking is an important skill to be imparted to the students. Keeping this in mind, the University designed sessions for the students wherein students are given a topic in which they are made to think, share within the group and communicate it effectively to the entire class”.

The above was experimented successfully on 21st and 22nd Jan 2016 with student groups. Students were made into small groups and were given topics like “Advertisement, I like It”, “Interesting way of using Internet “. The groups after discussion presented the same in innovative ways like by way of songs, poems, skits, presentation etc. All the students liked it, as all of them could participate and enjoy while learning.

About the ICFAI University Jharkhand: The ICFAI University, Jharkhand (IUJ) belongs to the ICFAI University Group (IUG), which pioneered Professional Education in India. IUJ was established under ICFAI University Act, 2006 (Jharkhand Act 08, 2007), which was passed by the State Legislature of Jharkhand and was notified by Government of Jharkhand on 17th June 2008. The University was empowered by UGC vide its letter dated 1st Dec 2009 to award degrees under Section 22 of UGC Act, 1956. IUJ is committed to grooming its students into Competent Professionals, with Good Personal Values and Ethics.

IUJ offers a range of vocation oriented Under Graduate and Post Graduate programmes, which include, MBA, B Tech, BTech (Lateral entry) BBA & BCA. The University has decided to introduce Diploma in Technology (Polytechnic) , B.Sc.(Honours) in Computer Science) & B.Com (Honours) in Banking/Financial Services / Insurance courses from 2015-16 academic session. Besides excellent infrastructure like well furnished class rooms, laboratories, workshops and library, IUJ has well qualified and experienced faculty members. Special features of IUJ programs include Contemporary curriculum, Summer Internships with industry, Live projects, Technology Enhanced Learning and Campus placement assistance. IUJ offers fee concessions to students domiciled in Jharkhand, besides merit scholarships to meritorious students. More details on IUJ can be found by visiting its website at www.iujharkhand.edu.in or its Face Book page at www.facebook.com/icfaijharkhand.