Registration fee can be remitted through Demand Draft drawn in favor of “ICFAI University Jharkhand – Fee Collection Account” payable at Ranchi. Jharkhand. DD can be sent in following address:

Dr. Chetna Sinha
ICFAI University Jharkhand
City Office: Plot No. 2147/A, Opposite IDBI Bank
Aashok Nagar, Ranchi – 834001
Phone No: 9831264134
E-mail: seminars.fms@ijjarkhand.edu.in

NOTE: Registration Fee can be paid through NEFT also. Details will be provided on request.

Sponsoring Categories:
- Levels of sponsorship for the Conference are:
  - Platinum: Rs 50,000
  - Gold: Rs 20,000
  - Silver: Rs 10,000
- Three two and one free delegates for Platinum, Gold and Silver sponsors respectively will be allowed.
- Sponsoring Company logo will be prominently placed in the back drop banners for the conference.
- In addition, they also can keep their own banner in the auditorium and at the entrance to the University.
- Sponsoring company’s advertisement will be printed in the conference souvenir which will be distributed to all the guests, speakers and delegates.
- Sponsors can also sponsor Conference Kits.

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Prof. Dr. K. S. Rao
Vice-Chancellor, IJ

Program Chair:
Dr. B. M. Singh
Registrar, IJ

Advisory Board:
- Prof. A. S. Prasad
  Associate Dean, PPG
- Dr. Hari Haran
  Academic Advisor, IJ

Conveners:
- Dr. S. C. Swain
  M: 9866678237
- Dr. Chetna Sinha
  M: 9831264134

Faculty of Management Studies
Organizes

National Conference
On
People Management: Emerging Trends in the Current Millennium
Date: 3 September 2015, Thursday

Venue:
ICFAI University Jharkhand Campus, Plot # 2065, Simaila
Near Daladal Chowk, Ranchi – 834005, Jharkhand
Phone No: 0651-2100254 • Website: www.ijjarkhand.edu.in

About the University:
The ICFAI University Jharkhand (IJ) is the first Private University in Jharkhand, set up under section 2(f) of UGC Act and is empowered to award degrees under Sec 22 of UGC Act.
The University is sponsored by the Institute of Chartered Financial Analysts of India (ICFAI), a non-profit educational society in Hyderabad.
IJ is committed to grooming young students into Competent Professionals, with good Values and Ethics. The University believes in value based education utilizing the modern techniques of teaching in core and frontier areas of knowledge.
It currently offers BBA, BCA, B.Tech & B.Tech (External Entry), B. Sc. Hons (Computer Science), B.Com. Hons (BBA) Diploma in Technology (Polytechnic), MBA on Full-time campus format and Part-time Ph.D in Management.
The University also conducts customized training and management development programs for the executives and managers at different levels in various functional areas of management & offers unique program to suit the business & developmental needs of organizations.
About the Conference:
Management of Resources has always been a matter of critical importance for every organization, be it for profit or not for profit. Among all other resources management of people resources have gained distinctive essence over the past decade, as it is increasingly seen to be contributing significantly to the overall effectiveness of the organization. Hence, People Management has the potential to play a bigger role in the creation of sustainable culture and development not only in the organizations but also in the country.
Against this backdrop, the conference aims at providing a platform to share the ideas and research results & trigger discussion on this emerging and contemporary topic in order to explore the best practices in the area of People Management.

Objective:
While on one hand, participants will be exposed to emerging trends in the field; on the other hand, they will be exposed to the strategies, their practical applications and challenges faced in the field through real-life examples and case studies. Since the conference will be a congregation of academicians, practitioners from industry, researchers, students, consultants and other; both theories and practices of People Management will get due prominence and are expected to complement each other during the course of the Conference.

List of Conference Tracks (but not limited to):
- Changing dynamics and challenges in HR management today
- Recruitment - attraction of talent
- Skill and re-skilling of human resources
- Managing Gen-Y people - issues and challenges
- Motivating and Retaining talent
- Leveraging ICT technology to manage people
- Organization structures and people management
- Leadership and Management
- Performance Management, Balanced Score Card methodology, Counseling
- Risk and security issues in managing people
- Work-life balancing
- Ethics and values
- Benchmarking and Best Practices in People Management
- Challenges in People management in:
  - Manufacturing industry
  - Services industry - IT, ITES, banking, telecom, insurance, education etc
  - NGOs
  - PSUs and Government Organizations
- Labor policies
- Role of stakeholders in effective HR management (education, government, industry etc)
- People Management related to Gender and Profession specific issues

Who can Attend:
The conference platform for intellectual deliberations is open to:
- Academicians & Research scholars
- Businesses - Corporate and Small & Medium Enterprises (SMEs)
- Company Chairmen, Directors and Practising Managers
- Consultants
- Government Policymakers
- Undergraduate and Post-Graduate students

Paper Submission Guidelines:
- The participants willing to present papers on any of the sub-themes mentioned above, but not restricted to can send the abstract of their papers, in not more than 100 words before 1 August 2015, which will be scrutinized by the editorial committee before their acceptance.
- Full text of the paper is to be submitted in MS Word using Times New Roman, font size 12 on A4 size paper in 1.5 spacing not more than 3000 words.
- The abstract and the full papers must be accompanied by the Authors name(s), photo, Affiliation(s), Full address, Email ID, Phone number along with title of the paper on the front page.
- The papers must also provide appropriate bibliography and references in MLA style. All papers will be checked for plagiarism before acceptance.
- The paper submitted must be original unpublished and the same should not be simultaneously submitted to any journal or publisher. Best three papers will be selected by a jury and awarded. Decision of the Jury will be final.
- There will also be special prizes for the best 3 student papers.
- The selected papers will be reviewed and published in the AJ Journal of Management bearing ISSN.
- All authors/contributors should register for the seminar. In case of Co-authors both the authors need to register. We are also considering in-absentia papers.
- Those who wish to attend the Seminar but cannot contribute papers due to any reason can attend the Seminar on Registration.
- Abstract and Full paper are to be submitted ONLY through electronic mail to: seminars.fms@sharkhand.edu.in

Important Dates:

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>Abstract Submission</td>
<td>By 1 Aug 2015</td>
</tr>
<tr>
<td>Full Paper Submission</td>
<td>By 5 Aug 2015</td>
</tr>
<tr>
<td>Notification of Acceptance of Paper</td>
<td>10 Aug 2015</td>
</tr>
<tr>
<td>Early Bird Registration</td>
<td>By 15 Aug 2015</td>
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<tr>
<td>Seminar Date</td>
<td>3 Sept 2015</td>
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Registration Details:

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<th>Category</th>
<th>Registration Fee</th>
<th>Early Bird Registration</th>
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<tbody>
<tr>
<td>Academicians &amp; Research Scholars</td>
<td>Rs. 1500/-</td>
<td>Rs. 1200/-</td>
</tr>
<tr>
<td>Industry Professionals</td>
<td>Rs. 2000/-</td>
<td>Rs. 1500/-</td>
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<tr>
<td>Students</td>
<td>Rs. 500/-</td>
<td>Rs. 300/-</td>
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<tr>
<td>In-absentia</td>
<td>Rs. 2000/-</td>
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