Vision
To be a top ranking private University of choice for students, staff and corporate, recognized for excellence in Higher Education and Research, specially relevant to social needs.

Mission
The mission of the University is to offer world class, innovative, career-oriented professional, post graduate and undergraduate programs, through inclusive technology-aided pedagogies, to equip students with the requisite professional and life skills as well as social sensitivity and high sense of ethics.

The University will strive to create an intellectually stimulating environment for Research, particularly into areas, bearing on the socio-economic and cultural development of the state of Jharkhand and the nation
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ICFAI was established in 1984 as a not-for-profit society with the broad objective of empowering citizens through world class quality education. The Institute announced its arrival into the Indian education fora by launching a high end, innovative professional program in financial analysis in 1985. The Program was first-of-its-kind in India, aimed at equipping students and working professionals with cutting-edge knowledge in contemporary areas of finance. Since its establishment, ICFAI Group has made a significant mark in the Indian educational field with a pan-Indian network and presence. Innovation has been the mainstay of ICFAI Group with innovation prevalent in its programs and even its culture. Subsequently, there was a big leap when ICFAI Group started its chain of business schools (IBS) across India in 1995 to offer management program. Since its inception, IBS has been consistently ranked among the top ranked B-Schools of India providing excellent academic delivery and infrastructure to its students and transforming them into leaders for the future. Another example that is a testimony to the culture of innovation is the introduction of Case Study methodology at IBS. The Case Research Center at IBS has become a center of excellence and has won several accolades across the world. ICFAI Group has 2 Strategic Institutional Units, the ICFAI Universities and the ICFAI Business Schools. In all the programs offered across these units, the emphasis is on adherence to academic rigor and differentiated curriculum that bridges the industry-academia gap. ICFAI Group focuses on learning rather than instruction. In addition, the institute is engaged in important areas of research covering environmental sustainability, agricultural economics, health policy, financial economics, banking, intellectual property rights etc. There have been path-breaking research and good quality publications in these areas. Flexible and tech enabled learning also plays an important role in ICFAI’s teaching methodology. The delivery takes place with the use of hi-tech learning management system at campus programs and content delivery for distance learning through online medium. ICFAI Group practices the value of academic integrity at all levels. As a policy, admissions are purely based on merit and there is nothing like capitation fee et al. The fee payable is published in the application material and that remains unchanged. The ICFAI Group’s culture of teaching and learning supports and fosters intellectual and personality development among its graduating students. They carry an attitude of ownership of their work. ICFAI Group strives to make the students - DOERS. The programs are designed such that the students & professionals graduating from the institution have the ability to take risks, make decisions and own the work. ICFAI Group system, strongly believes in developing an ‘entrepreneurial mindset’ among its graduating students. At ICFAI, students inculcate research and analytical orientation due to its institutional strength and support for the research and development activities. Holistically, the student undergoes a transformative change. The alumni of ICFAI Group are working in renowned companies world-wide. Collectively, ICFAI Group alumni contribute significantly to the growth story of India.
The ICFAI Universities

ICFAI has established 11 Universities across India. The ICFAI Universities are located at Hyderabad [The ICFAI Foundation for Higher Education (IFHE), which is a Deemed-to-be-University], Dehradun, Himachal Pradesh (Baddi), Jaipur, Jharkhand, Meghalaya, Mizoram, Nagaland, Raipur, Sikkim and Tripura.
The ICFAI University, Jharkhand belongs to the ICFAI University Group, which has pioneered Higher Education in India and is admired by the Industry for the Quality of its Education.

The University is committed to groom its students into Competent Professionals, with a deep sense of ethics and values, by imparting Knowledge and Skills, required by the Industry.

Our students of Class-2018 went through Contemporary Curricula, which incorporate the latest Industry Trends and Advances in Management Concepts. The students got an opportunity to deploy their class room learning through Projects and Assignments. All the students got excellent exposure to corporate work environment and acquired hands-on skills, by way of Internship Programs (SIP) in leading Corporates. We are happy to inform you that the University Alumni have, in the last few years, made a mark for themselves in the Industry by fast track growth in their careers through sheer performance.

We welcome all the Corporates that are looking for good talent to fuel their growth plans, to our Campus for Placements. We assure you that our students of Class-2018 are fully geared up to meet the requirements and challenges that will be posed by your organisation.

Prof O.R.S. Rao
Vice Chancellor
The ICFAI University, Jharkhand

Grooming Professionals. With Values.

- The University received Award for Excellence in Higher Studies in Eastern Region for 2017 from ASSOCHAM.
- The University received Award of Recognition from Red Cross Society of India for its service to the society by way of Blood Donations by its students and employees.
- The University also received an award of recognition from Ramakrishna Mission Ashrama for inculcating values in its students.
The ICFAI University, Jharkhand

The Institute of Chartered Financial Analysts of India (ICFAI) University, Jharkhand is established under sub-section (2) of Section 4 of the ICFAI University Act, 2006 (Jharkhand Act 08, 2007). The University is empowered by UGC to award degree under Section 22 of UGC Act.

The ICFAI University, Jharkhand (IUJ) is an institution that prepares young and aspiring graduates for a professional career and has a unique industry-oriented approach through contemporary Technological and Management education.

The Visitor of the University is His Excellency, The Governor of Jharkhand. The University is administered as per the Act, Statutes and Rules. The Board of Governors is headed by the Chancellor with Vice Chancellor and others as members.

The University offers Diploma in Technology, Bachelor’s and Master’s programs in Management, Technology, & Information Technology and Ph.D. Program in Management (Part Time). The ICFAI University, Jharkhand maintains a reputation for quality teaching, field-based assignments, case-based learning and productive learning based internships in reputed organizations. The University gives utmost importance to value based education and training.

It provides a supportive environment that enhances, enriches, develops and sustains the growth and potential of the students and the faculty.

The ICFAI University, Jharkhand follows a Course Structure that is designed keeping in view the current industry trends, advances in management concepts, technology and ease of learning. It consists of number of components like the Case Studies, Live Projects, Summer Internship Program and Sector Specific Assignments to make the learning interesting and effective.

“Good University. Excellent faculty and Leadership”

- Er. Balakrishnan C Warrier, Sr. GM, Usha Martin Industries, Ranchi
Salient Aspects of our Programs

Co-Curricular Activities: To help in the student’s overall growth and personality development, a number of opportunities are provided to organize events in the campuses and also participate in the events of other institutions. Besides, our students are encouraged to participate actively in social outreach programs/initiatives like blood donation camps, helping under-privileged / differently abled students, rural development programs etc. This helps in development of Teamwork, Leadership and Organizing Skills.

Sector-Specific Knowledge: In addition to the on-campus academic inputs, students are encouraged and empowered to qualify in sector specific value addition certifications that would enable them to take up specialized jobs. Our students are encouraged to qualify in certification programs from organisations like NSE, Microsoft, IIT, Mumbai etc.

Industry Relationships: The University is a Corporate Member of Confederation of Indian Industry. The University is also a member of Association of Indian Management Schools (AIMS). The University builds and nurtures partnerships with Industry Majors for the benefit of its students. Organisations with which Industry-Institution partnerships signed, so far, include Supreme Industries and Seven Palms Hospital and Research Centre.
Faculty Resources at Faculty of Management Studies

<table>
<thead>
<tr>
<th>#</th>
<th>Name</th>
<th>Designation</th>
<th>Qualification</th>
<th>Exp.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Prof. (Dr). B. M. Singh</td>
<td>Dean and Professor</td>
<td>M.Sc, Ph.D</td>
<td>45</td>
</tr>
<tr>
<td>2</td>
<td>Prof. A. S. Prasad</td>
<td>Asst. Dean</td>
<td>M.Sc., M.Tech</td>
<td>36</td>
</tr>
<tr>
<td>3</td>
<td>Dr Satyendra Kishore</td>
<td>Professor</td>
<td>M.A, LLB, Ph.D</td>
<td>29</td>
</tr>
<tr>
<td>4</td>
<td>Dr. Hari Haran</td>
<td>Professor</td>
<td>B.Tech, Master of Business Management, Ph.D</td>
<td>37</td>
</tr>
<tr>
<td>5</td>
<td>Prof. (Dr) Rumna Bhattacharyya</td>
<td>Associate Professor</td>
<td>M.A, B.Ed, PGPMIR, M.Phil, Ph.D</td>
<td>30</td>
</tr>
<tr>
<td>6</td>
<td>Mr. Abhay Kumar Sinha</td>
<td>Senior Lecturer</td>
<td>B.Sc, MCA</td>
<td>24</td>
</tr>
<tr>
<td>7</td>
<td>Mr. Sumit Kumar Sinha</td>
<td>Senior Lecturer</td>
<td>M.Com, MBA (Fin) &amp; DISM</td>
<td>13</td>
</tr>
<tr>
<td>8</td>
<td>Ms. Pritha Chaturvedi</td>
<td>Senior Lecturer</td>
<td>MBA</td>
<td>11</td>
</tr>
<tr>
<td>9</td>
<td>Dr. Mridanish Jha</td>
<td>Asst. Professor</td>
<td>MBA (Marketing &amp; HR), Ph.D.</td>
<td>11</td>
</tr>
<tr>
<td>10</td>
<td>Dr. Tarak Nath Paul</td>
<td>Asst. Professor</td>
<td>M.CA, M.Tech, Ph.D</td>
<td>10</td>
</tr>
<tr>
<td>11</td>
<td>Dr. Sudipta Majumdar</td>
<td>Asst. Professor</td>
<td>B.Tech, MBA, Ph.D</td>
<td>10</td>
</tr>
<tr>
<td>12</td>
<td>Dr. Pallavi Kumar</td>
<td>Asst. Professor</td>
<td>B.A, PGDBM, M.A, Ph.D</td>
<td>06</td>
</tr>
<tr>
<td>13</td>
<td>Dr. Manish Kumar</td>
<td>Asst. Professor</td>
<td>MBA, Ph.D</td>
<td>03</td>
</tr>
<tr>
<td>14</td>
<td>Dr. Sweta Singh</td>
<td>Asst. Professor</td>
<td>MBA, UGC. NET-JRF, Ph.D</td>
<td>03</td>
</tr>
<tr>
<td>15</td>
<td>Dr. Vishal Kumar</td>
<td>Asst. Professor</td>
<td>M.Com, MBA, Ph.D</td>
<td>08</td>
</tr>
</tbody>
</table>

Visiting the ICFAI University was a wonderful experience. Teaching seems to be at par with the best of the Universities, and what impressed me most was the environment between the teacher and the taught.

Mr. Ajay Mionocha,  
Asst. VP, Yes Bank Ltd.
# Faculty Resources at Faculty of Science & Technology

<table>
<thead>
<tr>
<th>#</th>
<th>Name</th>
<th>Designation</th>
<th>Qualification</th>
<th>Exp.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Prof. Arvind Kumar</td>
<td>Asst. Dean</td>
<td>B.Sc., B.Tech., M.Tech. (BHU)</td>
<td>37</td>
</tr>
<tr>
<td>2</td>
<td>Prof. Shree Ranjan</td>
<td>Professor</td>
<td>M.Tech. (IIT, Kharagpur)</td>
<td>37</td>
</tr>
<tr>
<td>3</td>
<td>Prof. Umesh Kumar Sharma</td>
<td>Asst. Professor</td>
<td>B.E (Mining)</td>
<td>23</td>
</tr>
<tr>
<td>4</td>
<td>Prof. (Dr.) Bijoya Ganguly</td>
<td>Asst. Professor</td>
<td>M.A (English), Ph.D (English)</td>
<td>27</td>
</tr>
<tr>
<td>5</td>
<td>Mr. Girijesh Kumar</td>
<td>Sr. Lecturer</td>
<td>B.Tech</td>
<td>26</td>
</tr>
<tr>
<td>6</td>
<td>Mr. Pratik Biswas</td>
<td>Sr. Lecturer</td>
<td>M.Sc., M.Tech.</td>
<td>24</td>
</tr>
<tr>
<td>7</td>
<td>Prof. (Dr.) Birendra Goswami</td>
<td>Asst. Professor</td>
<td>M.CA, M.Phil, Ph.D</td>
<td>16</td>
</tr>
<tr>
<td>8</td>
<td>Mr. Kumar Kanishka</td>
<td>Lecturer</td>
<td>B.Tech, M.Tech</td>
<td>4.5</td>
</tr>
<tr>
<td>9</td>
<td>Mr. Amit Kumar</td>
<td>Lecturer</td>
<td>B.Tech, M.E</td>
<td>3</td>
</tr>
</tbody>
</table>

Visiting the ICFAI University was fun as well as rewarding. I got a great feeling to know that this University has been serving the society in the best way by producing competent and value based graduates.

Mr. Rajeev Kumar Gupta  
Dy. GM – Corporate Relations,  
JSW Steel Ltd.
Companies that offered Placements / SIP (a partial list)

- Jharcraft
- Ample Technologies
- Arithma
- Anchor Appliance
- Dulux
- Airtel
- ICICI Bank
- Bank of India
- HCL
- HDFC Bank
- Future Group
- HEC
- Jindal Steel & Power
- ICICI Prudential Life Insurance
- Jio
- Tata Motors
- Pidilite
- KTM
2018 Graduating Students
Student Profiles - BBA

Name: ABHISHEK KUMAR
Program: BBA
SIP Title: A Study on the Sales Promotion strategies of Royal Enfield Bullet
SIP Company: Royal Enfield (Raghu Ram Autocare)

Name: ADITYA SAHAY
Program: BBA
SIP Title: SWOT Analysis of Reliance Jio in Ranchi
SIP Company: Reliance Jio

Name: ANAND SHANKAR SINGH
Program: BBA
SIP Title: A Study on the Market Penetration of Techmart Digital with respect to Banking Products in Ranchi
SIP Company: Tech Mart Digital System Private Ltd

Name: CHAHAT PARVEEN
Program: BBA
SIP Title: A Study on understanding the job responsibilities of Associates
SIP Company: Vodafone

Name: CHANDAN KUMAR OJHA
Program: BBA
SIP Title: A Study on the Market Penetration of Techmart Digital with respect to office automation products in Ranchi
SIP Company: Tech Mart digital Systems Private System

Name: IMAM RAZA
Program: BBA
SIP Title: A Study on retailer satisfaction about Birla White Putty in urban area in Ranchi
SIP Company: Ultra Tech Cement Limited
Name : MOUSAM JALAN  
Program : BBA  
SIP Title : A Study on the promotional strategies & business development of Book My Meal  
SIP Company : Book My Meal (Patna)

Name : MITRANJAN KUMAR PASWAN  
Program : BBA  
SIP Title : Study on Market Segmentation at Imagine World Service Private Limited  
SIP Company : Imagine World Service Private Limited

Name : MOHIT KUMAR SINGH  
Program : BBA  
SIP Title : A Study of marketing strategy for new products  
SIP Company : Pidilite Industries (Ranchi)

Name : KUMARI RENU  
Program : BBA  
SIP Title : Recruitment & Selection Process in CCL  
SIP Company : Central Coalfield Limited

Name : PRAKASH MODAK  
Program : BBA  
SIP Title : A market survey of Fevicol in Ranchi market  
SIP Company : Pidilite Industries (Ranchi)

Name : RAKHI KUMARI  
Program : BBA  
SIP Title : Study of Talent Acquisition  
SIP Company : Reliance Jio
Name: RITESH KUMAR MISHRA  
Program: BBA  
SIP Title: A Study of marketing strategy for new product  
SIP Company: Pidilite Industries

Name: RITU PURI  
Program: BBA  
SIP Title: A Study of branding communication at RHODOKS Manpower company  
SIP Company: RHODOKS Manpower company

Name: ROSHAN PRAKASH  
Program: BBA  
SIP Title: A Study on Consumer purchase behaviour towards Putty  
SIP Company: Ultra Tech Cement Limited

Name: SACHI KUMARI  
Program: BBA  
SIP Title: Customer behavior analysis for selection of Bank  
SIP Company: Kotak Mahindra Bank

Name: SAMPADA SUMAN  
Program: BBA  
SIP Title: Streamlining the onboarding process at Vodafone in Ranchi  
SIP Company: Vodafone

Name: SANGEET A KACHHAP  
Program: BBA  
SIP Title: Study of Training and Development in HEC  
SIP Company: Heavy Engineering Corporation Limited
Name: SUBHAM ANKIT  
Program: BBA  
SIP Title: Promotional Strategy of College Web Duniya Pvt. Ltd  
SIP Company: Web Duniya Pvt. Ltd

Name: SMIRITI  
Program: BBA  
SIP Title: A study on organizational behaviour on desktop computers in Pune region.  
SIP Company: KANTAR (IMRB International)

Name: SRADHANJALI MUDULI  
Program: BBA  
SIP Title: A study on quality of work life in CCL, Ranchi  
SIP Company: Central Coalfield Limited

Name: SURAJIT MUKHERJEE  
SIP Title: A Study on the Sale Promotion strategies of Royal Enfield Bullet  
SIP Company: Royal Enfield (Raghu Ram Autocare)

Name: UTPAL KUMAR  
Program: BBA  
SIP Title: Recruitment and selection process at Carrier Zone Services Pvt. Ltd  
SIP Company: Carrier Zone Services Pvt. Ltd

Name: SACHI KUMARI  
Program: BBA  
SIP Title: Customer behavior analysis for selection of a Bank  
SIP Company: Kotak Mahindra Bank
Name : PINKY KUMARI  
Program : BBA  
SIP Title : Working Capital Management  
SIP Company : SAIL Bokaro

Name : NEHA SARWAT  
Program : BBA  
SIP Title : Investment Strategies and comparative analysis of ULIPS and Mutual Funds  
SIP Company : Virtue wealth counsel

Name : SEJAL SHARMA  
Program : BBA  
SIP Title : Organization Development  
SIP Company : Central Coalfield Limited

“It's a great experience to visit the ICFAI University with a friendly environment and great faculty members”

Mr. Bharat Jaiswal  
Regional Director, Assocham
Student Profiles - B.Com (Hons) in Banking, Financial Services and Insurance

Name: OM PRAKASH  
Program: B.Com Hons (BFSI)  
SIP Title: Marketing Strategies adopted for coking coal in Rajappa Area.  
SIP Company: Central Coalfield Limited

Name: PIYUSH HURKAT  
Program: B.Com Hons (BFSI)  
SIP Title: A study on purchase behaviour of Laptops in Pune region.  
SIP Company: KANTAR (IMRB International)

Name: PURNIMA RANI  
Program: B.Com Hons (BFSI)  
SIP Title: Analysis of Investors Perception towards deposit in Sahara India  
SIP Company: Sahara India

Name: RAZIK ANSARI  
Program: B.Com Hons (BFSI)  
SIP Title: A Study on the Sale Promotion of Royal Enfield Bullet  
SIP Company: Royal Enfield (Raghuram Autocare)

Name: SUPRIYA MISHRA  
Program: B.Com Hons (BFSI)  
SIP Title: Role of Mutual Fund in Wealth Creation  
SIP Company: Birla Sun Life Assets Management

Name: VISHAKHA SINGH  
Program: B.Com Hons (BFSI)  
SIP Title: A Study of the investor’s Preference for Life Insurance Policies  
SIP Company: Bharti AXA Life Insurance
Name: SIMRAN VERMA  
Program: B.Com Hons (BFSI)  
SIP Title: Analysis of market promotion strategies  
SIP Company: Cox & Kings

Name: ADITYA RAJ SINGH  
Program: B.Com Hons (BFSI)  
SIP Title: A Study consumer purchase behaviour for buying cars  
SIP Company: TATA Motors (JMA Ltd.)

Name: SATYAM KUMAR MISHRA  
Program: B.Sc. (Computer Science)  
SIP Title: Designing Front-end of the website  
SIP Company: RV Web

Name: SUBHASH KUMAR MAHTO  
Program: B.Sc. (Computer Science)  
SIP Title: Project on V.B. Net  
SIP Company: Horizon IT Consultancy Services
Student Profiles
BCA

Name: ABHISHEK KUMAR SINGH
Program: BCA
SIP Title: Web Development under JSP
SIP Company: Indian Oil Corporation

Name: ABHISHEK KUMAR TRIPATHY
Program: BCA
SIP Title: Loom Application System
SIP Company: Genesis Digisec

Name: NIKITA KUMARI SINGH
Program: BCA
SIP Title: Android Application Development
SIP Company: UR Edutech Solutions Pvt. Ltd

Name: PANKAJ KUMAR
Program: BCA
SIP Title: Online Auction System
SIP Company: Genesis Digisec

Name: PRIYANKA AGRAWAL
Program: BCA
SIP Title: Web Development
SIP Company: RV Web

Name: ROHIT KUMAR SINGH
Program: BCA
SIP Title: Library Management System
SIP Company: Genesis Digisec
Name: SONU NIGAM  
Program: BCA  
SIP Title: Web Development  
SIP Company: RV Web

Name: SUMIT KUMAR MANDAL  
Program: BCA  
SIP Title: Online Auction System  
SIP Company: Genesis Digisec

Name: SURABHI GHOSH  
Program: BCA  
SIP Title: Database Management System (using SQL)  
SIP Company: Denave India Private Limited

Name: TITIKSHA  
Program: BCA  
SIP Title: Student Information Management System  
SIP Company: Brainoak Global Solution Private Limited

Name: PRATEEK KUMAR VERMA  
Program: BCA  
SIP Title: Library Management System  
SIP Company: Genesis Digisec
Student Profiles
MBA

Name: GIRISH KUMAR SINGH
Program: MBA
Specialization: Marketing and Finance
SIP Title: A Study of Promotional Strategies of Safexpress in Ranchi
SIP Company: SAFEXPRESS Group

Name: NISHA RANI
Program: MBA
Specialization: Marketing and Human Resource
SIP Title: A Study on Consumer Buying Behaviour at Big Bazaar
SIP Company: Big Bazaar (Future Group)

Name: ANKIT A KUMARI
Program: MBA
Specialization: Marketing and Human Resource
SIP Title: Internal Audit of Labour Law Compliances at Nathcorp
SIP Company: Nathcorp

Name: ARTI KUMARI
Program: MBA
Specialization: Marketing and Human Resource
SIP Title: A Study on the marketing strategies of Book My Meal
SIP Company: Book My Meal

Name: NEHA KUMARI
Program: MBA
Specialization: Marketing and Finance
SIP Title: Analyzing the Brand Promotion Strategies of Safexpress in Ranchi
SIP Company: SAFEXPRESS Group

Name: ABHINAV SINHA
Program: MBA
Specialization: Marketing and Finance
SIP Title: Understanding shopper behaviors and evaluation of customer experience at Reliance Retail Limited
SIP Company: Reliance Retail Limited
Name: RAHUL WALTER MINZ  
Program: MBA  
Specialization: Marketing and Human Resource  
SIP Title: Understanding shopper behavior’s and evaluation of customer experience at Reliance Retail Limited  
SIP Company: Reliance Retail Limited

Name: SUMEET KUMAR SINGH  
Program: MBA  
Specialization: Marketing and Finance  
SIP Title: Understanding shopper behavior’s and evaluation of customer experience at Reliance Retail Limited  
SIP Company: Reliance Retail Limited

Name: RIYA CHOWDHURY  
Program: MBA  
Specialization: Marketing and Human Resource  
SIP Title: A study of Talent Acquisition Strategy at Reliance Jio  
SIP Company: Reliance Jio

Name: NILAVRA DEY  
Program: MBA  
Specialization: Marketing and Finance  
SIP Title: A study of Micro Finance Institution in India  
SIP Company: AGSS & Co.

Name: AJAY KUMAR  
Program: MBA  
Specialization: Marketing and Finance  
SIP Title: A study on Consumer behaviour’s towards Putty Sales  
SIP Company: Ultra Tech Cement Limited

Name: SWATI KUMARI  
Program: MBA  
Specialization: Marketing and Human Resource  
SIP Title: A Study on Human Resource Development Practices at Safexpress  
SIP Company: SAFEXPRESS Group
Name: VARSHA KUMARI GUPTA  
Program: MBA  
Specialization: Marketing and Finance  
SIP Title: Understanding shopper behaviour’s and evaluation of customer experience at Reliance Retail Limited  
SIP Company: Reliance Retail Limited

Name: RAJEEV RANJAN  
Program: MBA  
Specialization: Marketing and Finance  
SIP Title: Customer Satisfaction and SWOT Analysis  
SIP Company: Mahindra Rise (Nexgensolution Technologies Pvt.) Ltd

Name: RAVI RANJAN  
Program: MBA  
Specialization: Marketing and Finance  
SIP Title: Customer Satisfaction and SWOT Analysis  
SIP Company: Mahindra Rise (Nexgensolution Technologies Pvt.) Ltd

Name: SHUBHAM CHAKRABORTY  
Program: MBA  
Specialization: Marketing and Finance  
SIP Title: Four ‘P’s of Marketing: A Study In Relation to HPCL  
SIP Company: HPCL

Name: ALOK KUMAR  
Program: MBA  
Specialization: Marketing and Human Resource  
SIP Title: Analysis of Sales & Promotional strategies of tourism sector, with special reference to Cox & Kings  
SIP Company: Cox & Kings

Name: MANISHA SRIVASTAV  
Program: MBA  
Specialization: Marketing and Human Resource  
SIP Title: To Study the Job Satisfaction of Employees working at Big bazaar  
SIP Company: Big Bazaar (Future Group)
Name : **ANAND RAJ ANAND**  
Program : MBA  
Specialization : Marketing and Finance  
SIP Title : To Study consumer buying behavior towards Fevicol MarineKoat & HeatX  
SIP Company : Pidilite (Patna)

Name : **ABHISHEK SHARMA**  
Program : MBA  
Specialization : Marketing and Finance  
SIP Title : To Study consumer buying behaviour's towards Fevicol MarineKoat & HeatX  
SIP Company : Pidilite (Ranchi)

Name : **UTSAB DAS**  
Program : MBA  
Specialization : Marketing and Human Resource  
SIP Title : To Study the Job Satisfaction of Employees working at Big bazaar  
SIP Company : Big Bazaar (Future Group)

Name : **FAHAD REHAN**  
Program : MBA  
Specialization : Marketing and Human Resource  
SIP Title : A Study on the marketing strategy of Panasonic Air conditioners in Ranchi  
SIP Company : Panasonic

Name : **NISHA ANAND**  
Program : MBA  
Specialization : Marketing and Human Resource  
SIP Title : Investment Strategies and comparative analysis of ULIPS and Mutual Funds  
SIP Company : Virtue Wealth Counsel
Student Profiles
B.Tech

Name: ANUP PRAKASH TIWARI
Program: B.Tech
Branch: Computer Science Engineering
SIP Title: Webpage Designing
SIP Company: Broadway Bazar

Name: SHUBHAM SNEHI
Program: B.Tech
Branch: Computer Science Engineering
SIP Title: Data Communication & Networking at BSNL
SIP Company: Bharat Sanchar Nigam Ltd., (BSNL)

Name: AKASH KUMAR
Program: B.Tech
Branch: Mechanical Engineering
SIP Title: A study on Cooling System in Mahindra Trucks
SIP Company: Mahindra & Mahindra (Nexera Motors)

Name: AMIT KUMAR
Program: B.Tech
Branch: Mechanical Engineering
SIP Title: A study of Various Production Processes at HEC
SIP Company: Heavy Engineering Corporation Limited

Name: ANAND KUMAR PANDEY
Program: B.Tech
Branch: Mechanical Engineering
SIP Title: A study of Various Production Process at HEC
SIP Company: Heavy Engineering Corporation Limited

Name: RAJKISHORE MUNDA
Program: B.Tech
Branch: Mechanical Engineering
SIP Title: Study of Different Systems and Subsystems of Maruti Cars
SIP Company: Maruti Suzuki (Sudha Motors)
Name : RISHAV VIVEK
Program : B.Tech
Branch : Mechanical Engineering
SIP Title : A study of Cooling System in Mahindra Trucks
SIP Company : Mahindra & Mahindra (Nexera Motors)

Name : TEJ NARAYAN MISHRA
Program : B.Tech
Branch : Mechanical Engineering
SIP Title : Study of Different Systems and Subsystems of Maruti Cars
SIP Company : Maruti Suzuki (Sudha Motors)

Name : DEEPAYAN SEN
Program : B.Tech
Branch : Mechanical Engineering
SIP Title : Study of Different Systems and Subsystems of Maruti Cars
SIP Company : Maruti Suzuki (Sudha Motors)

Good campus, Excellent pool of students, we selected some of the students from this University during campus placements.

Mr. Aditya Srivastava, Regional HR Manager, Akzo Nobel India Ltd, Kolkata
Student Profiles  
Diploma in Technology (DIT) 

Name : AVINASH MIRDHA  
Program : DIT  
Branch : Mechanical  
SIP Title : Servicing of four Wheelers  
SIP Company : Nexgensolution Technologies Pvt. Ltd

Name : NITIN KUMAR JAISWAL  
Program : DIT  
Branch : Mechanical  
SIP Title : Servicing of four wheelers  
SIP Company : Nexgensolution Technologies Pvt. Ltd

Name : RAJENDRA KUMAR MAHTO  
Program : DIT  
Branch : Mechanical  
SIP Title : A study of Transmission of Power in Engine  
SIP Company : Central Coalfield Limited (Barkakhana)

Name : ROHIT KUMAR MISHRA  
Program : DIT  
Branch : Mechanical  
SIP Title : A study of Transmission of Power in Engine  
SIP Company : Central Coalfield Limited (Barkakhana)

Name : SANMOHAN DAS  
Program : DIT  
Branch : Mechanical  
SIP Title : A study of Transmission of Power in Engine  
SIP Company : Central Coalfield Limited (Barkakhana)

Name : SUNIL KUMAR MANDAL  
Program : DIT  
Branch : Mechanical  
SIP Title : Study of Mechanical Systems of Four Wheelers  
SIP Company : Hyundai (Janta Automobiles)
Name: TANVANGEE LATA  
Program: DIT  
Branch: Mechanical  
SIP Title: Study of Mechanical Systems of Four Wheelers  
SIP Company: Hyundai (Janta Automobiles)

Name: ANOS MANISH TUDU  
Program: DIT  
Branch: Mechanical  
SIP Title: Study of Mechanical Systems of Four Wheelers  
SIP Company: Hyundai (Janta Automobiles)

Name: SHIVKANT ORAON  
Program: DIT  
Branch: Mechanical  
SIP Title: Servicing of four wheelers  
SIP Company: Nexgensolution Technologies Pvt. Ltd

Name: SAURABH SRIVASTAV  
Program: DIT  
Branch: Mechanical  
SIP Title: A study of Railway Engine power Transmission  
SIP Company: Indian Railway (Jamalpur Workshop)

"Over-whelmed to see the learning & research activities in the ICFAI University. This was my first visit."

Mr. P K Swain  
Sr. GM, The Supreme Industries Ltd., Durgapur

"Never knew earlier that a University of this standing - par excellence- existed in Ranchi. Would love to visit once again”

CA. Rakesh Sharma  
Founder MD, OSA Dairies Ltd.
Corporate Relationship Cell

The Corporate Relationship Cell is managed by a committee which consists of Student Representatives and Faculty Members. The activities of the committee include coordinating Summer Internship Program, briefing the students on the career opportunities in industry, counselling the individual students on the right career choices. It coordinates with the prospective employers, arranges Pre-Placement Talks and Placement Interviews on campus and provides all the facilities required by the visiting companies.

Contact: Prof. Sumit Sinha (Prof. In charge Corporate & Public Relations)
The ICFAI University, Jharkhand
Campus – 2065, Simalia, Near Daladali Chowk, Ranchi – 835222, Jharkhand.
City Office – 2167/A, Opposite IDBI bank, Ashok Nagar, Ranchi – 834002, Jharkhand
Ph: 0651-6565601, 9471765040
E-Mail: sumit.southzone@gmail.com, sumitsinha@iujharkhand.edu.in
Programs Offered

<table>
<thead>
<tr>
<th>Programs offered</th>
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<tbody>
<tr>
<td>BBA</td>
</tr>
<tr>
<td>B.Com (Hons) in BFSI</td>
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<tr>
<td>BCA</td>
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<tr>
<td>MBA</td>
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<tr>
<td>MCA</td>
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<tr>
<td>BA (Hons) in Journalism &amp; Mass Communication</td>
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<tr>
<td>MBA (for Working Professionals)</td>
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<tr>
<td>Ph.D. Program in Management (part-time)</td>
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<tr>
<td>B.Tech</td>
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<tr>
<td>B.Tech (Lateral entry)</td>
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<tr>
<td>DIT (Polytechnic)</td>
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</tbody>
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Program Highlights

- Contemporary Curriculum
- Competent and committed Faculty
- Well-equipped Library, Labs, Workshops
- Unique Internship Programs
- Seminars and Guest Lectures
- Continuous Evaluation Procedures
- Technology enabled Learning
- Extra Curricular and Co curricular Activities
- Industry Interface
- Campus Placement
- Merit Scholarships
- Fee Concession to Domicile Students
- Focus on Ethics and Values
Alumni Speak

Ms. Apurwa Gupta
B'Tech (2011-15)
Maersk Solutions

"The ICFAI University has showered its best for my academic journey – a journey which still continues to make me excellent in my field today."

Mr. Nikhil Shanu
B'Tech (2011-15)
CAD Engineer
Netmax Technology

"Excellent faculty members with industry experience and rigour in internships at the ICFAI University, helped me to acquire the professional skills to work on cutting-edge CAD projects."

Mr. Koushal Kumar Singh
B'Tech (2011-15)
Executive – Commercial Vehicles
Mahindra and Mahindra

"I have been nurtured by the ICFAI University as a competent Engineer, and got placed in a company of my dreams."

Mr. Shubham
B'Tech (2011-15)
Software Engineer
Capgemini Solutions

"Hands-on skills acquired through live projects and internships, coupled with personality development helped me to get placed in a reputed MNC company."

Mr. Mohd Aquib Alam
B'Tech (2010-14)
Sr Research Fellow, JSAC

The ICFAI University gave me an opportunity to do semester-long internship at Reliance Energy, This helped me to acquire specialised skills in the latest GIS Technology and build a fast-track career in GIS Technology."
Mr. Saurabh Sekhar
BCA (2013-16)
Sales Officer
Akzo Nobel India Ltd. (Dulux)

“I had a dream, but today I feel proud to share it. I am, what I am today all because of the ICFAI University”

Ms. Sunita Shastri
MBA (2014-16)
Management Trainee
Safechem Industries

“The care, love, grooming and above all, the academic nourishment at the ICFAI University that I received is something, which I will cherish all my life”

Mr. Chandan Kumar
MBA (2014-16)
Territory Sales Officer
Marico Ltd.

“The ICFAI University has paved a path of success not only to me but ensures, success to one and all whosoever studied at the University”

Ms Sneha Giri
MBA (2014-16)
Management Trainee,
Safechem Industries

“The rigour of academics, coupled with imparting hands-on skills by the ICFAI University, boosted my competence and confidence”

Mr. Rishi Raj
BCA (2013-16)
Graduate Trainee
Tata Consultancy Services (TCS)

“Dedication and Individual attention by the ICFAI University faculty members helped me to acquire the competence to get selected by TCS and work on my dream project on Artificial Intelligence”

Mr. Shakti Newar
MBA (2013-15)
Asst. Manager,
TATA Sky Ltd.

“The ICFAI University groomed me as a holistic management professional with skills and character, which has helped in my career growth”
The ICFAI University, Jharkhand | Placements 2018
The ICFAI University, Jharkhand

Campus: #2065, Daladali Chowk, Ring Road, Simalia, Ranchi - 835 222.
City Office: 2167/A, Opp. IDBI Bank, Ashok Nagar, Ranchi - 834 002
Ph: 0651- 6565601/602, 09204062414.

www.iujharkhand.edu.in