

Publication

Call for Papers for December Issue of IUJ Journal of Management



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"Impact of COVID-19 and Planning for Future"

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**Last date
for Paper
Submission
11th
September
2020**

INVITATION
Call for Papers for Special Issue on COVID-19 (Pandemic): Impact Analysis, Challenges Faced and Planning Ahead
The Editorial team of IUJ Journal of Management prays that all our editorial advisory board members, authors, reviewers, readers, their family and communities are well and safe during this pandemic emergency worldwide- Covid-19. The Covid-19 is a global crisis leading to a huge number of casualties, economic losses and disruption. The Call for papers for this Special Issue aims to explicitly provide a comprehensive collection of conceptual, empirical and case study articles on the devastating impact of the COVID-19 pandemic on Economies, different industries, society and individuals etc. Identify the concerns and challenges faced and strategies for survival, revival and re-engineering for the future. Indicative Themes for Papers, but not limited to:

- Use of Internet and its trends during Pandemic
- Covid-19 Pandemic: Past, Present and Future Perspective of Indian Economy
- Re-designing business models as survival strategy during COVID-19.
- Challenges in managing Working-from-Home Employees
- Survival & Sustainability approach of Industry during and post-pandemic
- Role of Higher Education Institutions to provide effective education without compromising on safety of stake holders
- Recovery Revival and Re-engineering strategies from the devastating effects of the COVID-19 pandemic.
- Cyber Security and Risk Management strategies
- Emergence of new business opportunities during and post-COVID-19 pandemic
- Impact assessment of COVID-19 on different industries.
- Case studies on the socio-economic effects of the COVID-19 pandemic.
- Emerging trends of Technology & Human Interface to bridge productivity gaps
- Leveraging lessons from previous disasters to manage current crisis
- Management Strategies for sustainable development
- COVID-19 Pandemic: Concern and Challenges for different sectors
- Paradigm Shift in Education - from Class Room to Virtual Room Teaching
- Impact of COVID-19 on Individuals
- Equipping individuals to deal with psychological issues arising out of COVID-19 situation
- Management Lessons learned from the COVID-19 pandemic and using them for future planning
- Impact of COVID-19 on employment and Role changes
- Any other related issues related to COVID 19

☐ LAST DATE FOR RECEIPT OF MANUSCRIPT : 11, September, 2020
☐ Before submitting manuscripts, authors are advised to go through the guidelines in the link
☐ <http://journal.iujharkhand.edu.in/Guidelines.html>
☐ Contribute original papers, free from plagiarism
☐ Awards are given to the Best Papers for every issue of the journal on the basis of Contemporaneity of the topic, Originality, Rigour of research and analysis, Conclusions and Presentation
☐ All published articles will get an EOI Number, which will help in increasing citations
☐ No fees charged to the author for publishing or processing the paper

*Call for Papers for December issue 2020
(Volume 8, No.2, December issue 2020)*

*Last Date of Submission: -September. 11,
2020*

Prof. ORS Rao article on "How is ICFAI University Grooming its students to succeed in the New Digital World? In Morning India


Morning India
www.camarglive.com

Ranchi, Saturday
15 August 2020

CAMP

How is ICFAI University Grooming its Students to Succeed in the New Digital World?

The University imparts Digital Skills to all the students so that they are successful in the New Digital World



BY PROF O R S RAO

ICFAI University, Jharkhand is part of the ICFAI Group, which is known for over 35 years, for the quality of education and ethics. The University was set up under the Act of Jharkhand State Government and offers a range of Under Graduate, Post-Graduate and Doctoral Programs in Arts, Science, Engineering, Management, IT and Law. The University is committed to groom its students into Competent Professionals. With Values, as it believes that Competence and Character are equally important for Career Success and Happiness of our graduating students. In order to make it happen, the University focusses on imparting knowledge in the relevant fields of study, hands-on skills as per industry requirements and cultivating the right attitude.

ICFAI University reviews the developments in technology, industry, economy and society every year and introduces relevant programs. During 2020-21 academic year, the University is offering a BA program with focus on Political Science, Sociology and Public Administration so that the graduating students can build careers in Civil Services. Looking at the huge manpower requirements in various fields of Digital Business, the University has introduced Business Management Specialisation in Mining Engineering is one of the major focus areas of the University, due to excellent job opportunities, which will scale up in the next 4-5 years, due to recent reforms by Government of India.

In view of the expected rise in Electrical Vehicles in India in the next 5 years, a semester long course on Electrical Vehicles and Autonomous Vehicles was introduced for B.Tech and Diploma in Technology (Polytechnic) in Mechanical Engineering. Besides, courses on latest technologies like IoT, AI, Blockchain and Cloud Computing were included in IT Programs. Like BCA, BTech (Computer Science) and MCA. Keeping in mind the rapid strides of Digital Business, the University have been working in similar roles in reputed organisations in India and abroad. Besides, a number of students became successful entrepreneurs.

Due to the COVID-19 Pandemic, regular classes at the University had to be suspended since 3rd week of March 2020. In order to ensure continuity of education to our students, the University launched Online Digital Learning Management Platform, "SWADHYAY" so that students can continue their studies, staying safely at home. Digital study materials, like PPTs, Videos, Video Lectures, Assignments, Quizzes, Case Studies etc were uploaded for all the courses of the programs into Swadhyay so that the students can go through the study material, at their convenience. The University also video-conferencing. For the benefit of the students, all the online classes were recorded and the videos were posted on Swadhyay so that the students that missed the classes could go through them. Evaluation of all the students, including the students graduating in 2020, was completed and results were declared.

As the COVID-19 times tend to get extended, the University is smartly adapting itself to the New Normal, by digital transformation of its operations, including admissions and academic delivery during 2020-21 academic year. The University plans to start academic year from 3rd week of August 2020 for senior students and early September 2020 for newly admitted students. Academic sessions will be conducted using flipped-classroom model using Swadhyay-II, which incorporates Outcome Based education. In order to enable the Engineering and IT students to conduct laboratory experiments from home, the university tied up with IIT, Delhi for Virtual Labs and trained its faculty members on the same. More Academic-Industry Collaborations MOUs were signed for offering Virtual/Online Assignments, Internships and Certification Courses to the students.

In recognition of the efforts of the University and their outcomes, in terms of Quality of Education, Research and Campus Placements, ICFAI University, Jharkhand was ranked by a number of independent agencies to be among the top 10 best Universities in the Eastern Zone (including North East) in 2020. It is just the beginning and the University has set its Vision and Goals at higher levels, in the years to come.

The author is the Vice-Chancellor, ICFAI University.

RESEARCH @IUJ

IUJ Research Team is Survey related to Digital Academic Delivery at ICFAI University Jharkhand

<https://forms.gle/e4KcM3zeoHcZwJQy7>