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Dear Readers,

The beginning of spring outspreading sweet smell in the air along with chirping of birds, and welcome of warm summer to come. It is indeed a time of rebirth, of new beginnings. It gives us prodigious gratification to bring our monthly e-Newsletter' e-Palaash March 2021 the exclusive issue, highlighting multifaceted aspects of the ICFAI University Jharkhand. This issue has been a compilation of many interesting campus news which will depict how ICFAI University is associated with industry, society, economy, values, and ethics. This issue also has brought you a new flavor that is added through information related to seminars, achievements, cultural events, social sensitivity, etc.

Our university organized a good number of knowledge sharing panel discussions wherein distinguished guests were invited and we are much obliged for their beautiful thoughts and knowledgeable address to our students and faculties. The University nurtures research-based education and for promoting it, the university organized National Seminar on 'Inclusive Growth through SHGs and FPOs in Rural India' in association with NABARD. The theme-based seminars provided a platform for budding managers, academicians, scholars and students to hone their skills on multiple fronts. On behalf of the ICFAI Community, we are thankful to Swami Atmapriyananda-ji ,Pro Chancellor, Rama Krishna Mission Vivekananda University, Belur Math for his address at the valedictory session of the Seminar.

We are delighted to apprise our readers that our University organized e-Rang Basanti, an online Colourful Youth Festival cultural program that included a variety of cultural events like Dancing, Singing, Sketching, Painting Competitions. The University also organized a panel discussion on "Digital Agriculture Management – Opportunities and Challenges" and also launched on Certificate Program on Digital Agriculture Management. To track the progress of the Ph.D. scholar, the interactive was conducted and valuable feedback and suggestions were provided to keep them on track. IUJ also observed the Celebration of India's 75 years of Independence - Azadi Ka "Amrut Mahotsav through online platform.

It's a matter of pride that to build alumni association stronger, ICFAI organized IUJ Alumni Meet -2021 through Video Conferencing, wherein Alumni from various locations in India and abroad participated enthusiastically.

We congrats our Ph.D Scholar, Ms. Sonal for successfully completing her Ph.D viva voce from the Faculty of Management Department. The University also thanks to the different reputed companies who provided placement opportunities to our students for their bright future and career.

We wish all our readers Happy Holi.

Let the colours of Holi bring cheer and happiness to your life.

Happy Reading!!!