

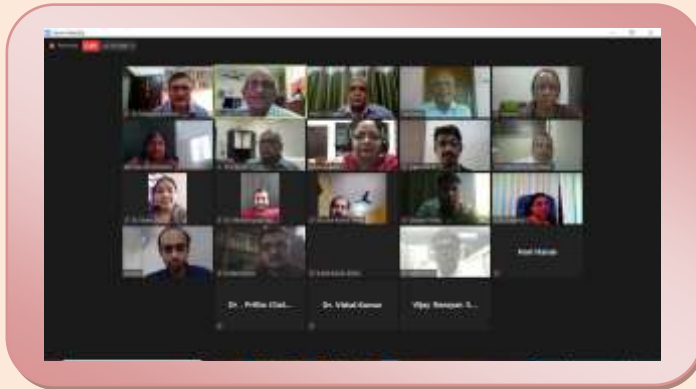


Research and Academics

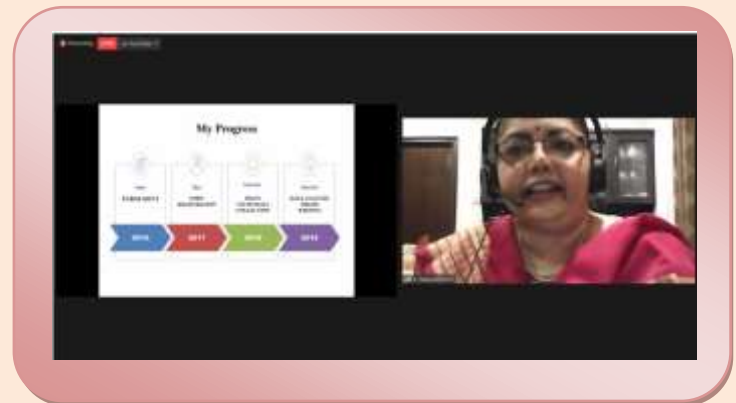
Course work 2 of the PhD program of 2020 batch was inaugurated in online mode



Ph.D Viva Voce of Ms Satya Lakshmi was conducted at ICFAI University, Jharkhand



Welcoming the faculty members and PhD scholars to the Open Viva Voce, Prof O R S Rao, Vice-Chancellor of the University said, "Considering the need for grooming Entrepreneurs from their college days, it is important to identify the factors that shape up their Entrepreneurial Intentions so as to facilitate the initiatives in that regard. This research is very insightful from that perspective".



Congrats to Ms K Satya Lakshmi, our PhD scholar of 2016 batch, for getting declared eligible for award of PhD for her thesis on "Factors impacting Entrepreneurial Intentions of Indian Millennials: A Study of Graduating Students". External Examiners were Prof. P.S. Tripathi, Dean, Institute of Management Studies, BHU, Varanasi and Prof. Rajeev Kumar Panda, Associate Professor & HOD, School of Management, NIT, Rourkela. Dr. Pallavi Kumari was her guide from the University.



The researcher conducted a survey of final year students of BTech and MBA in various colleges on their inclination towards starting their own business. A number of students expressed their intention to start own business within 5 years of graduation after gaining work experience. As per the study, BTech students are more inclined to become Entrepreneurs than MBA students. Attitude to take risk and Confidence came out as major factors that influence the students to start their ventures, whereas parental support, family background, Role Models, Institutional support by way of building awareness, skill building ,mentoring etc are the other supporting factors. The study also made a number of recommendations to promote and encourage entrepreneurship in Higher Educational Institutions. After the successful viva voce, Ms Satya Lakshmi was declared eligible for the award of PhD subject to approval by the Academic Council of the University.



To view the Experience shared by Dr. K. Satya Lakshmi, you may click the URL:
[https://youtu.be/ D1oR661Nro](https://youtu.be/D1oR661Nro)

The ICFAI University Jharkhand conducted an interactive workshop for the final year students, to help them to prepare themselves for Campus Placements. It was addressed by Prof. ORS Rao, Vice Chancellor, Senior Managers from industry and its Alumni who are working in reputed companies like TCS, WIPRO, Asian Paints, Hero MotorCorp, ITC etc.



Faculty interactive session on Digital Transformation of Business chaired by Prof. ORS Rao, Vice Chancellor, ICFAI University Jharkhand



Faculty members of ICFAI University Jharkhand actively participated in Online Orientation on Becoming an IKS Explorer organized by MoE's Innovation Cell



*Heartiest Congratulations to all recipients of ICFAI University Jharkhand
Scholarship 2020*



Release of i-Nowkri - Weekly Newsletter on Career Development



i-Nowkri
Newsletter on Job Market Trends
November 2020 Issue-1

ICFAI
UNIVERSITY
The ICFAI University, Jharkhand

From The Vice-Chancellor's Desk

In the last few months, the Indian economy has been going through a major structural transition, wherein traditional sectors are giving way to emerging sectors, which are technology-driven. Compensation needed to work in these new sectors are different. Besides, as there has been a significant slowdown of the economy, recruitment, particularly for freshers, has slowed down in traditional sectors. In this competitive and challenging job market, our graduating students must be abreast with the changing job trends, emerging job opportunities and how they should equip themselves so that they are successful. In view of this, it was decided by our university to launch this newsletter, i-Nowkri, to serve as a continuous communication channel with our students. I request all our students to make the best use of it. Any feedback and suggestions for improvement may be sent to placement@iujharkhand.edu.in.

With best wishes for a Happy Chhokh Pooja,

Prof. O R S Rao
(Vice-Chancellor)

From The Editors Desk

It gives us immense pleasure to present before you the first issue of the i-Nowkri Newsletter for 2020. As the Placement Season commenced, it will serve as an effective communication vehicle to communicate and prepare the students graduating in 2021, to harness the upcoming Placement Opportunities.

In line with the above mission, we are delighted to share with our students, in the current issue, news and updates on the current job market, covering both on-campus and off-campus placements. Besides, this issue also covers inputs to the students, planning to pursue higher studies, on the competitive exam calendar for higher studies.

We do hope that you enjoy the fruits of our labor and that our efforts can help shape your career. In the spirit of continuous improvement, any constructive suggestions are welcome.

Prof. Vishal Kumar
Prof. Vinod Kumar

About i-Nowkri

"A Step towards Career Design and Job Placement Support"

Amid an increasingly demanding economic and business climate, job placement support has become an important day for universities. ICFAI University, Jharkhand makes efforts toward career design and job placement support from the early stages of students' education, based on a clear understanding of the types of job candidates who are sought by employers, and who are in step with times. The university provides students with the information needed in the search for employment, internship opportunities including company profiles, job listings all of which can be used for researching prospective employers, ready to move ahead professionally.

Highlights: In the Current Issue

- Competitive Exam Schedule
- In Campus Placement Opportunity
- Off Campus Placement Opportunity
- Job Opportunities in Government/Public Sector
- Job Market News/ Updates
- Industry Overview/ Expert Opinion
- Constitution of Placement Committee
- Campus Activities

Previous issues of i-Nowkri can be viewed at <https://www.iujharkhand.edu.in/i-Nowkri.html>

i-Nowkri is a Weekly Newsletter on Career Development that gives updates on Job Market Trends, important information for pursuing Higher Education and counseling on how to prepare for careers

Click the url to view the i-Nowkri

<https://www.iujharkhand.edu.in/i-Nowkri/i-Nowkri-Nov-2020-Issue-01.pdf>