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**Dear Readers,**

*It gives us immense pleasure to bring the current monthly issue of e-Newsletter, e-Palaash'' August 2023 which is an exclusive issue highlighting multifaceted aspects of the ICFAI University. This issue has been a compilation of many interesting events which will depict how ICFAI University is associated with industry, society, economy, values, and ethics. This issue also has brought you a new flavor that is added through information related to the workshops, achievements, cultural events, interactive academic sessions, webinars, etc. With the onset of the chilling environment to face and give preview of a trailor what is yet to come, in the upcoming year a new excitement is still ushering in to our readers of e-'Palaash'. We know how protective readers can become about the newsletters that they love to read and enjoy at the same. It's really a pleasure, to present e-'Palaash' which unwinds itself and brings up exhilarating platform of contributions by academicians and vibrant students to say the best. We have also endeavored constantly to instill quality education to our students and the fruits we reap through our students to unleash wide spectrum of creativity blended with ethos of moral values and principles. We all want this to be a model for academician. There is no longer a single pathway to success but only efforts bring out the best of it. If innovation and novel ideas are a key to a bright future, then we can surely remain assured of ICFAI's place under the pedagogic sun. We put forward a distinctive blend of offering in the areas of knowledge and enterprise in the form of encouraging students for activities like sports, participations in speech competition, contest as well as organizing and talking part in various cultural events, mingle with also extracurricular activities. It would be wrong not on our part to mention our Ph.D scholars and their contribution with their zeal to present their scholasy and invoking others too to follow. We congratulate each and everyone from the core of the heart for their contributions and making-e 'Palaash' to bloom further in the vistas of academy.*