



The Institute of Chartered Financial Analysts of India University, Jharkhand

Press Release

January 28, 2021

ICFAI University to conduct Online Certificate Course on Digital Transformation of Business 29th Jan 2022 is last date for application, Course starts on 30th Jan 2022

ICFAI University, Jharkhand is conducting four weeks Online Certificate Program on Digital Transformation of Business. Students as well as working Executives / Managers can attend the course, as the classes are conducted online on Sundays. The course will be conducted in a blended mode, wherein the students can access the study material from Swaadhyay, the University's Digital Learning Management System and classes will be conducted through Online Video Conferencing System.

The course will cover fundamentals of Digital Technologies and how they are applied in industry for the benefit of the customers. Faculty for the course will be primarily, senior practicing managers from reputed companies like IBM, Cap Gemini, JSW, McNally Bharat etc.

Briefing the press, Prof O R S Rao, Vice-Chancellor of the University said, "Successful Digital Transformation will help in steep growth in revenues and profits of the companies. As per a recent McKinsey report, investments by companies in Digital Transformation will more than double, in the next 5 years, thereby creating huge job opportunities. Acquiring skills in this emerging area will help students as well as working Executives/Managers to excel in the new Digital Business World."

Giving more details on the course, Prof Arvind Kumar, Registrar of the University said, "Last date for applying for the course is 29th Jan 2022 and the course will commence on 30th Jan 2022. Fees for the course is Rs 4,000 for working professionals and Rs 2,000 for students. Interested persons can register online and pay online by visiting the university's website at <https://iujharkhand.edu.in/admissions/2021/certdtb/>. In case of any queries, Dr Sudipta Majumdar can be contacted on Mobile / Whatsapp at 98831-38397".

About the ICFAI University Jharkhand: The ICFAI University, Jharkhand (IUJ) belongs to the ICFAI University Group (IUG), which pioneered Professional Education in India. More details on IUJ can be found by visiting its website at www.iujharkhand.edu.in or its Face Book page at www.facebook.com/icfaijharkhand.