



The Institute of Chartered Financial Analysts of India University, Jharkhand

Press Release

21st Feb 2022

Industry Expert talk on “Digital Transformation through GIS Technology” held at ICFAI University

Industry Expert talk on “Digital Transformation through GIS Technology: Career Opportunities” was held at ICFAI University, Jharkhand. The speaker was GIS Expert, Mr. Rajesh C Mathur, Senior Director-Strategy, ESRI India Technologies. ESRI is the largest GIS Technology Company in the world. A number of students, faculty members and working professionals from across India participated in the webinar.

Welcoming the participants to the Industry Expert Talk, Prof. O.R.S Rao, Vice-Chancellor of the University said, “In over 80% of the day-to-day decisions in personal life or in organisations, time and space (location) are important aspects. Geographical Information System (GIS) deals with management of location based information. Convergence of GIS with emerging technologies like Artificial Intelligence, Business Analytics, Cloud Computing, IOT etc can transform industries and e-Governance”. “In the last few years, Government has been encouraging deployment of GIS by way of favorable policy with regard to map data and funding of public projects like smart cities, mapping of villages etc. I am happy that some of our Alumni leveraged the career opportunities presented by GIS and are working on GIS related projects in Government, Mining etc.”, added Prof Rao.

Addressing the participants, Mr Rajesh Mathur said, “GIS is the science of “Where” and can be a good platform to integrate society, organisations and Government for sustainable development. Integration of GIS with merging technologies like AI, Augmented Reality, IOT etc enabled real time tracking, monitoring and analysis of situations in applications like healthcare, security, agriculture, water management, disaster management, intelligent transportation etc and facilitated quick decisions. GIS has helped even in management of COVID-19 pandemic in areas like determining containment zones, supply chain management of medicines, information on availability of medical care facilities etc.”. “ GIS Market has been growing rapidly, thereby providing excellent career opportunities to the graduating students in Government as well as in Corporates”, added Mr Mathur.

Alumni of the University shared their career journey in GIS. Dr. Subrato Kumar Dey, Associate Professor anchored the event. Prof. Arvind Kumar, Registrar proposed a vote of thanks.

About the ICFAI University Jharkhand: The ICFAI University, Jharkhand (IUJ) belongs to the ICFAI University Group (IUG), which pioneered Professional Education in India. More details on IUJ can be found by visiting its website at www.iujharkhand.edu.in or its Face Book page at www.facebook.com/icfaijharkhand.