



The Institute of Chartered Financial Analysts of India University, Jharkhand

Press Release

Conference on Rural Entrepreneurship held at ICFAI University

26th March 2019

A National Seminar on “Rural Entrepreneurship for Inclusive Economic Development – Opportunities and Challenges“ was held today at ICFAI University, Jharkhand, with support from NABARD. Distinguished Persons from organisations like Ramakrishna Mission Ashram, Government of Jharkhand, NABARD, XISS , TRIFED, Birsa Agricultural University and delegates from academic, research and government organisations participated in the conference. 66 Papers were published, out of which 28 were case studies of successful Rural Entrepreneurs. 18 Rural entrepreneurs from 9 districts of Jharkhand showcased their products during the exhibition and shared their entrepreneurial journeys.

Swami Antarananda from Ramakrishna Mission Ashram and Mr Sunil Kumar Sinha, Joint Secretary, Agriculture, Jharkhand Government and Mr Vipul Aggarwal, Manager, NABARD were the guests of honour at the inaugural function.

Welcoming Addressing to audience, Prof ORS Rao, Vice-Chancellor of the University said , “Even after 70 years of independence, over 68% of Indian population lives in villages and over 50% of them still depend for their livelihood on agriculture, which is not yet remunerative, causing Rural Distress. Accelerated Rural Entrepreneurship could be an effective solutions to address this long-standing problem.”. “ During today’s conference, all the stake holders - Academicians, Researchers, Industry Managers , Government Officials, NGOs and Rural Entrepreneurs – are brought together , onto a common platform to discuss the opportunities as well as challenges so that appropriate solutions can be worked out. “ , added Prof Rao.

Addressing the participants, Swami Antarananda said ,”In order to grow Rural Entrepreneurship , human beings should be developed and energized”. Mr Sunil Kumar Sinha explained the efforts being put in by Jharkhand Government to promote and encourage Rural Entrepreneurship. Dr BM Singh, Registrar gave vote of thanks.

Mr Pradeep Kumar Hazari, Special Secretary, Agriculture chaired the session on Case Studies of Rural entrepreneurs of Jharkhand, followed by the panel discussion in which Dr Harpeet Ahkuwalia, HOD, entrepreneurial Development, XISS, Mr Siddharth Jaiswal, CEO, Business Development, BAU and Ms Malvika Sharma, Director, Butterfly project participated. Marketing, finance, acceptability of women as entrepreneurs , cost-effective technologies were some of the problems identified during the session.

Dr AK Singh, Head, ICAR chaired the session on paper presentations. Mr AD Mishra , Regional Manager, TRIFED was the guest of honour for the valedictory session, in which awards of recognition were presented to the authors of the top 3 best papers, the Entrepreneur that put up the best stall and the students that presented their posters on the theme. Dr Hari Haran, Professor of the University gave the concluding remarks.

About the ICFAI University Jharkhand: The ICFAI University, Jharkhand (IUJ) belongs to the ICFAI University Group (IUG), which pioneered Professional Education in India. IUJ . IUJ is committed to grooming its students into Competent Professionals, with Good Personal Values and Ethics. IUJ offers a range of vocation oriented Under Graduate and Post Graduate programmes, which include, MBA, MCA, LLB, B Tech, BBA ,BCom, BCA,BA(Journalism and Mass Communications) , BBA-LLB, Diploma in Technology(Polytechnic). More details on IUJ can be found by visiting its website at www.iujharkhand.edu.in or its Face Book page at www.facebook.com/icfaijharkhand.