



The Institute of Chartered Financial Analysts of India University, Jharkhand

Press Release

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Ranchi

World Entrepreneurs' Day celebrated at ICFAI University

Today, an event was organized at ICFAI University on the eve of World Entrepreneurs' Day, which is celebrated every year on 21st August all over the world, to build awareness on Innovation and Entrepreneurship and honour them for their contribution to make the world better to live in. More than fifteen Entrepreneurs from Jharkhand, including a number of women entrepreneurs, were invited by the University to share their Entrepreneurship Journeys.

Welcoming the audience to the function, Prof. Arvind Kumar, Registrar of ICFAI University Jharkhand said, "An Entrepreneur can change and influence the world around us by providing appropriate products and services." Giving examples of innovative entrepreneurs across the world, India and Jharkhand, Prof Kumar highlighted that over 22 alumni of the University have become entrepreneurs, which includes 2 students that graduated in 201. "As per the aspiration survey of the students, admitted in 2019, 19% of them want to start their own business on completion of their graduation and our University is committed to help all of them in that regard", added Prof Kumar.

Sharing his experience as an entrepreneur Mr. Abhishek Narsarai from Rollicks Ice Cream explained that major challenges faced by entrepreneurs are financing and attraction of right talent.

Ms Malvika Sharma, Director of Butterfly project, who motivated and counseled a number of entrepreneurs, explained the challenges faced by social entrepreneurs, particularly in Eastern India.

On this occasion Jharkhand Ratna Shri Birsa Munda also addressed the gathering and narrated how within a very short period of time, through his hard work and commitment has changed the living condition of his and neighboring villages through improved farming.

Other entrepreneurs that explained their experiences in setting up business include Ms. Rashmi Saha, Driems, Cuttack, Ms. Alka Singh, Butterfly Project, Mr. Ravi Singh, Sampurna Krishi Utthan Foundation, Mr. Shaurya Kumar Sinha, Kaffe Express Foundation, Mr. Ravi Tirkey, Tribal Matrimony, Mr. Bijendra Sharma, Horizon Softech, Shri Birsa Munda, Birsa Munda Beej Padak Kisan Samiti, Shri Anand Sanjeet Purty, Purty Farm, Mr. Ashok Badhan, Milestone Event, Mrs. Pallavi, Paratha Point and Mr. Sheyakur Rehaman, IAS Academy.

Mr. Anurag Srivastava, Mr. Tusheet Verma and Mr. Utpal Kumar, Alumni of the University who became Entrepreneurs, also have narrated their success stories.

Prof. U K Sharma, HOD, Faculty of Science and Technology, ICFAI University Jharkhand proposed the vote of thanks.

About the ICFAI University Jharkhand: The ICFAI University, Jharkhand (IUJ) belongs to the ICFAI University Group (IUG), which pioneered Professional Education in India. IUJ was established under ICFAI University Act, 2006 (Jharkhand Act 08, 2007), which was passed by the State Legislature of Jharkhand and was notified by Government of Jharkhand on 17th June 2008. The University was empowered by UGC vide its letter dated 1st Dec2009 to award degrees under Section 22 of UGC Act, 1956. IUJ is committed to grooming its students into Competent Professionals, with Good Personal Values and Ethics. IUJ offers a range of vocation oriented Under Graduate and Post Graduate programmes, which include, MBA, B Tech, BTech (Lateral entry) BBA, BBA-LLB, BA(Hons) BCom(Hons), BCA and Diploma in Technology (Polytechnic). Besides excellent infrastructure like well furnished class rooms, laboratories, workshops and library, IUJ has well qualified and experienced faculty members. Special features of IUJ programs include Contemporary curriculum, Summer Internships with industry, Live projects, Technology Enhanced Learning and Campus placement assistance.

More details on IUJ can be found by visiting its website at www.iujharkhand.edu.in or its Face Book page at www.facebook.com/icfaijharkhand.