



The Institute of Chartered Financial Analysts of India University, Jharkhand

Press Release

Guest lecture on Gender Equality held at ICF AI University

Ranchi
8/02/2019

An interesting guest lecture on “Gender Equality and Women Empowerment” was held at ICF AI University, Jharkhand by Ms Malavika Sharma, a well known Social Entrepreneur, who is the architect of a number of innovative projects like Butterfly and Udan, for women empowerment and nurturing women entrepreneurs.

Dr Sweta Singh welcomed Ms Malavika Sharma and introduced her to the participants.

Addressing the students, Ms Malavika Sharma said, “Most of you have pre -conceived notions about gender equality and women’s empowerment, due to your upbringing and notions in the society around you. It is important that you have to change them”. “Both Men and Women have to take equal responsibility to enable women empowerment”, added Ms Sharma.

In order to drive home the message clearly, a very emotive video was shown about a father, empathizing with his working daughter on the day-to-day challenges faced by her, without realizing that his wife too had gone through the same hardships ,which he did not empathise. Short interesting stories and case studies from real life enthralled the students and dispelled their wrong notions on the subject.

Dr Bijoya Ganguly proposed vote of thanks.

About the ICF AI University Jharkhand: The ICF AI University, Jharkhand (IUJ) belongs to the ICF AI University Group (IUG), which pioneered Professional Education in India. IUJ . IUJ is committed to grooming its students into Competent Professionals, with Good Personal Values and Ethics. IUJ offers a range of vocation oriented Under Graduate and Post Graduate programmes, which include, MBA, MCA, LLB, B Tech, BBA ,BCom, BCA,BA(Journalism and Mass Communications) , BBA-LLB, Diploma in Technology(Polytechnic). More details on IUJ can be found by visiting its website at www.iujharkhand.edu.in or its Face Book page at www.facebook.com/icfaijharkhand.