



## The Institute of Chartered Financial Analysts of India University, Jharkhand

### Press Release

#### ICFAI University to use Movie Clippings and MOOCs for Teaching Students

Ranchi, 13<sup>th</sup> July 2017

ICFAI University, Jharkhand plans to make its classes more interesting by using Multi-Media ICT tools like Videos, animations and movie clips to supplement Class Room lectures. Earlier, the University has been using Video Lectures (developed by NPTEL, MHRD), Spoken Tutorials (developed by IIT,Bombay ) and You Tube Videos to enhance the learning effectiveness of its students. Students of the University expressed their happiness on use of such tools as part of teaching methodology.

The University also plans to use SWAYAM Courses , MOOC Courses developed by Ministry of Human Resources (MHRD) of Government of India as part of its programs. As per the UGC guidelines, 20% of the courses in a semester in any program can be offered through SWAYAM Platform.

Commenting on the subject , Prof ORS Rao,Vice-Chancellor of the University said , “ Current Generation Learners prefer online learning as they can learn as per their convenience and at their own pace. Besides, multi-media tools like Movie Clips and Animation make the learning more interesting and effective”. “ Our faculty members will play a facilitative role so that learning of the students is maximized”, added Prof Rao. Commenting on this, Dr BM Singh, Registrar said , “ our faculty members have gone through a faculty Development Program, wherein they were trained on usage of technology as a part of Pedagogy”.

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***About the ICFAI University Jharkhand:*** The ICFAI University, Jharkhand (IUJ) belongs to the ICFAI University Group (IUG), which pioneered Professional Education in India. The University is committed to Grooming its students into Competent Professionals, with Good Personal Values and Ethics. The University offers a range of vocation oriented Under Graduate and Post Graduate programmes, which include, MBA, MCA, B Tech, BBA & BCA, Diploma in Technology(Polytechnic) and B.Com (Honours) . Besides, it offers part-time PhD program in Management for working professionals. More details on the University can be found, by visiting its website at [www.iujharkhand.edu.in](http://www.iujharkhand.edu.in) or its Face Book page at [www.facebook.com/icfaijharkhand](http://www.facebook.com/icfaijharkhand).