



## The Institute of Chartered Financial Analysts of India University, Jharkhand

### Press Release

**Ranchi , March 29, 2016**

#### **PhD degree in Management awarded to two scholars at ICFAI University**

Today, two scholars of the ICFAI University, Mr Debanjan Saha and Mr Sudipta Majumdar, were awarded the Ph. D. Degree in Management, at a function held at the University's campus. Both the scholars did research in marketing area. Mr Debanjan Saha's study was on marketing strategies for Synthetic Lubricants, whereas Mr, Sudipta Majumdar's study was on Consumer behaviour for Green Cosmetic and Food products , under the guidance of Dr BM Singh and Dr SC Swain respectively.

Welcoming the audience on the occasion, Prof ORS Rao, Vice-Chancellor of the ICFAI University said, "Both the scholars worked on cutting-edge topics, which impact environment and conservation of Nature and the findings of their research will benefit the Society ,by way of conserving Nature. ". "We are happy that all of PhD scholars have been doing research on inter-disciplinary topics, relevant to industry and society", added Prof Rao.

Congratulating the scholars, Dr Ramesh Pandey, Vice-chancellor of Ranchi University , who was the chief guest for the occasion, welcomed the scholars into the World of Research and advised them to use the tools of research to create value in life . Complimenting the scholars, Dr KK Nag, Member, Board of Governors of the University praised the rigor of the PhD program of the University . Dr B Prasad, member, Board of Management of the University appreciated the dedicated efforts of the University to bring out Quality Research

Acknowledging the inputs and guidance from the University, the scholars attributed their success to, "the rigor of processes of the University coupled with excellent guidance from supervisors that enabled them to do quality research".

While proposing vote of thanks, Dr BM Singh, Registrar of the University said, "Admissions for PhD Program in management (Part time) for 2016 batch have commenced and last date for receipt of applications is 16<sup>th</sup> April 2016."

Dr SC Swain, Asst Dean ( Research and Publications) ,faculty members and research scholars of the University were present during the function.

***About the ICFAI University Jharkhand:*** *The ICFAI University, Jharkhand (IUJ) belongs to the ICFAI University Group (IUG), which pioneered Professional Education in India. IUJ . IUJ is committed to grooming its students into Competent Professionals, with Good Personal Values and Ethics.IUJ offers a range of vocation oriented Under Graduate and Post Graduate programmes, which include, MBA, MCom (with Industry Practice) B Tech, BBA & BCA, Diploma in Technology(Polytechnic), &B.Com (Honours). More details on IUJ can be found by visiting its website at [www.iujharkhand.edu.in](http://www.iujharkhand.edu.in) or its Face Book page at [www.facebook.com/icfaijharkhand](http://www.facebook.com/icfaijharkhand).*