# The ICFAI University, Jharkhand ICFAI

**Grooming Professionals. With Values.** 





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## Editor Speaks...

YET AGAIN PALAASH READERS have at their hands an issue filled with changes that capture the environment of ICFAI University Jharkhand at large. The past few months have been an exciting time for our University which we have tried to encapsulate in this issue besides providing a window into day to day life at IUJ.

As you already know, IUI culture and success extends to its excellence in numerous areas. In this issue we provide a glance into the dynamic accomplishments and involvement of the University into various academic, research and co-curricular activities. While our regular columns are at the core of the stories, this time we have included a sneak-peak into the varied activities of our officials as snapshots in the Newsletter. In the commendations section of the Newsletter we try to motivate and encourage our students to build upon their capacity in various areas. A definite theme of this issue is the Intellectual Contributions by the Faculty Members of the University. A mention to the Vice-Chancellor's contributions in this column itself talks about the academic health of the University. In this issue we also profile the new recruits at the University.

In our endeavor to pay our sincere tributes to Dr. A.P.J. Abdul Kalam, we have added a separate section and also tried to incorporate his valuable motivational words in every page of the issue.

We are trying our hardest to make sure that our readers receive all the information about the University in the most exciting, aesthetically appealing and informative way possible. A lot of people take a lot of pride in creating 'Palaash'. And Shhh... don't tell anyone: this project is very close to our Vice-Chancellor's heart. So enjoy the Newsletter and let us know if you have any comments or feedback, which we would be glad to take into consideration for our next issue. Also, be sure to visit our website <a href="https://www.iujharkhand.edu.in">www.iujharkhand.edu.in</a> as it changes through the time.

Wishing you a happy reading!

- Dr. Chetna Sinha

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Rahul Walter Minz (BBA 3rd Year)

Rishi Raj (BCA 3rd Year)

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# From the Vice-Chancellor's Desk



Last few months of 2015 were packed with a number of interesting developments at our University.

During Feb-Mar 2015, we shifted all of our operations to a more spacious and lush green campus at Daladali, with more facilities for our students, like outdoor sports, canteen and auditorium.

In order to build awareness among our students, Career Seminars were conducted covering Manufacturing and Banking sectors, which were addressed by senior managers from the respective industries. In order to strengthen our interface with industry, Management Development Programs (MDP) were held in Healthcare and Finance, which were attended by a number of working managers.

The University continued to attract experienced scholars for Ph.D. 2015 batch from far and near locations like Bangalore, Pune and Trivandrum, besides Ranchi, who are working in reputed organizations like Accenture, BSNL, HP, Novartis, Phillips Carbon Black, SAIL, SanteVita Hospital, Vodafone, besides well known Educational Institutions. This is a reflection of the positive image created by the University, through quality academic delivery, on a sustained basis, for the last 3 years.

I am happy to note that the outgoing graduates of the University could be placed in reputed organizations like Reliance Telecom and Mahindra and Mahindra.

Cultural activities like Holi, Saraswati Pooja, Debate Competitions, Picnics, Industrial visits and the Annual Sports competitions added not only color to the Campus Life but also enabled our students to become holistic professionals.

Get-together of the parents of our students gave us an opportunity to get their feedback and suggestions for improvement.

All of us were delighted to receive the coveted award of the "University of the Year for Excellence in Values-based Education" at Jharkhand Education Summit held on 15th March 2015. It is a fitting recognition of our efforts to groom our students into Competent Professionals, with Values.

Our Digital Marketing initiatives using Google and Facebook are helping to take our messages far and wide.

It is unfortunate that recently our country lost Dr. A.P.J. Abdul Kalam, who was not merely a great scientist but a fervent patriot who inspired the entire Nation to achieve high aspirations. We are overwhelmed by this loss. May his soul rest in peace.

With best wishes

Prof. O. R. S. Rao
Vice-Chancellor



### TREASURED MOMENTS

IUJ Awarded as University of the Year for Excellence in Values-based Education



The ICFAI University Jharkhand was awarded the "University of the Year for Excellence in Values-based Education" at Jharkhand Education Summit held at Ranchi on 15 March 2015. Presenting the award to the University, Mr. Anand Kumar, renowned Mathematician and Founder of Super-30 appreciated the efforts of the University in inculcating "Values" among its students.

Accepting the award, on behalf of the University, Prof. O.R.S. Rao, Vice-Chancellor of the University narrated the steps taken by the University in imparting "Values-based Education". Besides recognizing the "Students of values", the University recognizes "Teachers of Value", who demonstrate the Core Values of the University (Personal Ethics, Quality working, Respect for individual and Student focus) in their day-to-day working", said Prof. Rao. "Character building is essential part of higher education, in which Teachers have a critical role to play both as Facilitators and Role Models", added Prof Rao.

Dr. K. K. Nag, Member, Board of Governors of the University, Dr. B. M. Singh, Registrar, Prof. A. S. Prasad, Associate Dean (FMS), Dr. S. C. Swain, Asst Dean (Research and Publications) and other Faculty Members and staff participated in the function. The function was also attended by Mr. Sudhakar Rao, Director (Branding and Communications) from ICFAI Society, Hyderabad.



# THE AWE-INSPIRING MOMENTS IUJ Initiatives

#### Annual Sports Prize Distribution Function





A week long Intra-University Annual Sports Competitions at ICFAI University Jharkhand culminated at the Annual Sports Prize Distribution Function on 3 March 2015 at IUJ Campus wherein the participating and winning students were awarded prizes.

Mr. Saurabh Shekhar and Mr. Ranu Kumar were the winners in Carom Doubles competition. The duo of Mr. Rahul Kumar Singh & Mr. Saurabh Shekhar and Ms. Tejashri Ranjan & Ms. Nisha Chaudhury were the winners respectively in Men's & Women's Doubles Badminton Tournament. The Students of the Vice-Chancellor's Eleven Team, winning team of the Intra-University Cricket Competition played between Vice-Chancellor's Eleven and Registrar's Eleven, also received prize on the occasion.

Prof O. R. S. Rao, Vice-Chancellor of the University congratulated the winners as well as all participants of the competitions. Addressing the students, Chief Guest, Mr. N. K. Jha, former Managing Director of IISCo, said that attitude and values are critical to the professional success and personal happiness of the students in their life. He appreciated the efforts of the University to inculcate Values and Ethics among the students. Speaking on the occasion, Mr. Vikas Kumar, Managing Director of Croma IT, shared his experience of the IUI Interns of B. Tech working at his company. Mr. Aaughu Chaudhury, Sr. Manager, Vodafone, Mr. Deepak Kumar, Senior Manager, KTM Kawasaki, Mr. Reetesh Patra, Branch Manager, Apollo Munich Health Insurance and other guests also shared their views with the students on the occasion. On the occasion, first issue of the fourth volume of the University Newsletter 'Palaash' was also released.

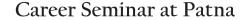
#### Meet & Greet Parents - Get Together

In its endeavor to involve the parents/guardians in the student activities and performance for their all-round development a Parents-Teachers Meet was conducted at the IUI campus on 22 April 2015

Parents/Guardians of a number of students participated actively in the program. Welcoming the parents to the event, Prof. O.R.S. Rao, Vice-Chancellor of the University said, "The objective of the meeting is to strengthen the two-way communication between the parents and the University so that the students are benefited". The students too expressed their happiness with regard to the new campus and shared their positive feedback on the steps taken by the University in improving the quality of teaching by using technology. Parents appreciated the initiative of the University in character building and in particular, in imparting good values to the students.







On 5th May 2015, the ICFAI University Jharkhand conducted a career seminar at Patna for the students that appeared in their final year examinations and are waiting for results.

Addressing the Students on the occasion, Prof. O.R.S. Rao, Vice Chancellor of ICFAI University Jharkhand told that Manufacturing, IT and Banking offer huge job opportunities in the next 4 years. Himself an alumnus of IIT, Prof Rao also advised the students on prospects for various branches of Engineering and how to choose the branch of study for Engineering.

Addressing the students, Dr. Manoj Mishra from Chanakya Law University, appreciated the focus of the ICFAI University to "Groom the students into Competent Professionals, with good Values and Ethics", as both competence and character are essential for success and happiness. Explaining the programs offered by the University, Mr. Diwakar, Manager of Patna Information Centre of IUJ, highlighted that the University offers merit scholarships and special merit scholarships to girl students. Mr. Saurabh Sinha and Mr. Abhishek Raj from the University and other dignitaries participated in the function.



# Inauguration of Coursework-I of the 2015 Batch of Ph.D. at IUJ

Course Work – I of the Sessions for the new batch of 2015-19 of Ph.D. Program in Management (Part Time) was inaugurated on 15 June 2015 at the ICFAI University Jharkhand Campus. Twenty Scholars from various locations like Bangalore, Jamshedpur, Kolkata, Patna, Pune, Trivandrum, besides Ranchi, joined the program. Currently, they are working in reputed organizations like Accenture, BSNL, HP, Novartis, Phillips Carbon Black, SAIL, SanteVita Hospital, Vodafone, besides well known Educational Institutions like ISM, LN Mishra College of Business Management, NICMAR etc.

Welcoming the participants, Prof. O.R.S. Rao, Vice-Chancellor of the University said, "The fact that such highly qualified and experienced professionals from across the country decided to pursue Ph.D. at our University is an indication of the quality of our PhD programs. It is also gratifying to note that they are passionate about doing research in areas relevant to industry and society". Addressing the scholars on the occasion, Dr. K.K. Nag, Member, Board of Governors of the University advised them to be passionate about the topic and work hard so that they can unravel new knowledge. "Curiosity like a child is critical for a researcher", said Dr. Nag. Dr A. A. Khan, Member, Board of Governors of the University advised the scholars to make use of the heterogeneity of the fellow scholars to learn things from each other. "Diffusion, disorder and symmetry will bring new insights", added Dr. Khan. Dr. B. Prasad, Member, Board of Management of the University appreciated the efforts of the University to create an excellent platform for research for scholars from diverse backgrounds. Dr. Hari Haran, Academic Advisor of the University said that Ph.D. makes a person more analytical and well-rounded so that he can solve professional and personal problems. Dr. S. C. Swain, Asst Dean (Research and Publications) explained about the program and how they can make the best use of their time at the University. Dr. B.M. Singh, Registrar of the University proposed a Vote of Thanks.









# Workshop on GIS & Satellite Image processing at Nirmala College

A one-day workshop on GIS and satellite Image processing was sponsored by ICFAI University Jharkhand at Nirmala College on 16 March 2015. Addressing the students of the college, Prof. O. R. S. Rao, Vice-Chancellor of the University highlighted the advances in GIS and its applications in diverse areas. Prof. Rao also gave his advice to the students on how to plan their careers after graduation. Dr. S. C. Swain was also present on the occasion

# Valedictory of Coursework-I of the 2015 Batch of Ph.D. at IUJ

To mark the conclusion of the Coursework-I of the new batch of 2015-19 of Ph.D. Program in Management (Part Time) at IUJ a Valedictory function was organized on 18 June 2015. Research Scholars of 2015-19 batch expressed their happiness with the quality of Coursework conducted by the University. Dr. G. L. Datta, former Dean, IIT Kharagpur and also former Vice-Chancellor and Chancellor of KL University, who was the Guest of Honor, said that creation of new knowledge is critical for progress of countries and the society. Dr. Datta appreciated the University for encouraging the scholars to take up inter-disciplinary topics that are relevant to the industry and society for research.



# The FALSE wifty thankham

#### Blood Donation @ IUI

Over 35 students and employees of IUJ received certificates from the Indian Red Cross Society for donating blood at the Blood Donation Camp, organized by ICFAI University Jharkhand, in association with Indian Red Cross Society. Dr. A. K. Agrawal, Associate Professor of Microbiology, Rajendra Institute of Medical Sciences (RIMS), who supervised the blood donation camp, appreciated the service spirit of the donors from the University. He added that it is the third year, in succession; blood donation camp was conducted at the University by Red Cross Society. Dispelling the fears and wrong notions of most of the people on blood donation, Dr. Agrawal said that donating blood periodically will keep the donors more healthy, as it enables creation of new blood cells. He added that any healthy person can donate blood once in every three months and the blood donated can be replenished by the human body within a week. Prof. O. R. S. Rao, Vice-Chancellor of the University, complimented the donors.



# **COMMENDATIONS** Splendid Job Offers this Year at the Campus! Placements 2015

We, at ICFAI University Jharkhand, highly value our partnership with recruiters and alumni and are committed to make their recruiting experience prolific and affirmative. We invite the recruiting organizations and students to find the best match between their requirements and potentials.

> Prof. O.R.S. Rao Vice-Chancellor

#### **OUR PENNONS**

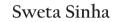
Shakti Manadhar



Rahul Kumar Sumit Singh



Dimpy Saniya Lakra







Kaushal Kumar





Nikhil Shanu











# Internships 2015

#### MBA 2014-16 Batch

S.N.	UID	NAME OF THE STUDENT	NAME OF THE INTERNSHIP COMPANY
1	14JU11200001	Aakash Sinha	TATA Motors (Budhia Auto )
2	14JU11200002	Akshay Kumar	TATA Motors (Budhia Auto )
3	14JU11200003	Arti Kumari	BSPL
4	14JU11200004	Chandan Kumar	Pantaloons
5	14JU11200005	Heena Praween	Pantaloons
6	14JU11200006	Kanchan Bara	TATA Motors (Budhia Auto )
7	14JU11200007	Nisha Kumari	Jindal Steel & Power Limited
8	14JU11200009	Rajnibala	Jharkhand Silk, Textiles & Handicraft Development Corporation Ltd.
9	14JU11200011	Rashmi Kumari	Jharkhand Silk, Textiles & Handicraft Development Corporation Ltd.
10	14JU11200012	Sneha Giri	Jharkhand Silk, Textiles & Handicraft Development Corporation Ltd.
11	14JU11200013	Sunita Kumari Shastri	Devine Construction Co.

#### B. Tech 2014-2018 Batch

S. N.	UID	NAME OF THE STUDENT	BRANCH	NAME OF THE INTERNSHIP COMPANY		
1	13JU11100001	Abhishek Roy	CSE	Volt Technology, Ranchi, Jharkhand.		
2	13JU11100003	Madhu Kumari	ME	Sail Bokaro Steel Plant Bokaro steel City, Bokaro, Jharkhand		
3	13JU11100005	Megha Mallick	ME	Heavy Engg. Corp. Ltd. Plant,Plaza Road HEC Ranchi.		
4	13JU11100006	Parthsarathi Nishant	CSE	Volt Technology, Ranchi, Jharkhand.		
5	13JU11100007	Shubhro Kanti Sarkar	ME	CCL, Ramgarh		
6	13JU11100009	Shubhnit Singh Sura	ME	Bharat Electronics Ltd. Sahibabad , Uttar Pradesh -201102		
7	13JU11100010	Swarup Chatterjee	ME	ACC Cement Plant, Jhinkpani, Chaibasa		
8	13JU11100011	Vimal Kumar Basu	ME	Sail Bokaro Steel Plant Bokaro steel City, Bokaro, Jharkhand		
9	13JU11100012	Rahul Kumar Prasad	ME	Technical Training Centre, hittrangan Locomotive, W.B		
10	13JU11100013	Binay Kumar Prasad	ME	Technical Training Centre, Chittrangan Locomotive, W.B		
11	13JU11100015	Shubham Kumar	ME	H.E.C, Dhurwa, Ranchi		

#### BBA 2013-16 Batch

S.N.	UID	NAME OF THE STUDENT	NAME OF THE INTERNSHIP COMPANY
1	13JU10900001	Abhinav Sinha	PRATIGYA
2	13JU10900002	Akshay Deep	BSNL
3	13JU10900003	Ashutosh Kumar	Navlakshva Commercial Pvt Ltd.
4	13JU10900004	Fahad Rehan	Panasonic
5	13JU10900006	Khusboo Kumari	Central Coalfields Limited (CCL)
6	13JU10900007	Nidhi Kumari	STATE BANK OF INDIA
7	13JU10900008	Rahul Kumar Singh	SBI Fund Management Pvt. Ltd.
8	13JU10900009	Rahul Walter Minz	PRATIGYA
9	13JU10900010	Raj Shiddhi Neeraj	BSNL
10	13JU10900011	Sanjay Kumar Das	SBI Fund Management Pvt. Ltd.
11	13JU10900013	Varsha Kumari Gupta	PRATIGYA
12	13JU10900014	Vijeta Monika Xaxa	Pantaloons
13	13JU10900015	Vikrant Kumar	Raj Construction



# **Internships 2015**

#### BCA 2013-16 Batch

S.N.	UID	NAME OF THE STUDENT	NAME OF THE INTERNSHIP COMPANY
1	13JU11000002	Joydeep Nainan	NIIT
2	13JU11000003	Rahul Kumar	Horizon Soft Tech
3	13JU11000004	Raj Kumar Bauri	Volt Technology
4	13JU11000005	Rajesh Kumar Sharma	Volt Technology
5	13JU11000006	Rishi Raj	NIIT
6	13JU11000007	Rishi Raj	NIIT
7	13JU11000008	Sandeep Tigga	Volt Technology
8	13JU11000009	Saurabh Shekhar	Volt Technology
9	13JU11000010	Shahi Azmi	Volt Technology
10	13JU11000011	Shubham Kr. Sahani	Volt Technology
11	13JU11000012	Shubham Modi	Innovative Logic Lab Pvt Ltd.
12	13JU11000014	Sonam Kumari	Volt Technology
13	13JU11000015	Tejshri Ranjan	Volt Technology
14	13JU11000016	Vikash Kumar Verma	Volt Technology

## DOWN THE MEMORY LANE

#### Nostalgia is a file that removes the rough edges from the good old days...

Each one of us has our own memories... As time passes by and we look back into those days we get nostalgic of our own past. Dr. B. M. Singh, Registrar of IUJ shares his nostalgia here with the readers...

I am shocked and driven into the valley of sorrow on hearing about the sad demise of Dr. APJ Abdul Kalam, our former President of India. I had the privilege of meeting Dr. Kalam thrice personally. Dr. Kalam was a great scientist, leader, motivator and statesman of the present era.



I got an opportunity to meet him for the first time at Bokaro when he was the Chief Scientific Advisor to the Government of India. On my way to Bokaro from Dhanbad by road, 3-4 kms away from the airport I found people rushing towards the airport and on enquiring I came to know that the helicopter carrying Dr. Kalam and the then Minister of Science and Technology, Shree Samresh Singh (my brother-in-law) had fallen from about ten feet above the ground level while landing. I was shocked and rushed to the airport. When I reached there I was surprised to see both Dr. Kalam and Shree Singh calm and talking to people. (This incidence is briefly mentioned by Dr. Kalam too in his great work "The Ignited Mind").

Soon after this incident Dr. Kalam took part in all his pre-scheduled meetings as if nothing has happened. Such was the personality of Dr. Kalam At that time, as the Zonal Manager of the lead Bank of Bank of India, I was given the responsibility of coordinating the finance of planting of medicinal plants in Jharkhand. In one of the meetings organized in this regard, I remember, Dr. Kalam said to me, "Dr. Singh, I know you are dealing with public money and as a banker your prime duty is to protect the interest of people. But, since you are a product of a National Institute of Government of India, you must work like a scientist. Forget what people think about you. Do your best with humility and silence for the welfare of the masses".

I am unable to recompose myself remembering the personal advice of the 'Missile Man of India' at his sudden departure for heavenly abode and I cannot stop myself from sharing an autograph from Dr. Kalam which I had taken in a family get-together.



# KUDOS!! Awards & Honors



In order to encourage the students who excelled in the academics and motivate those who couldn't make up to the level this time, due to any reason, the University gave away awards to the students that secured first rank in the end-semester examination conducted in Dec 2014 / Jan 2015 on 26 March 2015 . The awards were distributed by Dr. K. K. Nag and Dr. A. A. Khan, Members of Board of Governors of the University.

Complimenting the award winning students on their performance, Prof. O. R. S. Rao, Vice-Chancellor of the University advised all the students to strive for excellence in studies. "Competition is a way of life today and every student must aspire to achieve excellence so that s/he is successful" added Prof. Rao. Dr. B. M. Singh, Registrar, Prof. A. S. Prasad, Associate Dean (FMS), Prof. Madan Prasad, Associate Dean (FST) and Dr. S. C. Swain, Asst. Dean (Research and Publications) along with the Faculty Members and students participated in the function

#### Glimpses of the same are presented below:



Amit Jaya Kumar MBA 2013-15



Sunita Shastri MBA 2014-16



Suparna R. Chowdhuri MBA (WP) 2013-15



Deepak Anant MBA (WP) 2014-16



Varsha Gupta BBA 2013-16



Abhijeet Sinha BBA 2014-17



Sumit Sahu BBA 2014-17



Saket Anand BCA 2014-17



Rishi Raj BCA 2013-16



Rahul Walter Minz (BBA Sem IV)

Abhinav Sinha (BBA Sem IV)

Both the Students were recognized by the University for their contribution as Student Editors for the University Newsletter 'Palaash' for three consecutive issues.





# THE KNACK Academic Activities

#### MDP on Health Care Management

Doctors, CEOs and Healthcare Administrators from leading hospitals like Nagrarmal Modi Seva Sadan, Raj Hospital, CCL Hospital, Kashyap Memorial Eye Hospital, 7 Palms Hospital, Santevita Hospital etc. attended the one-day Management Development Program on Health Care Management conducted by ICFAI University Jharkhand in association with Indian Hospital Association at its Daladali campus on 23 April 2015

Welcoming the participants during the inauguration of the MDP, Prof. O. R. S. Rao, Vice-Chancellor, said, "In order to improve quality and affordability of Health care in Jharkhand, in line with the vision of our Honorable Chief Minster, there is need for not only more Doctors and Nurses but also paramedical staff and healthcare administrators. Our University is keen to address this gap, by offering short term and regular courses in Healthcare Management".







Dr. R. K. Rai, Chairman of 7 Palms Hospital and President of Indian Hospital Association, Jharkhand addressed the participants on the occasion and said "India currently spends only 1.04% of its GDP on healthcare against a global average of 5-6%. Indian Government and Jharkhand government should spend more money so as to provide quality healthcare to the needy people". Mr. R. K. Saraogi, Sr. VP of Nagrarmal Modi Seva Sadan appreciated the initiative of the ICFAI University to focus on healthcare management, as it is essential for effective management of resources deployed in a hospital. Dr. B. P. Kashyap, CEO of Kashyap Memorial highlighted the need for more paramedical staff. Speaking on the occasion, Mr. Jogesh Gambhir, CEO of Raj Hospital exhorted the hospital managements to build a business model, appropriate to Jharkhand and strike balance between Quality and Affordability of healthcare, by avoiding the temptation to overinvest in non-essential equipments/facilities. Mr. Harish, GM, Sanevita, Dr. Hari Haran, Academic Advisor and Dr. B. M. Singh, Registrar of the University highlighted the need to focus on Quality, HR and Financial aspects in Healthcare Industry respectively.

#### Seminar on Careers in Manufacturing Sector

In order to acquaint its students about the career opportunities in manufacturing sector in India, the ICFAI University Jharkhand, in association with Institution of Engineers (India), Jharkhand State Centre, organized a seminar on "Career Opportunities in Manufacturing Sector in the Next Five Years" on 20 May 2015 at its Daladali Campus. CEOs/MDs of reputed manufacturing companies like MECON, Usha Martin Industries, and Hindustan Tiles and such others addressed the seminar.



Welcoming the participants, Prof. O. R. S. Rao, Vice-Chancellor, IUJ said, "Honorable Prime Minister's 'Make-in-India' initiative is expected to boost the

manufacturing sector in the next five years and augment employment opportunities for Technical Professionals. Jharkhand, with huge mineral deposits can play a pivotal role in this initiative, which will need skilled technical professionals.

Mr. A. P. Roy, past president of Institution of Engineers (India), Jharkhand State Centre appreciated the initiative of the University to conduct the program, to build awareness among the students on the opportunities for technical professionals. Mr. Chandrakant Raipat, MD of Rameswaram Group of Companies said that the policy initiatives of Jharkhand government to expand infrastructure and enable ease of business will bring in investments in manufacturing in near future. Mr. Arvind Kumar, former ED of MECON advised students to acquire CAD skills, which are critical in taking up design engineering roles. Mr. Balakrishnan Warrier, Sr. GM of Usha Martin Industries advised the students to put in efforts in soft skills and emphasized the importance of character in success. Dr. Hari Haran, Academic advisor of the University gave the concluding remarks.



#### Seminar on Careers in Banking Industry







Senior Managers from reputed PSU Banks and Private Banks addressed a seminar on "Career Opportunities in Banking and Financial Services in the Next Five Years" organized by IUJ at its Daladali Campus on 16 June 2015.

Welcoming the participants, Prof. O. R. S. Rao, Vice-Chancellor said that Honorable Prime Minister's 'Financial Inclusivity (Jan Dhan Yogna)' and 'Digital India' initiatives are expected to boost the growth of Banking sector in India in the next five years. "It is expected that about 10 Lakhs job opportunities will be created in the next five years, most of them in under-banked regions like Eastern India. However, the New Age Bankers need different skills to be successful in the new environment. Keeping this in mind, our University is starting a B. Com. (Honors) in Banking from current academic year, besides adding a number Banking electives in BBA and MBA programs", added Prof. Rao. "All the students will go through Banking and Insurance Certifications and also internship in Banks/FIs, as a part of the course", added Prof. Rao.

Speaking on the occasion Chief Guest, Mr. M. K. Gupta, Deputy General Manager of Bank of India, said that banks in urban areas / towns will open up more job opportunities in future. Rakesh Kumar, Cluster Branch Manager, ICICI Bank complimented the University to start the B. Com. (Banking) course, for the first time in the Country so that a cadre of banking professionals is created to cater to the changing requirements, which need knowledge of banking and technology. Mr. Himanshu Kumar, AVP, Axis Bank, highlighted the need for students to acquire skills in Customer Relationship Management. Dr. Hari Haran, Academic Advisor of the University gave the concluding remarks. Dr. B. M. Singh, Registrar proposed vote of thanks.

#### Launch of IUJ Journal of Management

Speaking on the occasion of the launch of the 1st issue of 3rd Vol. of IUJ Journal of Management, Prof. O. R. S. Rao, Vice-Chancellor, IUJ welcomed the gathering and announced that from this year onwards IUJ is going to award best paper published in the IUJ Journal of Management on the basis of contemporariness of the topic, originality, and presentation of the article. Prof. (Dr.) Seema Laddha, Asst. professor, NCRD's Sterling Institute of Management Studies, Mumbai, was awarded the "Best Paper" of this issue of IUJ Journal of Management for her paper titled "The Impact of Growth of Multiplex Occupancies on Food and Beverages Sales". Chief Guest, Dr. G. L. Datta, Former VC of KL University and Former Dean of IIT, Kharagpur, addressed the scholars and students on the occasion. The Program was also addressed by the Members of the BoM & BoG of the University. Dr. B.M. Singh, Registrar, proposed vote of thanks.



#### Workshop for Research Guides of IUJ



In order to identify issues in guidance of Ph.D. scholars and work out a Plan of Action to improve the effectiveness of guidance, a workshop on "Improving effectiveness of guidance to Ph.D. Scholars" was conducted by IUJ at its Campus on 6 May 2015. Considering the fact that most of the Research Scholars of IUJ come from industry and occupy responsible roles in their respective organizations, they face challenges in pursuing research like sparing adequate time for research, despite best intentions. It was also noticed that they face issues in areas like selection of topic, literature survey, designing appropriate methodology, writing research papers etc. In view of these, IUJ endeavored to take the feedback of Research Guides and Supervisors on issues faced by the scholars in pursuing research and their experience in guiding them so that appropriate steps would be taken to facilitate better guidance to the scholars.



#### Presentations by Ph.D. Scholars of IUJ





While the 2012-16 & 2013-17 Batch of Ph.D. Scholars of IUJ made presentations on their Half-yearly progress of research, 2014-18 Batch of Ph.D. Scholars presented their research proposals to the Research Board of the University before being approved by the University.

## **SNAPSHOT**



Prof. O. R. S. Rao, Vice-Chancellor, IUJ, recently addressed a Summit on 'Innovation in India' organized by ASSOCHAM in Ranchi.

Addressing the audience he said "Social Innovation is finding a novel solution to a Social Problem that is more effective, efficient and sustainable than present solution for which value created accrues primarily to the Society than private individuals". Prof. Rao highlighted that in the last few years, ICT has been a great enabler of social innovation and cited examples of a number of such innovative solutions found by young Indian students in areas like Laugh Guru (e-teaching difficult subjects with fun/humor), Dawailo (home delivery of medicines in remote areas) and Ola (on call transportation). Prof. Rao also referred to examples of societal innovative solutions in Jharkhand, which include e-Nagrik Seva services by Government to citizens and Jharkhand Gram Vani, a voice based Social Platform networking over one lakh villagers.

Prof. Rao impressed on the need by educational institutions to groom innovative entrepreneurs, technical and para-technical manpower to market innovative solutions and train people on using them so that benefits of innovation reaches the people at grass-root level. Prof. Rao also cited examples of how ICFAI University, Jharkhand has been helping in this regard.



# Intellectual Contributions by IUJ Faculty Members



#### Prof. O. R. S. Rao, Vice-Chancellor

- Analysis of Indian Pharma Industry during 2013-14, The Pharma Review, Kong Posh Publications, Dec 2014
- World Class Engineering Education to Make Indian Engineering World Class, Seminar proceedings of 29th Engineering Congress, Institution of Engineers, Dec 18-21, 2014
- Autonomy and Quality of Higher Education, University News, Special Issue on Autonomy and Excellence in Higher Education, Vol 53, No.07, AIU Publication, Feb 2015



#### Dr. B. M. Singh, Registrar

- Fund Manager's Performance in Equity Linked Savings Schemes (ELSS) of Indian Mutual Funds, IJMDRR, E-ISSN -2395-1885, ISSN -2395-1877, May 2015
- An Analysis of Role of Marketplace Influence in Adoption and Usage of Synthetic Lubricants for Two-Wheelers, International Journal of Research & Development in Technology and Management Science

   Kailash Vol. 21 Issue 6, ISBN 1-63102-450-7, European Article Number [EAN] 978-163-102-450-4, March 2015
- Investment Performance of Equity Linked Savings Schemes (ELSS) of Indian Mutual Funds, International Journal of Recent Scientific Research, Vol. 6, Issue 5, May 2015



#### Dr. S. C. Swain, Asst. Dean (R&P)

- Comparison between Social, Asynchronous and Synchronous Communication and Collaboration Patterns between Senior Leaders within IT Industry and New Hires in IT Industry, Paripex – Indian Journal of Research, Vol. 4, Issue 7, pp. 268-271, June 2015
- Motivation of Studying Investment Behaviour of Retail Investors of Ranchi in Indian Stock Market, International Journal of Research in Management & Social Science (ISSN 2322-0899) Vol. 3, Issue 2, pp. 80-86, April-June 2015
- Study of Risk Appetite of Retail Investors of Ranchi in Indian Stock Market, International Journal of Applied Financial Management Perspectives (ISSN: 2279-0896), Vol. 4, No. 2, pp. 1770-1777, April-June 2015
- Identification of factors influencing Preferences for Green Products: A study in and Around Kolkata (India), Academicia, Vol. 5, Issue 4, pp. 354-370, April, 2015
- Augment the Use of Plastic Money and Virtual Wallet Services by Emphasizing the Need to Reduce Digital Footprints, International Journal of Computer Architecture and Mobility, (ISSN 2319-9229) Vol. 3, Issue 2, April 2015
- Prioritization of factors influencing preferences for green food products: a study in and around Kolkata (India), International Journal of Research and Development in Technology & Management Sciences, Vol. 21, Issue 6, March 2015
- Business Would Drive Use of Plastic Money and Virtual Wallet Services using New Channel, International Journal of Emerging Technology and Advanced Engineering, Vol. 5, Issue 3, pp. 160-166, March 2015
- Identification and Analysis of Factors Influencing Preferences for Green Products: A Study in and Around Kolkata (India), International Journal of Business and Quantitative Economics and Applied Management Research, Vol. 1, Issue 9, pp. 36-49, Feb 2015
- Indian Capital Market on the Cross-road of Restructuring: with Reference to P-Notes and GAAR, International Seminar on "Rising India and the World Order: Mapping her Policies and Strategic Choices", Fakir Mohan University, Balasore, Odisha, pp. 5-7, Feb 2015



#### Dr. Chetna Sinha, Assistant Professor

• Career Management: A Bird's Eye View, Managing in Turbulent Times, SSIMR, Sayli, Silvasa, ISBN 978-81-927130-1-4, pp. 9-13, April-May 2015





#### Dr. Mridanish Jha, Assistant Professor

• A Study of the Emerging Trends of Native Advertising with Reference to India, Paripex - Indian Journal of Research, Vol. 4, Issue 7, ISSN - 2250-1991, July 2015



#### Prof. Abhay Sinha, Senior Lecturer

• Inventory Model for Items with Imperfect Quality and Screening at Vendor Site, IUJ Journal of Management, Vol. 2, No. 1, May 2015



#### Prof. Aditya Singh, Lecturer

• First passage Monte-Carlo Simulation for Change Distribution and Capacitance, International Journal of Soft Computing and Engineering (IJSCE), ISSN 2231-2307, Vol. 5, Issue 2, May 2015



#### Prof. Sudipta Mazumdar, Senior Lecturer

- Prioritization of Factors Influencing Preferences for Green Food Products: A Study in and Around Kolkata (India), International Journal of Research & Development in Technology and Management Science Kailash Vol. 21, Issue 6, ISBN 1-63102-450-7, European Article Number [EAN] 978-163-102-450-4, March 2015
- Identification and Analysis of Factors Influencing Preferences for Green Products: A Study In and Around Kolkata (India), International Journal of Business Quantitative Economics & Applied Management Research, ISSN 2349-5677 Vol. 1, Issue 9, February 2015

#### **Corporate Social Responsibility Begets at Schooling**

By Dr. Rumna Bhatacharya, Assistant Professor



Dr. Rumna Bhattacharya along with the adopted Boy and her group

It is correctly held that the lessons learnt at school carry throughout the life...

When I was a student of class IX, our group found a baby boy lying in the civil hospital. He fell from train and cut his one leg. We were told that he had no one to take care of. We students adopted the destitute boy and started looking after the baby in the hostel by the inspiration of our teacher, Sister Concelia. Now the boy is grown up and well educated.

Thus, I confirm goodness is begotten in schooling which makes us all a perfect human being.



# Intellectual Contribution by IUJ Research Scholars

S.N.	Name of the ph. D. Scholar (batch)	Topic	Journal/seminar/conference	Place in case of seminar/ conference/ publisher	Mth/yr
1	Mr. Akinchan Sinha (2013-17)	Proclivity Towards IPO: The Indian Corporate Scenario	International Conference	Siva Sivani Institute of Management, Hyderabad	Feb 12,2015
2	Mr. Nagarjuna Pilaka (2013-17)	Toll Supported Finance for Highway Developme nt in India	IES International Business Research Conference - Dynamics Of Business For Inclusive Growth		Feb 2015
3	Ms. Priyanka Priyadarshani (2013-17)	Emerging Trends of Research on Microfinance in India	IUJ Journal of Management (ISSN: 2347 – 5080), Vol. 3, No. 1, pp. 19-25		May 2015
4	Ms. Jyoti Kumari (2013-17)	Motivation of Studying Investment Behaviour of Retail Investors of Ranchi in Indian Stock Market	International Journal of Research in Management & Social Science (ISSN 2322- 0899) Vol. 3, Issue 2, pp. 80- 86		April- June 2015
5	Ms. Jyoti Kumari (2013-17)	Study of Risk Appetite of Retail Investors of Ranchi in Indian Stock Market.	International Journal of Applied Financial Management Perspectives (ISSN: 2279-0896), Vol. 4, No. 2, pp. 1770-1777		April- June 2015
6	Mr. Debanjan Saha (2012-16)	An Analysis of Role of Marketplace Influence in Adoption and Usage of Synthetic Lubricants for Two-Wheelers	International Journal of Research and Development in Technology & Management Sciences, Vol. 21   Issue 6   2014   ISBN - 1-63102-450-7   European Article Number [EAN]- 978-163-102-450-4		March 2015
7	Mr. Ramnish Singh (2012-16)	Emergence of Dynamic Organization Structures Based On Social, Asynchronous and Synchronous Communication and Collaboration Patterns Between IT Institutes In Redmond, USA And Bangalore, INDIA	International Journal of Recent Scientific Research, Vol. 6, Issue, 5, pp.4117 - 4122, May, 2015		May, 2015
8	Mr. Ramnish Singh (2012-16)	Comparison between Social, Asynchronous and Synchronous Communication and Collaboration Patterns between Senior Leaders within IT Industry and New Hires in IT Industry	Paripex – Indian Journal of Research, Vol 4, Issue 7, June 2015, pp. 268-271		June, 2015
9	Mr. Surya Pratim Kesh (2012-16)	Measures to Augment the Use Of Plastic Money And Virtual Wallet Services By Phased and Controlled Technology Investment	UTKARSH' – III, Dr DY Patil School of Management, Pune, Maharashtra		March 2015

## The ICFAI University, Jharkhand Grooming Professionals. With Values.



10	Mr. Surya Pratim Kesh (2012-16)	Business Would Drive Use of Plastic Money and Virtual Wallet Services using New Channel	International Journal of Emerging Technology and Advanced Engineering, Volume 5, Issue 3, pp. 160- 166		March 2015
11	Mr. Surya Pratim Kesh (2012-16)	Augment the Use Of Plastic Money And Virtual Wallet Services By Emphasizing the Need to Reduce Digital Footprints	IJCAM		April 2015
12	Mr. K.Krishna Kumar (2012 -16)	Fund Managers' Performance in Equity Linked Savings Schemes (ELSS) of Indian Mutual Funds	International Journal of Multi -Disciplinary Research Review Vol. 1 Issue 3, pp 83 -96		May 2015
13	Mr. K.Krishna Kumar (2012-16)	Investment Performance of Equity Linked Savings Schemes (ELSS) of Indian Mutual Funds	International Journal of Recent Scientific Research Vol 6 Issue 5, pp 4076-4083		May 2015
14	Ms. Rupsha Roy (2012-16)	Coping strategies in Multi- Cultural Context: A Conceptual Model	Management And Global Business Scenario ISBN:978-93-83463-40-4	Haldia Istitute of Technology	May 2015
15	Mr. Tathagata Dasgupta (2012-16)	Entrepreneurial Failures – Lessons to be Learnt to Boost Entrepreneurship	IUJ Journal of Management (ISSN: 2347 – 5080), Vol. 3, No. 1, pp. 39-43		May 2015
16	Mr. Arijit Santikary (2014-18)	Branding Business Schools : A Literature Review and Research Agenda	IUJ Journal of Management (ISSN: 2347 – 5080), Vol. 3, No. 1, pp. 32-38		May 2015
17	Mr. Samuel E Chakkaravarthy (2014-18)	Attitude towards Risk in Investment vis -à-vis State of Wealth of an Individual : A Study on Behavioral Bias in Investment	IUJ Journal of Management (ISSN: 2347 – 5080), Vol. 3, No. 1, pp. 64-68		May 2015
18	Mr. Sandip Sanyal (2014-18)	Study Report Review - "Understanding how People Choose to Pursue Taught Postgraduate Study: A case of UK"	IUJ Journal of Management (ISSN: 2347 – 5080), Vol. 3, No. 1, pp. 75-78		May 2015



All set to fly high on the wings of their dreams...
New Students of 2015 Academic Session at the Campus



# GIMME A BREAK.....! THE ORB - Student Activities



#### Intra-University Debate Competition

An animated discussion on advantages and disadvantages of Social Networking Websites like Facebook, Twitter, WhatsApp etc. was generated in the Intra-University Debate Competition held at IUJ Campus on 19 Feb 2015 on the topic "Is it Good for the Students to Participate in Social Website Networking?" A number of students of participated actively in the debate.

Advantages listed by the students includes Sharing of Knowledge, Photos, Videos on a range of topics, job opportunities etc. Disadvantages include possibilities of cyber security, threats to privacy and security, due to sharing of personal details on websites. It was also pointed out that some students tend to waste a lot of time and get distracted from their studies, as they get addicted to such websites. Addressing the students on the occasion, Prof O.R.S. Rao, Vice-Chancellor of the University said that Social Networking, like any other technology tool has its benefits as well as harmful effects and hence should be used judiciously. He advised the students to be cautious in sharing personal details on Social Media Websites so as to avoid any possible misuse by others. Dr. K. K. Nag, Member, Board of Governors of the University appreciated the efforts of the University to enhance the analytical thinking and communication skills of the students, by way of conducting debate competitions and daily news briefing sessions by the students.



Second Prize Winners Abhinav Sinha (BBA IV Sem) & Rishi Raj (BCA IV Sem)



First Prize Winner Vimal Kumar Basu B. Tech IV Sem



Third Prize Winner Vikrant Kumar BBA IV Sem



# **Annual Sports Competition**



# Holi -Celebration with Colors







Students and Employees enjoying the festival of colors 'Holi' at the Campus along with the Vice-Chancellor





#### Information Spree

On 28th Apr 2015, BCA and B. Tech (CSE) students of the University, under the guidance of Dr. Birendra Goswami, Asst Professor, IUJ, visited Volt Technologies in Ranchi. Mr. Rahul Kumar and Mr. Salabh Ankur, Senior Managers of the company explained to the students, details of work being done by them in the area of Cyber Security.

#### Campus Life @ IUJ

For its 'Campus Life Program' the Naxatra TV Channel visited ICFAI University Campus on 16 May 2015. The program on "Campus Life" at ICFAI University Jharkhand was beautifully telecasted recently. It has been uploaded on to YouTube in 3 segments, at the following links Segment 1: https://www.youtube.com/watch?v=5 MYasZM-8w

 $Segment\ 2: https://www.youtube.com/watch?v=Be6DQc4o\_kA$ 

Segment 3: https://www.youtube.com/watch?v=3-iZqwXP8dg



#### Co-curricular Activities











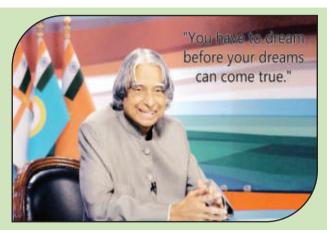


Co-curricular activities are very important for the wholesome development of students. ICFAI University Jharkhand ardently believes in this fact.

Here we present a glimpse into various such moments wherein the IUJ students can be seen fully engrossed in the co-curricular activities.



## A Tribute



We, the family of ICFAI University Jharkhand, with a heavy heart pay tribute to Dr. A. P. J. Abdul Kalam, a scientist, a leader, a teacher and above all an impeccable human being, with all our gratitude... May his soul rest in peace.

# The Missile Man---The Extraordinary Aam Admi---The Man I Adore!! My Kalam



By Dr. Bijoya Ganguly, Asst. Professor

Nation knows him as the 11th president, people know him as the "Missile-Man", the world knows him as a great scientist but I being an ordinary citizen of India know him by an unlikely candidate to the president, the most popular occupant of the exalted post, disregarding customary ceremonial role to touch the pulse of ordinary people, particularly the young. People say 'looks of a man are deceptive" but not to boast I had the privilege to see in person in 2003 fortunately in "Shillong" .At a first glance, my mind raced him to define him----oh my God!!!--- A man so simple and smile so pure? Is he a saint ?Truly, even in his demise his legacy of simplicity and the child -like smile never vanquished in his last breath too? What surprised me was

his imbued pride of our nation and boundless faith in the limitless possibilities of the future of our great nation. He was, he is and he will continue to be an embodiment of eclecticism of India's heritage of Diversity. Born poor, worked to pay for his education, studied at schools and colleges that carries little cachet was drawn to science and technology, toiled and finally networked into adroitly. Here was a man of India, that showed the pathway that 'success' comes stealthily to people who suffer and finally can reach heights unparallel .An "aam admi' 'who by the dint of circumstances and destiny found himself in the country's highest constitutional office. Our Kalam is no more, but his legacy will linger and live on not as a history but his departure has become poetic validation of his true 'secularism'. Today, after the nation's loss of Kalam, I realize that he rests in peace, but was born to remain ignited in the hearts of billion's of Indian's .He was born to stay in the eye's of every child, he was born to be on the verses of every Indian poems and above all was born to keep the true spirit of India--- the land of Love with humility. Sir, we, I, the Nation as a whole will not let you go 'missile man'!!!! Through our tears and through our deeds will keep you alive.

ADIEU!!! The great son and scientist of India, rest in peace but my wish will always be "keep our nation blessed even in your absence". Perhaps in your blessings from heavenly abode India will once again be called the "golden bird" not caged any longer in the eyes of the entire world, but a nation enlightened with secular fabric.



# Tyro Buzz

#### PRIDE, ENVY & FEAR: ENEMIES OF & IN HUMANS

In this world, humans are surrounded by many problems. Most of them are due to themselves only i.e. due to their own nature. These are due to some inferiority (opposite to quality) in Human Beings. Some of them are:

- Pride: The state or feeling of being proud. This represents being satisfied with one self (the positive side) but also it has a negative side i.e. thinking one-self superior than others & is of maximum importance resulting to over-confidence. We all suffer this negative side & its equivalent to a poison. Once a person encounters this, his downfall starts at that moment only. But, in fact, this is nothing more than illusion. If you are a religious person, you know nothing is superior to God or Nature. Even if you are superior to a mass of people, your journey of life is not over, move towards being better & improving yourself. There's the whole world left & always there is a scope of improvement. If you are unable to find this scope in you, this only shows there's a weakness in you & you are not the best. Break the prison of thought & realize the actual existing world!
- Envy/Jealousy: Feeling discontented & relentless or better simply bitter due to someone else success often found in many people all around. It is the combination of Lack of Knowledge i.e. to do something, Over Confidence leading to Ego hurt & anger arising due to Someone else good works & qualities(Not any failures or demerits). In fact, it's actually nothing more than idiotic illusion & has no benefits at all. If you are one who gets hurt by someone else work, you are the biggest idiot at all. A wise person will either take it as inspiration if someone else is better than him, become his friend so both can learn with each other or take any positive & optimal step beneficial to both of them. But instead of this, envy eats the person having it himself affecting his qualities & behavior taking him down. In short, its good that we stop getting disturb from others that too good works & focus on our own work better than previous. Things to learn are all around. God provides them, wise persons learn & improve, idiot ones envy & die.
- Fear: Again a really good & idiotic illusion. We all know it. So let's get straight to the point. It is something that causes us to worry sensing something may happen very wrong or arrival of any hard times. Better, it is such an illusion which snatches our power & willingness to do something, it's another matter that we are capable or not. In fact, if you will look to your fear from an event & the even when it actually happens. Both experiences are far different from each other as much as illusion & the reality. Fear just is the havoc or worries that mind imagines or creates when it thinks something may happen wrong or in wrong way. Of course our mind is very creative but what is going to be created mostly depends upon us. Fear is nothing more than a mere illusion created by our creative mind snatching our power & willingness to do something.

Rishi Raj BCA 2013-16 Batch

#### THE DOOR TO SUCCESS

When life comes hard on you Smile my friend! Even if the journey seems endless Walk till the end.

There is a highway for joy and sorrow A road for today and tomorrow Battles are not won by fear and obsessions A balanced mind is the winning conditions.

So, when by fate is a heavy blow Mind you, you should glow Brighter than ever before And then for you, success will open the door.

> Abhinav Sinha BBA 2013-16 Batch

#### A PERFECT FRIEND

Thank you for being a perfect friend Who fills my life with wonderful things? For your kindly deeds and gentle ways The joy and comfort your presence brings.

Thank you for sharing my problems When nothing in my world's going right With your cheerful and sunny outlook I can view things in a different light.

Many friends have come into my life But there are no more precious than you So thanks for your love and loyalty May god bless you in all that you do!

> Arti Kumari MBA 2013-15 Batch

# POETRY: WHAT DO YOU THINK IT IS?

Poetry, like life it is indefinable. It is something airy and abstract but thrilling. To describe it in words is to attempt the impossible. One can at best point out some of its important elements those elements are emotions, imaginations and music. Poetry is a language of human ear. Love and hatred, joy and sorrow, jealousy and anger, hope and despair inspire poetry. The poet expresses an imaginative and emotional view of life and things around. It waves someone's thoughts and feelings into words or phrases which have a music and harmony of their own and that's what poetry is.

Rahul Walter Minz BBA 2013-16 Batch





# Tyro Buzz

The Mighty Rudra Amit Singh B. Tech 2014-18 Batch

> **Laughter Spell** Varsha Gupta BBA 2013-16 Batch



The Wonder Car Rahul Nag BBA 2014-17 Batch





Saurabh Shekhar - BCA 2013-16 Batch

#### The Man of Dreams

As we all know the great soul of Dr. APJ Abdul Kalam left the body for heavenly abode on 27th July 2015. Through this column I want to share something about this great Scientist, Leader, Educator and Motivator who will always remain in the hearts of every Indian.

Dr. Kalam not only created a whole new sensation in rocketry and aerospace science, he glorified the President's position in India too with his sincerity and honesty. If we look at his writings and his thoughts about life, we can understand that he was not just a scientist, author, leader or educator, but a real human being with a pious soul.

He authored several great books like 'Wings on the Fire', 'The Ignited Minds' which inspires everyone to dream big and become successful in life. His wise words "If we are not free, no one will respect us", shows his strong belief in oneself and one's abilities. He loved students.

And this is one amongst the countless reasons that Dr. Kalam's birthday on 31 October is celebrated as World Students Day.

May his pious soul rest in peace and we keep receiving his blessings and work for humanity as he always dreamed from us, the youth.

"Great dreams of great dreamers are always transcended" Dr. APJ Abdul Kalam Saket Anand (BCA 2014-17)

## SNEAK-PEEP





One of the Students of the University shared the following thoughts along with these Pictures at the IUI FB Page:

Meet some of the IUJ Staffs, due to whom, the ICFAI University Jharkhand is a safe, secure and healthy place to work and study at.

On behalf of all the Students, Faculty & Staff Members and Management of ICFAI University Jharkhand we thank all these staffs who make the University a peaceful place for sharing & delivering Knowledge.



# **ICFAInterest**

# IUJ WELCOMES New Associates to the Family



Prof. Arvind Kumar Associate Professor (FST)





Prof. Sayeed Nawaz Vedil Associate Lecturer (Mechanical Engineering)

Prof. Sweta Srivastava Associate Lecturer (Computer Science)





Faculty and Staff Members of the IUJ Family with the Vice-Chancellor...



# **CONUNDRUM**

Childhood is the Sweetest Memory and each one of us cherish and long to get back to those times.  $\dots$ So let us TEASE OUR BRAINS...

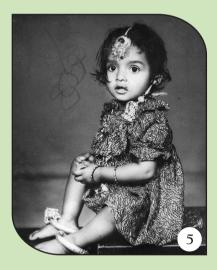
And Guess which Faculty Members are in the following Pictures?



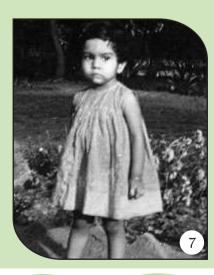


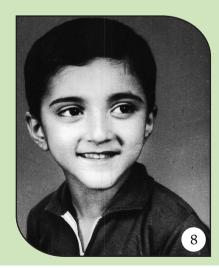


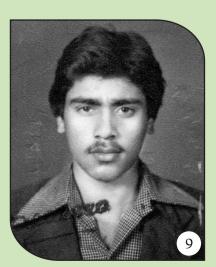












# MORE TO LOOK FOR Glitters of the Upcoming Events @ IUJ

3 September 2015 : National Conference on 'People Management : Emerging Trends in the Current Millennium'

23 September 2015 : National Conference on 'Internet of Things: Trends and Challenges'

## **ABOUT THE UNIVERSITY**

The ICFAI University Jharkhand (IUJ) is the first Private University of Jharkhand, set up under section 2(f) of UGC Act and is empowered to award degrees under Sec 22 of UGC Act.

The University is sponsored by the Institute of Chartered Financial Analysts of India (ICFAI), a not-for-profit educational society in Hyderabad.

IUJ is committed to grooming young students into Competent Professionals, with good Values and Ethics. The University believes in value based education utilizing the modern techniques of teaching in core and frontier areas of knowledge

It currently offers the following Programs:

- BBA
- BCA
- B Tech
- B. Tech(Lateral Entry)
- B. Sci. Hons (Computer Science)
- B.Com. Hons (BFI)
- Diploma in Technology (Polytechnic)
- MBA
- Part-time Ph.D. in Management

The University also conducts customized training and management development programs for the executives and managers at different levels in various functional areas of management & offers unique program to suit the business & developmental needs of organizations.

## Answer to the Brain Teaser:

- 1. Prof. O. R. S. Rao
- 2. Dr. Rumna Bhattacharya
- 3. Prof. Pritha Chaturvedi
- 4. Prof. Sweta Srivastava
- 5. Dr. Chetna Sinha
- 6. Ms. Suparna Roy Chaudhary
- 7. Dr. Bijoya Ganguly
- 8. Dr. Mridanish Jha
- 9. Prof. Girijesh

कॅरियर का समावनामा 🗝 मनीकी पेशेवरों के लिए अवसर बढ़ेग

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नजर में

प्रबंधन पीएचडी के नये बैच का उद्घाटन

; ईक्फाई विवि तथा यूटशन ऑफ इंजीनियर्स के ग से अगले पांच वर्षों में र्गण क्षेत्र में रोजपार के अवसर गोधी का आयोजन बुधवार को के दलादली चौक परिसर में । गया। संगोध्टी को उपा मर्टिन, नि, हिंदुस्तान टाईल्स जैसे नियों के मुख्य कार्यकारी धकारियों ने संबोधित किते। इस ह पर विवि के कुलपति प्रो. ओ ह एस राव ने कहा कि प्रधानमंत्री मेक-इन-इंडिया की पहल पर निर्माण क्षेत्र में अवले पांच वर्षों में कनीकी पेशेवरों के लिए रोजगार के भवसर अदेंगे। इस उद्देश को पूरा हरने के लिए संस्थान ने अपने रादश्कामी में जरुरी बदलाव किये हैं। इसमें मौजूदा बीटेक के पाट्यक्रमों के अलावा तीन वर्षी का प्रौद्योगिको में किसोका का कोर्स इसी सत्र से शुक्र किया जायेगा। बीटेक के मैकेनिकल में सीएएम और सीएमडी के

ने भी अपनेट किया गया

एक



#### लाइफ रिपोर्टर 🙉 रांची

रमारको किया है समाध्य देखनाए इसाइका करण में आनेना देखनार अवदेशन किया गया में आनेना की अवदेशन किया गया कार्यक्रम में मेरी नेव्य महार गाम अन्यागत, संस्कृतिक अस्पातल महित अन्य अस्पातनों के विकासकी, रिट्ट व्यवसान क त्रांचनाकर, १०० देवर व्यवस्थानी, मुखा कार्यश्री अधिकारीयों ने दिस्सा निया, अर्थानुकों का स्थान कुनावीर की अर्थान्यस्थानाथ वे किया.



इक्फाइ विवि में कार्यक्रम का आयोजन, कुलपति ने कहा

स्वास्थ्य प्रबंधन में पाठ्यक्रम के

माध्यम से सुधार की संभावना



#### प्रबंधन विकास कोर्स छात्र के लिए लाभकारी : वीर्स

इक्फाई युनिवर्सिटी में प्रबंधन विकास पर वर्कश



किर्माप का अयोजन भारतीय अस्पातन प्रसीरिश्तान के राष्ट्रयोग से विज्ञ्या नर

#### प्रश्रुकेशन रिपोर्टर | रांची

लाचक सारकर

मुख्यमंत्री ने हेल्य केवर क्षेत्र को बहतर करने के लिए अपनी मंशा स्पष्ट कर दी है। इसमें डॉक्टर, नर्स और पाग मेडिकल स्टाफ में प्रबंधन को जरूरत है। इसी को ध्यान में व्यवसीय अस्प्रात्ताल परोशिवसमा वे सहयोग से अयोजित वर्कशीय में

पुरोशिप्छन के आपका डॉ. आरवे

तय से कहा कि वर्तमान में स्वर

#### वैकिम क्षेत्र में संभावनाओं पर कार्यशा

# क्फाई विवि में बीकॉम इन बैंकिंग पाठ्यक्रम श्





ईक्फाई में पीएचडी का नया बैच शुर

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tion with Institution of organised a seminar on anulacturing Sector in the next

ii. CEOs and MDs of reputed

रांची। इक्काई विश्वविद्यालय में सोमवार को सत्र 2015-19 बैच के लिये पीएचइडी के नये बैच का उद्घाटन हुआ। इस पाठ्यक्रम में 20 स्कॉलर ने । राज्यों से प्रवेश लिया। विश्वविद्यालय के कुलपति ओआरएस राँव ने बत सभी स्कॉलर वर्तमान में बीएसएनएल, सेल, एक्सेंबर केंग्री

वोडाफोन आदि कई कपनियों में बारसएनएल, सेल, एवसेवर के कपनियों में होतिनार का आयोजन कॅग क्षेत्र में बढ़ेंगे रोजगार : वीसी .D. Scholars

रंकर दें विधि इसरबंद में स्कॉलमें को मलोधित करते हुए विकि

चरंपरिक तरीके से किया गया। राजी है। इस मीके पर नि

