

Newsletter of ICFAI University Jharkhand



- IUJ Awarded "Best Private University in the Eastern India"
- IUJ receives recognition from the Red Cross Society of India
- IUJ Students win the Inter College Biz Quiz
- IUJ Launches MBA & M.Com Courses for Working Professionals
- IUJ Students win at JINK's 2016



FROM THE DESK OF EDITOR

The new session is to begin and the weather, as I write these lines in mid-July, is drizzly and soothing, especially after the bitter temperatures and soaring heats of the last few months. While the existing IUJ Students are back to the campus after two months long and strenuous Summer Internship, freshers are pulling their socks up and are all set to learn and develop.

During this time it would be apt enough to revisit an aspect of the John Fisher Way here. Our goal is for our students to be independent problem solvers. We see our role as teachers and parents to be in supporting and enabling them to solve their own problems. Every time an adult intervenes to solve a child's problem, they send a message to the child that they do not believe the child can solve it themselves. An example of this is when the child is experiencing conflict within their friendship group. Parents and teachers need to coach and guide the child in handling the situation but the child needs to learn how to deal with the friendship situation. This is a life-long skill that everyone needs to develop. This is quite empowering for the young minds and allows them to be active in solving the problem. There are many more such life skills which are not given in any text book but have to be learnt gradually through the incidents and accidents in life. ICFAI University Jharkhand understands and believes in this. This is the reason why we at IUJ provide our students various opportunities, apart from the academics, to explore themselves and be groomed into not only a complete professional but a human.

And 'Palaash' is much more than just an attempt to compile together the activities, accomplishments, and celebrations at IUJ over the past quarters. It is an attempt to tell our readers that IUJ practices what it believes in. Hence the regular columns, poems, articles and sketches by IUJ students, all, indicate how we nurture our young minds.

Though we have experimented a little with the aesthetic aspect of this issue, however the soul of the Newsletter remains the same.

At the end, I would like to say that every work everywhere is a result of a team effort. So is this issue of 'Palaash'. A big thank you to all those who have contributed, directly or indirectly in preparing this issue!

Wishing you a happy reading!

Dr. Chetna Sinha

PATRON
Prof. O. R. S. Rao
Vice-Chancellor

CHIEF ADVISOR
Dr. B. M. Singh
Registrar

Editor and Designer
Dr. Chetna Sinha, Asst. Professor

STUDENT EDITORS
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Purnima Rani (B.Com 2nd Year)
Rakhi Kumari (BBA 2nd Year)
Shubham Kumar (B.Tech 2nd Year)
Tanvangee Lata (Diploma 2nd Year)

GO AHEAD - SEE WHAT'S INSIDE

FROM THE VICE-CHANCELLOR'S DESK

TREASURED MOMENTS

- o IUJ Awarded Best Private University in Eastern India
- o Award of Recognition from the Red Cross Society of India to IUJ

HALL OF FAME

- o Award of Doctoral Degree to Prof. Sudipta Mazumdar & Mr. Debanjan Saha
- o Ms. D. Sita awarded Second Prize for her Poster
- o IUJ Students win the Inter-College Biz Quiz at Rai University
- o IUJ Students win at JINK's 2016 at NIFFT
- o Best Paper Award in the IUJ Journal of Management
- o Semester Toppers @ IUJ

PLACEMENTS & INTERNSHIPS

THE NOTABLES @ IUJ

- o Alumni Day Function
- o IOT Magazine Launch
- o Parents Teachers Meet
- o Library Information System Launch
- o Release of IUJ Journal of Management
- o Launch of MBA & M.Com Course for Working Professionals
- o Grade sheets Available Online on SSD
- o Seminar on Career Opportunities in Mining
- o Pooled Campus of TCS & Amazon at IUJ
- o Free Career Counseling at Dhanbad, Bokaro, Daltonganj, Ramgarh, Jamshedpur
- o Commencement of Preparatory Classes for the New Students of Session 2016-17
- o Best Intern Award for Summer Internship 2016

SCHOLASTIC ACTIVITIES @IUJ

- o Program on Digital Marketing
- o Guest Lecture Series
- o Pick and Speak Competition
- o 5th Batch of Ph.D. Inaugurated
- o Valedictory of CW - I of Ph.D. Program of Batch 2016

FACULTY ZONE

SPOTLIGHT @ IUJ SCHOLARS

CAMPUS BUZZ

- o Basant Panchami
- o Talent Hunt event
- o Ranchi Rays show
- o IUJ Students Express

ICFAIInterest



AN ADDRESS FROM THE VICE-CHANCELLOR'S DESK

Last few months of the year have been very eventful for our University.

We are proud that our students of the 2016 graduating batches got excellent Campus Placements in reputed organizations like Akzo Nobel (British Paints), IFFCO-Tokio, Marico, Safe Chem, TCS, Vivo etc. Not just that, over 70% of our MBA students and over 55% of our BBA students were offered stipend during their recent Summer Internship Projects (SIP). Prestigious organizations where they did SIP include Airtel, Assocham, DSP Blackrock, ETV, Mahindra and Mahindra, Pantaloons, Pepsico, Tata Motors, Usha Martin, VOLT Technology etc.

Our students also demonstrated their all rounded prowess by participating and winning Inter-collegiate Quiz Competitions, Techno-Cultural Fests etc.

In the last few months, two of our Ph.D. Scholars, Mr. Debanjan Saha and Mr. Sudipta Majumdar, were awarded Ph.D. for research on contemporary topics in Marketing. Last six months also saw a lot of intellectual contribution from the Ph.D. Scholars and Faculty Members of the University, by way of articles in reputed journals from India as well as abroad. IUJ continued to publish a high-quality Journal on Management and released its May 2016 issue, with contributions from distinguished Academic as well as Industry professionals from across the country.

Our University's flagship Ph.D. Program continued to attract excellent profiles of scholars for its 5th batch, wherein scholars came from reputed organizations like IBM, Cap Gemini, British Telecom, TCS, SAIL, Dr. Reddy's Lab, ICICI Bank, RBI, SBM, DRDO, IIM (Ahmadabad), IBS etc.

In line with the current trends in digitalization, the University conducted a Management Development Program on "Digital Marketing". IUJ Alumni meet was conducted and 'Distinguished Alumni' awards were presented to Dr. Manish Kumar and Mr. Abhijeet Waibhav.

In continuation of its efforts to leverage technology for better students' services, the University launched Online Student Services Portal, wherein students can log-in and access, all relevant academic and other student information like grade sheets.

It is a matter of pride for all of us that our University was awarded the 'Best Private University in the Eastern India' at the Assocham Educational Summit on 29 April 2016. Our University also was awarded a trophy and Certificate of Appreciation by the Red Cross Society of India for the self-less service rendered during 2015-16, by way of Voluntary Blood Donation by its students and employees. Such awards of recognition encourage us to further improve ourselves and aspire to become an Institution of Excellence not just in Eastern India but at All-India level.

Admissions response during 2016 has been excellent, particularly for Diploma in Technology.

I welcome all newly admitted students to the IUJ Family and wish all of you and your families, Season's Greetings!

(Prof. O. R. S. Rao)

TREASURED MOMENTS

IUJ Awarded the Best Private University in the Eastern India

ICFAI University Jharkhand was awarded the 'Best Private University in the Eastern India' at the ASSOCHAM Educational Summit on 29 April 2016.

Prof O. R. S. Rao, Vice-Chancellor of the University received the award from Dr. Dinesh Oraon, Speaker of Jharkhand Legislative Assembly.

Shri Manish Jaiswal, MLA of Jharkhand Assembly and Shri Ajay Kumar Singh, IAS, Secretary, Higher and Technical Education, Govt of Jharkhand was also present on the occasion.

This is a Proud Moment for the University!



Award of Recognition from the Red Cross Society of India to IUJ



ICFAI University Jharkhand was awarded a trophy and certificate of appreciation by the Red Cross Society of India for voluntary blood donation by its students and employees during 2015-16.

Shri C. P. Singh, Hon'ble Urban Development Minister of the Govt. of Jharkhand was the Chief Guest for the function. Smt. Asha Lakra, Honorable Mayor of Ranchi City presided over the function.

Dr. B. M. Singh, Registrar, received the award on behalf of the University

HALL OF FAME

IUJ Awards Doctoral Degree to Prof. Sudipta Mazumdar & Mr. Debanjan Saha



Prof. Sudipta Majumdar
Under the guidance of Dr. S. C. Swain
Topic of Research – Consumer Behavior for Green
Cosmetic and Food Products

Mr. Debanjan Saha
Under the guidance of Dr. B. M. Singh
Topic of Research – Marketing Strategies for
Synthetic Lubricants

Ms. D. Sita , IUJ Research Scholar, Awarded Second Prize for her Poster

Ms. D. Sita was awarded Second Prize at the National Seminar on Science & Technology for Indigenous Development in India organized by the Indian Science Congress Association, Hyderabad from 22nd to 24 Feb 2016.

Her article titled "Study of Factors influencing Requirements Prioritization for Software Products Development" was presented and also shown in the poster competition

She worked under the supervision of Prof. O. R. S. Rao and Dr. Akhil Khare.



IUJ Students win the Inter college Biz Quiz at Rai University



Abhinav Sinha and Rahul Walter Minz of BBA Semester VI (2013-16 Batch) won the First Prize at the Inter-College Business Quiz organized by Jharkhand Rai University on 13 April 2016.

Prof. O. R. S. Rao, Vice-Chancellor congratulated both the students on their success.

IUJ Students win at JINK's 2016 at NIFFT



Abhishek Kumar Tripathy of BCA Sem II (2015-18 Batch) participated in the GATE Academy B-Plan Competition and bagged the second prize whereas Abhinav Sinha of BBA Sem VI bagged the 1st Prize and Abhijeet Sinha of BBA Sem IV 2nd prize in the Gaming Zone at the Annual Techno-Cultural Fest JINK's 2016 organized by the National Institute of Foundry and Forge Technology (NIFFT), Ranchi on 27 & 28 Feb 2016. Prof. O. R. S. Rao, Vice-Chancellor congratulated all the winners.

Best Paper Award in the IUJ Journal of Management to Mr. Aagu Chaudhury, Dr. Sudeep Kumar and Dr. Bijoya Ganguly



Mr. Aagu Chaudhury, Dr. Sudeep Kumar and Dr. Bijoya Ganguly received the Best Paper award for their joint article titled “Mobile Internet: Boon or Bane?” published in the second issue of IUJ Journal of Management.

Dr. Bijoya Ganguly, Assistant Professor, ICFAI University Jharkhand received the award on behalf of the team.

Semester Toppers @ IUJ



On 23rd Feb 2016 IUJ honored its students of various programs who excelled in studies and topped in end semester examinations held in January 2016.

S.N.	Program	Name of the Student
1	MBA 2014-16 (Sem III)	Sneha Giri
2	MBA 2015-17 (Sem I)	Ragini Kumari
3	BBA 2013-16 (Sem V)	Abhinav Sinha
4	BBA 2014-17 (Sem III)	Sumit Kumar Sahu
5	BBA 2015-18 (Sem I)	Aditya Sahay
6	BCA 2013-16 (Sem V)	Rishi Raj
7	BCA 2014-17 (Sem III)	Prabhakar Mani
8	BCA 2015-18 (Sem I)	Surabhi Ghosh
9	B. Com 2015-18 (Sem I)	Simran Verma
10	B.Tech 2013-17 (Sem V)	Vimal Kumar Basu
11	B.Tech 2014-18 (Sem III)	Anand Kumar Pandey
12	B.Tech 2015-19 (Sem I)	Apekcha Gari
13	Diploma 2015-18 (Sem I)	Tanvangee Lata

PLACEMENTS KUDOS!

— Rishi Raj



— Chandan Kumar



— Akshay Kumar



— Kanchan Bara



— Sneha Giri
— Tejshri Ranjan
— Joy Deep Naynan
— Shahi Azmi
— Sunita Shastri



— Vikrant Kumar
— Saurabh Shekhar



— Sunita Shastri
— Sneha Giri



— Akshay Kumar
— Arti Kumari
— Heena Parween
— Nisha Kumari



INTERNSHIPS

A number of IUJ Students are getting stipend from the respective Company during Internship.

MBA (2015-17)		
70% of the MBA students are getting stipend during SIP. The names of such students have been highlighted in red.		
SN	Name of Student	Company Name
1	Babita Kumari	Kotak Securities Ltd
2	Jyoti Kumar Anand	ETV Bihar
3	Kaishar Raza	Assocham
4	Kaissar Azam	Assocham
5	Neha Anjum	Vodafone
6	Purnima Singh	Vivo (Huijin Electronic India Private Ltd).
7	Ragini Kumari	Pantaloons Adityabirla
8	Shila Kumari	Vivo (Huijin Electronic India Private Ltd).
9	Sujoy Kumar Bose	DSP Blackrock Investment Managers Ltd.
10	Vishakha Arya	Vodafone
11	Wasim Raja Khan	Wings Enterprises
12	Rahbar Habib	Wings Enterprises
13	Nisha Anand	Vivo (Huijin Electronic India Private Ltd).
14	Alok Kumar	Kotak securities Ltd
15	Osama Sayeed	Pantaloons Aditya Birla
16	Priyanka Kumari	Toyota (Toplink)
17	Kamal Nirjher Ekka	Pratigya
18	Sujeet Kumar	Pidilite
19	Pratik Kumar Agarwal	DSP Blackrock Investment Managers Ltd.
20	Zohaib Hussain	Bharti Airtel (Patna)
21	Rohan Kumar	Hyundai (Fairdeal)
22	Rahul Dayal	Hyundai (Fairdeal)

BBA (2014-17)		
55% of BBA students getting stipend during SIP. The names of such students have been highlighted in red.		
SN	Name of Student	Company Name
1	Abhijeet Sinha	Pidilite
2	Achintya Amrit	Pratigya
3	Aditya Pandey	Royal Enfield (Dealer)
4	Anthony Jennings	Pidilite
5	Bhavya Singh	SAIL Bokaro
6	Neha Jha	Vivo (Huijin Electronic India Private Ltd).
7	Nikita Raj Giri	PNB Metlife
8	Rahul Nag	DB Corp Ltd.(Dainik Bhaskar Group)
9	Rani Singh	Pantaloons Aditya Birla
10	Ranu Kumar	Pesico India (Mountain Dew)
11	Shivam Kumar	Royal Enfield (Dealer)
12	Sumit Kumar Sahu	Ruchi Soya Industries Ltd.
13	Uma Shankar Kumar	Pantaloons Aditya Birla
14	Harsheel Kaushik	Ruchi Soya Industries Ltd.
15	Nidhi Singh	PNB Metlife
16	Dheeraj Kumar	Vivo (Huijin Electronic India Private Ltd).

A number of IUJ Students are getting stipend from the respective Company during Internship.

BCA (2014-17)		
SN	Name of Student	Company Name
1	Aman Kumar Singh	Nathpa Jhakri Hydroelectric Station (HP)
2	Aman Samant	Pentasoftware Technologies
3	Aniket Kumar Nayak	BSNL
4	Bhartendu Kunal	Cyber Peace
5	Debolina Mukherjee	TTL Tata Motors
6	Mahadev Roshan Munda	VOLT Technology
7	Prabhakar Mani	Sail Refractory Unit IFICO
8	Raksha	SAIL Bokaro
9	Shweta Rani	Usha Martin
10	Sitanshu Nayan	IRY Tech Pvt. Ltd.
11	Sourish Ganguly	Pentasoftware Technologies
12	Sumit Kumar	BSNL
13	Tushit Verma	Cyber Peace
14	Vishal Kumar Singh	Cyber Peace
15	Vivek Kumar	IRY Tech Pvt Ltd
16	Saket Anand	Sail Refractory Unit IFICO

B-Tech (2014-18)		
SN	Name of Student	Company Name
1	Anup Prakash Tiwari	VOLT Technology
2	Shubham Snehi	VOLT Technology
3	Akash Kumar	TATA Motors (Buddi Agencies)
4	Amit Kumar	TATA Motors (Buddi Agencies)
5	Anand Kumar Pandey	TATA Motors (Buddi Agencies)
6	Rajkishore Munda	Mahindra & Mahindra
7	Rishav Vivek	Maruti Suzuki (Sudha Motors)
8	Tej Narayan Mishra	Maruti Suzuki (Sudha Motors)
9	Deepayan Sen	Railway (Dhanbad)

B-Tech (2013-17)		
SN	Name of Student	Company Name
1	Abhishek Roy	VOLT Technology
2	Madhu Kumari	Hyundai (Janta automobiles)
3	Md. Naiyer Munami	HEC
4	Megha Mallick	TATA Iron & Steel Company Limited
5	Parthsarathi Nishant	VOLT Technology
6	Shubhro Kanti Sarkar	Usha Martin
7	Subhash Kumar Mahto	Usha Martin
8	Shubhnit Singh Sura	Sharda diesels pvt. Ltd
9	Swarup Chatterjee	Chittaranjan Locomotive Works (CLW)
10	Vimal Kumar Basu	Hyundai (Janta automobiles)
11	Rahul Kumar Prasad	Hyundai (Janta automobiles)
12	Binay Kumar Prasad	Hyundai (Janta automobiles)
13	Mahendar Munda	Mahindra & Mahindra
14	Subham Kumar	Sharda Diesels Pvt. Ltd.

THE NOTABLES @ IUJ Campus

Alumni Day Function

Alumni that graduated from IUJ in the last five years attended the Alumni Day function held at the IUJ campus on 10 February 2016. Students of the University presented cultural programs like songs, dance etc in the function. All the alumni shared the pleasant memories of their studies at the University and their professional experiences with the students.



Alumni Directory and Online Alumni Portal was also launched on the day. The University Newsletter, Palaash Feb 16 issue was also released.

Two alumni, Dr Manish Kumar, Portfolio Manager at Dr Wealth and Mr. Abhijeet Waibhaw, Founder-Director of Virtue Wealth Counsel were awarded the “Distinguished Alumni Award” by the University for their Valuable Contribution to their alma mater.

Prof. O. R. S. Rao, Vice-Chancellor, advised the alumni to “reconnect” with the University for Mutual Benefit by participating in activities like guest lectures, industry tours and internships to the University students etc. Ms. Namita, HR Head and Mr. Jawed Iqbal, Sales Head of Vivo Electronics were the Guest of Honor for the day.

Internet of Things Magazine Launch

ICFAI University Press (IUP), launched a new bi-monthly magazine titled “Internet of Things”, which is possibly the first Indian magazine on the topic, Internet of Things (IoT), the “Happening Technology” across the globe.

Addressing the gathering on the occasion, Prof. O. R. S. Rao, Vice-Chancellor of ICFAI University and Consulting Editor of the magazine said, “IoT will enable us to use Smart Phones to do our day-to-day tasks like switching on your home AC, Fridge, and Geyser etc when you are on your way back home from office. IoT will radically transform our life style and dramatically improve productivity in office. As per Industry analysts, IoT is expected to present a potential business opportunity of about \$1.7 trillion (Rs 110 Lakh Crores) in the next 5 years”.



The event was attended by senior ICFAI officials and a large gathering of students, Faculty of ICFAI, academicians, and industry personnel.

Parents-Teachers Meet



In order to establish a direct connect with parents and guardians of the IUJ students and share with them the activities of the University and challenges faced, IUJ organized Parents-Teachers Meet at its campus.

The event was webcast live, so that parents from far away locations also can participate. Prof. O.R.S. Rao, Vice-Chancellor launched the Parents Information System (PARIS) portal on the occasion and informed that this can be accessed by the parents even on their mobiles, to see the performance of the students in the examination, besides other details like fees paid, academic calendar and weekly time table, University notices etc.

Library Information System Launch

IUJ implemented Library Information System. The system is integrated with Bio-metrics. The University Library has over 60,000 titles of books, besides a lot of digital content in the form of video lectures, videos and electronic subscriptions.

Inaugurating the computer-based system, Prof. O. R. S. Rao, Vice-Chancellor said, “This system will be of immense help to the students as well as Faculty Members to access not only books but also articles and other digital content easily, as and when needed”

Dr. K. K. Nag, Member, Board of Governors of the University appreciated the efforts of the University to computerize the library records for the benefit of the students and Faculty Members.

Dr. B. M. Singh, Registrar, Prof. A. S. Prasad, Associate Dean (FMS), Dr. S. C.



Swain, Asst Dean, Prof. Madan Prasad, Associate Dean (FST) and Prof. Arvind Kumar, Asst. Dean and the Faculty Members of the University participated in the function.

Release of IUJ Journal of Management

IUJ released the latest issue of IUJ Journal of Management on 16 June 2016. The best paper award of the issue was given to the article titled “Mobile Internet: Boon or Bane?” jointly authored by Mr. Aagu Chaudhury, Dr. Sudeep Kumar and Dr. Bijoya Ganguly.

Speaking on the occasion, Prof. O. R. S. Rao, Vice-Chancellor, explained the focused efforts of IUJ to contribute new knowledge to the society, by way of Research and Publications and highlighted that the IUJ Journal of Management contains articles on contemporary topics from distinguished professionals from industry, academia and research.

Dr. G. L. Datta, Former Chancellor of KL University and Dean of IIT Kharagpur, who was the Chief Guest for the occasion, complimented the efforts of the University in contributing new knowledge to the society.

Dr. K. K. Nag, Member, Board of Governors of the University, Dr. B. M. Singh, Registrar, Prof. A. S. Prasad, Associate Dean (FMS), Dr. S. C. Swain, Asst Dean (Research and Publications), Prof. Madan Prasad, Associate Dean (FST), Prof. Arvind Kumar, Asst. Dean (FST) and other Faculty Members, University officials, Research scholars and students participated in the function.



Launch of MBA & M.Com courses for Working Professionals

IUJ released prospectus for the 2 years MBA and M.Com programs for Working Professionals for 2016 academic year. A lot of working people, including businessmen, would like to pursue Post Graduate qualification, without leaving their current jobs. Our programs are designed to suit their convenience, without compromising on Quality, as classes for them will be held in the evening”.



Grade sheets Available Online on IUJ Student Services Dashboard

ICFAI University Jharkhand provided yet another online service to its students, to suit their convenience! Now, IUJ students can access their grades by logging in on the University website, <http://www.iujharkhand.edu.in/login.html>, using their UID and password and then click the option "Grade Sheet" in the Student Services Dashboard.

Seminar on Career Opportunities in Mining

A seminar on “Career opportunities in Mining industry in the next 5 years” was conducted at the IUJ Campus. The seminar was addressed by Senior Managers from Central Coalfields Ltd, CMPDI, SAIL etc.

Explaining the details of the career opportunities in mining sector, Prof. O. R. S. Rao, Vice-Chancellor said, “There are expected to be at least 2,000 jobs for Diploma holders and 1000 for B. Tech graduates in the next one year, in Coal India and its seven subsidiaries alone. It is the only industry with more jobs than number of eligible candidates. Due to increase in mining activity in the last few months, excellent job opportunities exist for the students that

graduate in Mining courses like Diploma (Polytechnic) and B. Tech. In view of this, IUJ has started Mining branch in B. Tech as well as Diploma programs from this year”.

Mr. S. C. Vishwakarma, Deputy GM (Excavation), CCL, explained the career opportunities for all disciplines of engineering (like Civil, Mechanical, Computer Science and Mining) in various departments, due to modernization of Coal Mines. Mr. M. K. Mishra, GM (Underground), CCL said “ Students of any course ,including girls, can make a career in Coal Mining industry and move up the ladder , by qualifying in the examinations conducted by DGMS. Entry level monthly salary for Diploma holder is about Rs 35,000 whereas for B. Tech, it is about Rs 60,000 besides perquisites. Besides good salary, you can stay back in Jharkhand, as most of the jobs are here”.

Highlighting the future prospects in the Coal Industry, Mr. Pradeep Kumar, General Manager, CMPDI said, “Coal India is targeting to practically double the production in the next 4 years from 536 million tons during last year to 1 billion tons by 2020, which will offer excellent opportunities in the future”.

Mr. A. K. Paul, GM, RDCIS, SAIL, explained the opportunities for Computer Science graduates in Steel and Coal



Mining. Prof. A. S. Prasad, Associate Dean (FMS), Prof. Madan Prasad, Associate Dean (FST), Prof. Arvind Kumar, Asst. Dean (FST), other Faculty Members, staff and students participated in the seminar. Dr. Hari Haran, Academic Advisor of the University proposed the vote of thanks.

Pooled Campus of TCS & Amazon

Both the Amazon and TCS team of selectors visited the ICFAI University Jharkhand Campus for Placement Drive.

Both the Companies were full of praise for the IUJ and appreciated the efforts of the Faculty Members and the student volunteers in smooth conduct of the selection process.

Amazon Development Centre conducted pooled campus placements drive at the IUJ Campus on 11 July 2016 for Customer Service Associates position wherein about 250 candidates participated, which includes IUJ students as well. HR Manager gave the pre-placement talk to the candidates, which was followed by written tests and interviews.



Tata Consulting Services (TCS) conducted campus placements at ICFAI University Jharkhand's Daladali campus on 4 February 2016. Besides students of ICFAI University, over 200 students from 15 other colleges in Ranchi, Patna and Asansol attended the interviews for Technical Positions in TCS Centers across the country. Eight managers of TCS (Seven from Chennai and One from New Delhi) conducted the interviews. The selection process involved written test, technical interview and HR interview.

Prof. Sumit Sinha, Faculty-in-charge of Placements and Prof. (Dr.) Mridanish Jha of ICFAI University coordinated the event.

Free Career Counseling at Dhanbad, Bokaro, Daltonganj, Ramgarh, Jamshedpur



In order to reach out to all sections of parents and teachers and build awareness on career opportunities so that students can take informed decisions on their career choices ICFAI University conducted career counseling for students and parents at various cities of Jharkhand from 2 June 2016 to 1 July 2016.

Prof. O. R. S. Rao, Vice-Chancellor himself was present to counsel the parents and students. Dr. Sudipta Mazumdar, Prof. Sumit Sinha, Mr. Satish Pandey and other Faculty Members also addressed the seminar.

Commencement of Preparatory Classes for the New Students of Session 2016-17

Preparatory induction classes commenced at IUJ for all the programs for newly admitted students for 2016-17 academic year.

Prof. O. R. S. Rao, Vice-Chancellor, welcomed the students and parents during the function. He said, "All of you came from not only from Jharkhand but also other states and joined our University, with high aspirations and expectations. After graduation, some of you want to pursue higher education whereas some want to join a job and some of you want to be Entrepreneurs. Irrespective of your goal, we are committed to help all of you to achieve your aspirations. In order to be successful professionally, Knowledge, Skills and Character are essential and hence we focus on all of them so that you are groomed as successful professionals and happy in your life"



Dr. R. K. Rai, Chairman, 7 Palm Hospital and former CMO, HEC, addressing as Chief Guest, advised the students to have faith in self and avoid fear of failure so that they are successful in life. Dr. B. M. Singh, Registrar, explained that the Preparatory Induction Classes are conducted for two weeks so that the students that come from diverse syllabus like CBSE, ICSE and State Syllabus, are refreshed on foundation subjects like Mathematics, Physics, IT etc. The induction sessions are also helpful to the students to cope up with the transition from School Education to University Education regular classes. Old students of the University welcomed the fresher by way of a cultural program. Dr. S. C. Swain, Asst. Dean (FMS), Prof. Arvind Kumar, Asst. Dean (FST) and other faculty members and staff attended the function.

Best Intern Award for Summer Internship 2016

DOWN THE MEMORY LANE

In this section this time we will take our readers through the sweet memories of our own IUJ students who have recently passed out.

Let us see what they have to share with us. . .



I did BBA and MBA from ICFAI University Jharkhand. The University has trained me to think in an efficient way and groomed me as per the corporate requirement. I had the best Professors.

Sunita Kumari Shastri
Management Trainee
Safechem Industry



The University helped me to acquire knowledge and groomed me as per the corporate requirements. I was able to develop positive attitude which helped me to grow in my career. All thanks to my University.

Akshay Kumar
Marketing Executive,
ASSOCHAM



The University is the gateway to success. The kind of teaching which I received helped me to improve my skills and has groomed me as a professional due to which today I am placed in a good company with handsome package.

Sneha Giri
Management Trainee
Safechem Industries



The time spent at the ICFAI University Jharkhand is the golden part of my life. All the Professors motivated me & showed me the right path as and when I needed. I developed my personality, gained confidence, developed various skills required in corporate in these three years. I thank all my teachers and my University. You made my life!

Rishi Raj
Trainee, TCS



The University experience holds many pleasant memories for me. I began the journey as a scared rat out in the open desert, but made the best of it and trudged forward becoming a willful tiger. The University made my transition from high school to college and to the working world successful in all possible ways.

Saurabh Shekhar
Sales Trainee, AKZO NOBEL



Faculty Members at IUJ are very supportive and helped me to improve myself in every domain and finally their motivation and my dedication paid off and I got placed in AKZO NOBEL. My special thanks to the placement committee of the university.

Vikrant Kumar
Sales Trainee, AKZO NOBEL



My journey at IUJ has been rewarding in every respect. The way the course is structured, strikes the right balance between work, life and study. The design of the course is effective & gives all round experience and provides ample opportunities to learn and develop to all the students.

Chandan Kumar
Territory Sales Officer
Marico Company



When many students opted for the job opportunities or further studies in other cities after completing BBA, I chose my alma mater ICFAI University Jharkhand, where I completed my BBA, for my higher studies considering the quality education provided by the University along with the opportunities for overall personality development. I am very enthusiastic about joining the new program at IUJ and look forward to explore new vistas of learning and develop into a complete professional.

Abhinav Sinha
Student MBA 2016-18

ACTIVITIES @IUJ

Program on Digital Marketing



A program on Digital Marketing was organized at the IUJ campus on 17 March 2016 which was attended by working managers as well as students. The sessions were conducted by experienced professionals from India and overseas.

Dr. Ramnish Singh, Director, Microsoft conducted a session from the US, using Skype, on “Online Analytics and Business Models for Digital Marketing”. Dr. Sudipta Majumdar took a session on “How to use Google and Search Engine Optimization (SEO) for better business” whereas Dr. Mridanish Jha explained how Social Media like Face Book, LinkedIn, YouTube, Twitter etc can be used for successful marketing. Dr. Hari Haran conducted a session on how to formulate and implement a Digital Marketing Strategy.

Earlier during the day in his address to the participants, Prof. O. R. S Rao, Vice-Chancellor of the ICFAI University said, “As the prime consumers (in the age group of 25-35 years) are tech-savvy and increasingly use digital tools in their day-to-day life, industry has to deploy Digital Marketing tools to be successful in their business. All of us, irrespective of the profession and age, need to learn Digital Marketing, as it helps us to market ourselves and network with other professionals in the field, using digital and social networking platforms like Face Book, LinkedIn etc”.



Guest Lecture Series @IUJ

As part of its academia-industry interface IUJ organized guest lecture series in the month of February 2016. The details are as under :

Date of Lecture	Topic of Lecture	Name of the Guest Faculty	Affiliation of the Guest Faculty
24 Feb 2016	Make in India Initiative of Indian Government	Dr. R. Gopal	Director , Dr. D.Y. Patil University
24 Feb 2016	Indian Economy	Dr. Dipanker Dey	Dean , IBS, Kolkata
14 Feb 2016	Geographical Information System	Mr. Sanjeev Kumar	Sr. Executive , ESRI India

Pick and Speak Competition @ IUJ

In order to help students improve their self confidence, creative thinking, speaking and language skills and to overcome stage fright, a “Pick and Speak Competition” was organized on 18 February 2016 from 12.30 pm in the University Auditorium. Around thirty five students of UG Classes participated in the Activity. The topics were associated with simple to express subjects.

Sonu Nigam (BCA II) & Surabhi Ghosh (BBA II) got the first prize while Abhishek Tripathy (BCA II) got second prize and Abhinav Sinha (BBA VI) received the third prize.



5th Batch of Ph.D. Program Inaugurated at IUJ

Fifth batch of Ph.D. program in Management (Part Time) was inaugurated at the ICFAI University, Jharkhand on 13 June 2016. 20% of the aspiring scholars are from Academics and balance from industry coming from reputed organizations like IBM, Cap Gemini, British Telecom, TCS, SAIL, Dr. Reddy's Lab, ICICI Bank, RBI, SBM, DRDO, IIM (Ahmadabad), IBS, XIPT etc.

Welcoming the new aspirants of Ph.D., Prof. O. R. S. Rao, Vice-Chancellor of the University, said “Our Ph.D. program has acquired reputation as one of the best programs in India and hence is attracting scholars from locations across the Country, which includes not only Metros like Bangalore, Mumbai, Delhi, Hyderabad and Kolkata but also North East States like Manipur and Sikkim. The program enables experienced working professionals to pursue Ph.D. on contemporary topics, without leaving their jobs”.

Dr. A. A. Khan, Member, Board of Governors of the University, Dr. B. Prasad, Member, Board of Management of the University, Dr. B. M. Singh, Dean, Faculty of Management Studies & Registrar Dr. Hari Haran, Academic Advisor of the University, Prof. A. S. Prasad, Dr. S. C. Swain (Coordinator for the Ph.D. Programme), Prof. Madan Prasad, Prof. Arvind Kumar and other Faculty Members were present on the occasion.

Valedictory of Course-work I of the 5th Batch of Ph.D. Program 2016

On 16th June 2016, valedictory function of Course work-I of Ph.D. program was held.

Prof. O. R. S. Rao, Vice-Chancellor welcomed the audience on the occasion. Dr. Anindya Sen, Director, IIM, Ranchi who was present as the Chief Guest on the occasion said, “Research scholars, must know how to ask the right questions and then find answers. Though one may not always arrive at the perfect answers, one's approach should be systematic.”

The Ph.D. scholars' of 2016 batch presented their topics and gave feedback on the program. All of them expressed happiness on the quality of the program.



SNAP SHOT



Prof. O.R.S. Rao, Vice-Chancellor, IUJ speaking as the key speaker at the summit on “Start-up and stand-up India initiatives”, organized by ASSOCHAM on 17th June 2016.

Anybody can start a business, irrespective of the location and educational background. However, depending on the location, profile of the start-up entrepreneur and type of business, promotion and facilitation policies have to be different was the substance of Prof. Rao's speech.

FACULTY ZONE

Prof. O. R. S. Rao, Vice-Chancellor

- Improving Cost-effectiveness of CSR Projects in India : A Case for Infusing Superannuated Employees, MTC Journal of Management, Jan-Mar 2016
- Study and Analysis of Requirements Prioritization for Product Development Projects - A Case Study, NCAIT 2016, National Conference on Information Technology, Conference proceedings, MVSR College, Hyderabad, Mar 2016
- Internet of Things - Technology, Players, 6 Segmentation and Market forces, IOT Magazine, Apr 2016



Dr. S. C. Swain, Assistant Dean

- Mapping of Psychographic Variables vis-a-vis Preference for Green Cosmetic Products: A Study in and Around Kolkata (India), MTC Global Journal of Management and Entrepreneurship, Vol 4 issue 9, June 2016.
- Health Related Facilities initiated by Korba Coalfields of Chhattisgarh (India) and Health Condition of Targeted Villagers, International Journal of Emerging Research in Management and Technology (ISSN: 2278-9359) Volume 5, Issue 4, Apr 2016
- Impact of Village Infrastructure initiated by Korba Coalfields of Chhattisgarh (India) on Villagers' way of Living, International Journal of Research in Commerce, IT & Management (ISSN 2231 - 5756) Vol. Issue 03 6, March 2016
- Biometric Attendance System in Higher Educational Institutes of India: A Perception Study of Stakeholders of Selected HEIs of Ranchi (India) regarding its Need, GROWTH (ISSN: 2249 6394) Vol.43 No.4, Jan -March 2016
- Business Ethics in Indian Coal Mining Industry - A Way Forward, Recent Practices and Innovations in Mining Industry (ISBN 978-93-5258-251-8): Seminar Proceedings of NIT, Raipur, Feb. 2016
- Impact of Biometric Attendance System in Higher Educational Institutes (HEIs) of India: A Perception Study of Stakeholders of Selected HEIs of Ranchi (India), Journal of Marketing and HR (JMHR), ISSN: 2455-2178. Volume 3, Issue 1, (SCITECH RESEARCH ORGANISATION), Feb 2016
- Business Ethics in Indian Coal Mining Industry - a Way Forward, National seminar on "Recent Practices and Innovations in Mining Industry" - NIT Raipur, 19th and 20th February 2016
- Social Transparency in Safeguarding Interest of Masses in India, 6th International Conference on "Social Responsibility: The Ethical Dimensions", Centre for Ethics & Values, Ramanujan College, University of Delhi, March 12 & 13, 2016



Dr. Bijoya Ganguly, Assistant Professor

- Pathway to Happiness - Assimilation of Work with Life, Journal for Social Development and Research, Feb 2016
- Team Conflict in Occupation but yet Successful - Handling Constructively, International Journal for Social Development and Research, April 2016
- Employees Coping with Occupational Hazards;-Study in Educational Sector, International Journal of Management and Social Science and Review, March 2016



Dr. Sudipta Mazumdar
Sr. Lecturer
Mapping of Psychographic Variables vis-a-vis Preference for Green Cosmetic Products: A Study in and Around Kolkata (India), MTC Global Journal of Management and Entrepreneurship, Vol 4 issue 9, June 2016



Dr. Mridanish Jha
Assistant Professor
Integrated Approach of Strategic Supply Chain Management for Achieving Competitive Advantage, Shroff publisher, ISBN 978-93-5213-282-9, New Delhi, January 2016



Mr. Kaushik Haldhar
Lecturer
Mathematical Model on Vulnerability Characterization and its IMPACT on Network Epidemics, International Journal of System Assurance Engineering and Management (Springer), March 2016



Dr. Birendra Goswami
Assistant Professor
Selection of SDM: A Fuzzy AHP Approach, International Journal of Computer Applications (0975 - 8887), April 2016

SPOTLIGHT @ IUJ SCHOLARS

Sl. No.	Name of the Ph. D. Scholar (Batch)	Topic	Journal/Seminar/ Conference	Place in case of Seminar /Conference/ Publisher	Mth/Yr
1	Mr. Abhishek Singh	A Framework for Studying Customer Behaviour in the Context of Developing Customer Retention Strategies in Telecom Industry of Bihar (India)	American Research Journal of Business and Management (ISSN 2379-1047) Volume 1, Issue 3, pp 32-37		January 2016
2	Ms. Rupsha Roy	Employee's coping with occupational hazard: A study in Educational Sector	International Journal of Management and Social Science Research Review Vol.1, Issue.3.		Mar 2016
3	Mr. A. S. Babu	Health Related Facilities initiated by Korba Coalfields of Chhattisgarh (India) and Health Condition of Targeted Villagers	International Journal of Emerging Research in Management and Technology (ISSN: 2278-9359) Volume 5, Issue 4, pp 91-99		Apr 2016
		Impact of Village Infrastructure initiated by Korba Coalfields of Chhattisgarh (India) on Villagers' way of Living	International Journal of Research in Commerce, IT & Management (ISSN 2231 - 5756) Vol. Issue 03 6, pp 11-17		Mar 2016
		Business Ethics in Indian Coal Mining Industry – a Way Forward	Recent Practices and Innovations in Mining Industry (ISBN 978-93-5258-251-8): Seminar Proceedings of NIT, Raipur, pp 133-137		Feb 2016
		Business Ethics in Indian Coal Mining Industry – a Way Forward	National seminar on "Recent Practices and Innovations in Mining Industry" – NIT Raipur		Feb 19-20, 2016
4	Mr. Sourav Mazumder	Asset Valuation : A synthesis of Existing Literature and New Insights	Journal of The Institute of Cost Accountants of India		Apr 2016
5	Ms. D. Sita	Study and analysis of Requirements Prioritization for product development projects - A case study"	NCAIT 2016, National Conference on Information Technology	MVSR College, Hyderabad. Published in Conference proceedings	Mar 2016
		Comparison of ABC Framework with AHP, Wieggers method, Cost-value, Priority groups for Requirements Prioritization", paper ID:222,COMNET 2016	International Conference on Communications and Networks, (Springer Proceedings)		
		Study and analysis of Requirements Prioritization for product development projects - A case study"	NCAIT 2016, National Conference on Information Technology	MVSR College, Hyderabad. Published in Conference proceedings	Mar 2016
		Comparison of ABC Framework with AHP, Wieggers method, Cost-value, Priority groups for Requirements Prioritization", paper ID:222,COMNET 2016	International Conference on Communications and Networks, (Springer Proceedings)		
		Study of Factors influencing Requirements prioritization for Software Products Development"	ICMIT 2016, 3rd International Conference on Contemporary issues on Management and Information technology	Malaysia (AIRCC Journal)	March 2016

		Requirements Prioritization – Parameters of Relevance –An empirical Study across 3 datasets", Paper ID:134,CY4, 2016	International Conference on Cyber Security and IT Governance(to be published in the proceedings of Second International Conference ICTCS - 2016 by ACM - International Conference Proceedings Series (ICPS)		
6	Ms. Surabhi Sanchita	Impact of Biometric Attendance System in Higher Educational Institutes (HEIs) of India: A Perception Study of Stakeholders of Selected HEIs of Ranchi (India)	Journal of Marketing and HR (JMHR) ISSN: 2455-2178. Volume 3, Issue 1, pp. 145-158 A Bi-monthly journal of SCITECH RESEARCH ORGANISATION	NA	May,2016
		Biometric Attendance System in Higher Educational Institutes (HEIs) of India: A Perception Study of Stakeholders of Selected HEIs of Ranchi (India) regarding its Need	Growth Vol.43 No.4, pp 1-7	NA	Jan -March 2016
7	Mr. Rohin Bhatnagar	"Make In India"- A Challenge Ahead	National Conference	T. John Institute of Management & Science, Bangalore	Dec 2015
8	Ms. Nutan Kumari	Interpersonal skills for Vasudhaiva Kutumbakam	National Seminar conducted by St Xavier's college of Management and Technology	St Xavier's college of Management and Technology, Patna	Apr 3-4 2016

CAMPUS BUZZ



Basant Panchami

IUJ celebrated Saraswati Puja in its Daladali Campus on the occasion of Basant Panchami wherein all the employees and students of the University along with the Vice-Chancellor, Prof. O. R. S. Rao and Registrar, Dr. B M Singh offered Puja to Goddess Saraswati.

On the occasion, Prof. Rao asked all the students and employees to pray to Maa Saraswati for bestowing knowledge (Vidya), Intellect (Sat Buddhi) and Wisdom (Vivek) to all. Puja was performed with enthusiasm and gaiety.



Talent Hunt Event

In order to unearth the latent talent of the students, Talent-Hunt event was conducted at the IUJ Campus on 29 February 2016 by Naxatra TV. Students were encouraged to participate in individual as well as group cultural / sports activities impromptu (without any prior preparation). Activities included acting, singing, poetry etc. All the students enjoyed the event.

Commenting on the event, Prof. O. R. S. Rao, Vice-Chancellor of the University said, "Such events help in building overall personality of our students, which is essential for their success and happiness in life".



Ranchi Rays Show

MS Dhoni's Hockey Team Ranchi Rays conducted an event at the IUJ campus on 5 February 2016 in order to promote their team. The event included entertainment as well as sports activities.

A large number of students & Faculty Members participated in the event enthusiastically. Prizes in the form of T-Shirts and Gift Hampers of Ranchi Rays were awarded to the winners. It was also announced that Winners will get the free pass for the final match of Hockey India League (HIL). A rally was organized by the event Team and IUJ Students at the end of the program.

IUJ Students Express

Simran Verma (B.Com 2nd Year)

Forward we march, learn and excel,
Having values we cherish and hail;
Holding our college honored name,
With great deeds to bring due Fame

We the Students, we are here to shine,
In this temple of education, so divine,
We promise to be the stars in the twinkling sky,
We promise to be the reason because we're the children
of ICFAI

We came from different places:
But here, we will be one.
United we stand, divided we fall,
Walking for success to done

New excitement, new dreams in a new place;
With Inspiring love, knowledge and truth to dream
chase,
Fear in mind, but we still stand high,
Going to achieve our destiny because we are the children
of ICFAI!

A FATHER DAUGHTER RELATIONSHIP

Surabhi Ghosh, BCA Sem III

"There is a girl who stole my heart and she calls me Baba",
I received a pendent with this quote from Baba (my
father) on my 13th birthday... which is and will always be
close to my heart.

It's because of my Baba that today I can call myself strong
and independent. From helping me in my art and craft to
teaching me the values of life; he has always been there
for me.

We are two sisters and both of us are apple of his eye. He is
more like a friend to us with whom we can share
anything. There is no topic under the sun that is barred
from dinning table discussion. He has always played
multiple roles, a true father, friend, teacher, criticizen etc
in our lives and has always exceeded our expectations.
He wants to make us independent but that doesn't mean
we don't have to take permission from him. Before doing
anything I always ask him, in some situation he agrees
but in some he doesn't. But I never try to convince him, I
have always benefitted from his decisions. This happens
because of the friendly bonding between us.

When I was on the cusp of choosing a career, he held my
hand and told me to do what I wanted to and said "Be
independent and take your decisions, I'm with you". The
day when I got the topper's award, I still remember he
proudly told everyone about it and he wore the medal and
asked my younger sister to capture the moment.

As I continue to grow holding your hand.....

Frozen moments continue to fill my heart

While they may seem insignificant to you
They are golden to me.

Frozen moments are memories that make the soul
rich.

A rich soul makes life complete.

That is what exactly comes to my mind when I think of
you Baba...

Even when the chips were down and I was at my lowest,
he offered me such sound advice. As I sat at the worst of
my life, he comforted me and said, "Pick yourself up, you
are better than this. This is just a phase and it too, shall
pass". He made me feel better and said the words I needed
to hear. He ignited that fire and made me jump back on
horse.

Baba is a man of few words. He is the peacemaker in the
family. He simply treasures us. He considers standing up
for our rights to be important. We grew up to be
independent women, with self-confidence and pride in
our values.

And after 20 years, I can say that inside those hard, strict
exteriors, there's a lovable man who would do anything
to see us smile and in him, I have a best friend. When
faced with any situation in life, we know he will always be
there to guide us in his gentle manner.

My Baba - my idol and my hero. If I can be a fraction of
what he is, I will be proud to be my father's daughter.

Last but not the least, I would say a father holds his
daughter's hand for a short while, but he holds her heart
forever. . .

THE HAPPY FAMILY OF GRAMMAR

Supriya Mishra, B. Com Sem III

In the town of English, a little very important house is that of Grammar. Each member of this family is closely knit and interrelated. Let us identify the qualities of each member of the family.

Noun: He is the father and head of the family without whom Grammar is incomplete.

Verb: She is the mother who does all the work in the house with love and care.

Adverb: She is the maid of the house who follows the mother to make her work efficient.

Pronoun: He is the elder son who takes the place of father in his absence.

Adjective: She is the decorator aunt who makes the mother beautiful.

Conjunction: She is the grandmother who brings peace between two members of family whenever they fight and she helps in bringing them together.

Preposition: He is the grandfather who always tells us about the position of the family.

Interjection: He is the family friend who exclaims from time to time when needed.

The members of this family can never be separated from each other, nor can they function without each other.

STUDENT LIFE : BEST PART OF ONE'S LIFE

Purnima Rani, B.Com Sem III

Student life is one of the best phases in the life of any man or woman. It is the phase when one challenges, questions, debates, opines, believes or wonders about anything & everything. It is not only the time when one learns a great deal of new things and meets new people but the time of making life long friends. These are the carefree years when one is still very young, energetic and enthusiastic. It is about studies, hard work, and learning & growing. It is about stiff competitions against one's peers in studies, sports and other activities. It is also

about chasing dreams and nurturing high ambitions. It is about victories, applause and sky high levels of confidence and about defeats and disappointments. Student life is all about midnight oil burning to meet one's project submission deadlines and becoming battle-ready for examinations. Over all, the student life is a priceless learning and growing experience. It is also one of the most cherished times of life that remains etched in memory!

A STRANGE DAY IN A FOREST...

Ritesh Mishra, BBA Sem III

After exams I and my friends - Vishal, Anunay and Pretam - planned to visit a forest in the outskirts of the city for some adventure.

Thursday 20th September 2012 was the day of our trip to the forest. We were all set to go on an adventurous trip and had taken some food, water, torch and most importantly our cell phone with us.

However, the day was so strange that we did not find any vehicle which can drop us there. Somehow we managed to find a taxi which took us to the outskirts of the city. Another evidence of the strangeness of the day was that Pretam had forgotten his cell phone at home.

When we reached near the forest, it looked very beautiful; voices of birds and insects can be heard. As we were moving forward we were making marks on every tree in our way so it would remind us the exit of the forest.

We also firstly decided beforehand that we will always keep our mobile in switch on mode and contact each other if we get lost in the forest.

As we were moving forward Pretam felt that somebody is following our foot steps but leaving his intuition to a joke we moved on. When we reached in the interior of the forest we lost our way and suddenly we were unable to see each other properly due to smog everywhere. We were very scared of what was happening around us when

suddenly we noticed that Anunay is not with us. We heard someone shouting and we thought it was Anunay, so we started searching for him but due to darkness we were not able to find him.

Then I got an idea to call him on his cell phone and ask about his position. I tried to call him but because of network problem we were unable to contact him and as I said the day was strange, our torches were left to no use in such dense forest. After walking for 2-3 hours, we again tried to call Anunay and this time we succeeded in getting a reply from him and he told us about his location. Vishal went to find Anunay while I & Pretam waited for them near the marked trees.

During this time we were constantly trying to contact Anunay and Vishal with our cell phones so that it will be easier for them to find each other. After an hour we heard good news from Vishal that he could finally find Anunay.

We felt very happy and relaxed to see each other. Then with the help of marks created by us on the trees we came out of the forest.

Each one of us had thought that we will enjoy the trip but came home in a scared mood. We thanked God for protecting us and our cell phones which helped us so much.

TEENAGERS

Shubham, B.Tech

Kya din the wo school ke....

Roj subah uthna, happy mood me school ke liye ready hone, fir lunch ki hadbadi or mommy se chikchik fir dono ka hasna or khushi se bus stop ke liye ghar se nikl jana..... Or itna hi nhi bus me apne pasand ki seet ke liye ladai krna or haqq se uspar baithna or apne best friend ko sath baithana, sach kya Din the wo Kash wo laut kar wapas aa paate...!!! Classroom me enter krte hi friends se lipat jana or bolna,, arre Tu AAj bhi aa gaya... GREAT... pr puchhna Homework kiya ya aaj v purana haal h...! Friends ko punishment se bachane ke liye new new or ulte pulte ideas lgana or teachers se bachana...

Such Kya Din The Wo...!!!

Lunch hone se pahle apna lunch box saaf kar dena, apna lunch box doston se share krna, class ke beech hi muhhal chalna. or lunch break me pure school me round lgana... Break over hone ke baad teachers ke class me aane ke baad class me aana or puchne par bahane banaana ... Padhai karte time classroom me paper me kuch baatein likh kar friends ko bench ke niche se pass krna... or reply aane par dheere se hasna or hasi ko rokna.

Such kya din the wo... kaash wapas aa paate...!!!

Teachers ke padhaate time peeche se unki copy krke hasna or comments karna.... teachers ke gussa hone par puri class ka support krna or teacher ko confuse krna... Teacher ke normal hone ke baad lambi saans le kar dost ke kandhe par haath rakhna or bolna Thanks yar aaj tune bacha liya, saam ko party krenge...

Exam me dost ke bharose school jana or exam hall me setting krna. Exam ke beech dost ko ghoor kar dekhna or dheere se bolna... btao wrna next exam me tujhe koi help nhi milega..... Exam khatm hote hi wapas classroom me aana or bolna 'mai to paas samjho...'

Such kya din the wo....

Last bell hone se pahle bag pack krna or chhutti hone ke bad classroom se school bus tk race lgana ... Apni seet par baith kar dosto se baatein krte huye ghar jana...or puchna kal aayega ya nhi!, mai to jrur aaunga... Ghar jaa kar padhai me lag jana or kal fir milenge ye soch kar sapno me kho jana.....

Such Kya Din The Wo...!!!

Kash Wapas aa Pate.....!!!

I REMEMBER...

Abhijeet Sinha, BBA Sem V

(A Tribute to Nepal Earthquake)

I Remember.... I remember that day
When the earth shook away
Rendered thousands homeless
Left millions crying 'n' helpless
The mankind suffered, the nature bluffed
They endured pain
A lot of them were slain
Oh! What dreadful sight it was.
I Remember.... I remember that day
Mothers crying, children yelling
The whole humanity crying
A terrible face of disaster
Was brought thereafter...
I Remember.... I remember that day
When the earth shook away
I wonder who the responsible cause was
I wonder, whose fault it was.
Was it mighty nature fury or
Was it foolish humans hurry?
Whatever the reason may be
The people themselves are responsible.
They destroy nature, without being sensible.
The people had brought themselves to such a date
Where they had to meet an ill fate
Oh! Terrible experience it was...
I Remember.... I remember...
Come, let us pledge together
To stand together, as the mankind
And protect our Mother Nature in every
Way we find.
Let us pledge to refrain from wars
With humanity under it jaws
Let us pledge, to safeguard humanity
And live with equality
And at last, let us pledge
That we the humankind
Will unite as one
And protect the nature
To step towards a bright, strong future.

FRIENDSHIP

Ritu Puri, BBA Sem III

Friendship is the best thing, of which I have ever heard,
Just like the relation of the sky and the bird,
Friendship links the heart to heart,
Where, if one cries, another is unable to laugh,
Friendship is a relation full of devotion,
which makes friends emotional
Friendship is to help without hesitation,
And to love without limitation
Friendship never fades and never ends,
IT only remind us that -
LIFE IS IMPERFECT WITHOUT A FRIEND.

MAA

Sonu Nigam, BCA Sem III

O Maa, I love the way you smile,
When I got something high,
O Maa, I miss you when I am in sorrow,
Cause you give me the feeling which
Can break any pain's arrow
O Maa, I never told you, how much I love you,
Cause there is no word which can express my feeling about you.
O Maa, You are my lifeline and truly my best friend
Cause you help me through the goods and bad till the end.

VALUE OF FRIENDSHIP

Rishabh Vivek, B.Tech 2014-18

In today's world of difficulties, we are able to survive because we are willing to bear and give and take, live and let live in the name of friendship. Friendship is the relationship between two people, which is very strong. In this relation we share our secrets, happiness and sorrow. A friend is always for each other & so it is said, "A Friend in Need is a Friend Indeed". We must always choose a good friend because a bad friend may spoil our lives. A bad friend will always show us the wrong path but a good friend will help us in choosing a right path. There is a saying that "friendship is a rainbow between two hearts". It means we should know what our friends need from us and we should try to fulfill their needs. We should not cheat them. But these days it is very difficult to get real friend. So to get a real friend, we should try to be good and honest ourselves!

One Dream

Rohit Kumar Singh, BCA Sem III

Everyone dreams to achieve something, dream to be something. We don't need to be rich to see dreams, no matter where we are from, our dreams are valid enough to achieve. It is rightly said, "If one can see it, one's heart can believe it, and then one can definitely achieve it".

Just like everyone else I too have a dream - dream of becoming a supermodel of India. In my school days, everyone bullied and laughed at me when I told them that I will be a supermodel. If an overweight boy that I used to be would say that everyone was supposed to laugh.

I just remembered one thing that if people are laughing at me and my dream then I am on the right track. So I kept believing in my dreams and moving ahead ignoring what people said. And I participated in the modeling competition for the first time and guess?? I was the winner of the competition. This was possible just because I believed in myself.

You must have heard "Every single success story starts with a dream". There are so many live examples where people achieved their dream and made history, so why can't we? You are never too old to dream. So see dream and work for it day and night.

The only thing that can stop you from fulfilling your dream is 'YOU' yourself. At the end I want to conclude that we have to realize that we can control our own destiny!

LIVING THROUGH THE CHALLENGES

Shubham Snehi, B.Tech 2014-18

Life is another name for challenges. But often our attitude towards them is not positive. We always feel challenges are injustice on us. But the truth is that every challenge taken positively, leads us a step forward to our goal.

Bowing head in front of challenges is not a characteristic of a successful person. History proves that there has been no such successful person who has not faced a difficult situation. All great men have faced challenges in their life. If we want to be successful then instead of bowing head in front of challenges, we should search for a way. We have to take them as exams of our life. Those people who don't take challenges in a positive way remain behind in the race of time.

People, who face challenges, may suffer in the beginning but lastly, they achieve success.

The way we take challenges depends on our behavior. Some people learn from experiences while some have a habit of playing with challenges. If we have to achieve success in our life then we should understand that instead of running away from challenges we need to face them boldly.

Always remember-

"Life ends when you stop Dreaming,
Hope ends when you stop Believing,
Love ends when you stop Caring."

PURPOSE OF LIFE

Prateek Kumar Verma, BCA Sem III

"What do you want to become when you grow up?"

I am pretty sure that each one of us has answered this one question in our adolescence. But when the same question is asked when we are grown up, most of us can't answer because of confusion & doubts in our minds. Doubt about, what happens if we fail.

When I was in class 10th, I used to attend a gathering, where there was a story telling session. There was a person who used to tell stories from the holy book "BIBLE". On the very first day I had heard a story of a "Man and Fish". In that story Lord Jesus had assigned a man to go to a place for spreading the name of their religion, but somehow that man forgot that what Lord Jesus had assigned him for. Then a big fish came and

swallowed him and travelled to exactly the same place where Lord Jesus has asked that man to go and spread the name of their religion. When the fish reached there, she puked the man on the ground and when he opened his eyes he saw that it was exactly the place where Lord Jesus asked him to go. After that the man realized his mistake and then did what he had been assigned by Lord Jesus.

The moral of the story is each one of us have been assigned to do something by GOD, no one is a waste. But the problem is that we're unable to understand that. So stop running from yourself and think that you are capable of doing everything and it is then that no one can stop you from getting what you want.

YOUR EXISTENCE DOES MATTER!

Simran Verma, B.Com, Sem III

Ever since I got my senses I was forced to think about our existence! Who we are, what are we doing in this world and what are we supposed to do when the ultimate reality of life is death?

This got me into a lot of anxiety and I ended up having anxiety pills. I was suggested to read books, travel and think about the better things like family, friends & beauty of nature - to sum up, every positive thing in the world. It took me a whole year to realize that it is never about the destination, it is always about the journey - the journey which is totally in our control.

It is we who are going to make it big, turn our dreams into reality. Sadly these days if anyone fails at any point in life, he or she thinks that it is the end and some even decide to commit suicide. Here I would like to ask a question - "What if Katy Perry would have committed suicide after her years of struggle?" I guess we never would have been able to listen to such a brilliant singer!

I don't want to say that everyone can become a celebrity overnight but definitely we can be successful once we

start chasing our dreams and cut off all the negativity from our lives.

At some point of time we may feel that whether we are alive or dead, it doesn't matter to anyone. Trust me it does! If not to our family or friends, it matters to our dreams, to our soul and everything that has planned us to be 'US'!

It is truly said that if the cloud of dust and gas that created the Big Bang had been missing even any one tiny particle, there would not have been the 'Big Bang'. Therefore, there would have been no universe.

We are made of all these particles. And all of us are equally important. We made the universe. It wouldn't be here without us. So our existence does matter!

We have no right to kill ourselves and our dreams and the emotions of people whom we do matter for and create a void in their lives that would never be filled again.

No problem is big enough to cease one's own life. Life is a beautiful journey; death is inevitable. So we must enjoy our ride to the fullest.

INDEPENDENT LIFE

Priyanka Agrawal, BCA Sem III

After passing class 10th or 12th, many students move to other cities for higher education. Away from the eyes of their parents and families they start feeling like an independent bird. They just do what they want to do because no one is there to stop them.

However, soon they start missing their family and feel the strong urge to be cared for and loved. And it is here that they get distracted or attracted towards the unknown and destroy their lives. Today, all around us we can find youngsters proudly admitting that they are in a relationship.

Such youngsters fail to understand that this life of a few years (i.e. from higher studies till marriage) is very crucial to them. They fail to understand the value of an independent life.

They are unable to compare an independent life with relationships and understand the meaning & value of being independent.

In an independent life, a person is free to do anything; but in relationship they are bound by certain things by their partners. Secondly, an independent life is full of

gratification and aspirations but in relationship, one has to bear all the peevishness of their partners. Third, youngsters in relationships have to do many things which they do not want to do but they have to do it for the sake of their partners. On the other hand, independents' live a life which is all their own. Fourth, youngsters who are in relationships have to hide many things from their family which break the trust of their parents on them because they also very well know that whatever they are doing is not right, whereas independents do not have any such fear. Fifth, a girl or a boy can get so many proposals that they flow with the throng, which leads to obliteration of their lives. Last but not the least, when they get betrayal from their partner in tender age, they are unable to handle the situation and many of them commit suicide.

I always wonder what's the hurry to get into such kind of relationships which would not land anywhere except destruction?

We have only these few years to be free from all these things and enjoy our lives to the fullest.

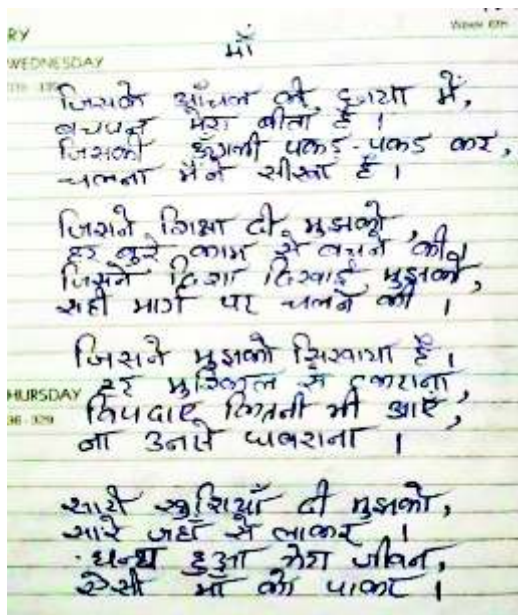
MOM

Shubham Kumar, B. Tech Sem III

A Mom is a small portion of God's love in action.
She looks with her heart and feels with her eyes.

A mom is the bank where her children deposit all their problems.

A mom is the cement that keeps her family together and her love lasts a lifetime.
A mom sacrifices her all happiness for us, so we love our mom (Love you Mommy)!



Nitin Kumar Jaiswal
Diploma 2015-18 Batch



Sonu Nigam
BCA Sem III



Amit Singh
B. Tech 2014-18 Batch

ICFAInterest

IUJ Welcomes New Associates to the Family



Dr. Pallavi Kumari
Assistant Professor
Faculty of Management Studies



Mr. Amit Kumar
Lecturer
Faculty of Science & Technology



Ms. Renu Singh
Lecturer
Faculty of Science & Technology



Mr. Kumar Kanishka
Lecturer
Faculty of Science & Technology



IUJ NEWSLETTER PALAASH WELCOMES ITS NEW STUDENT EDITORS ON BOARD

Abhishek Tripathy (BCA 2nd year)
Rakhi Kumari (BBA 2nd Year)
Tanvangee Lata (Diploma 2nd Year)
Purnima Rani (B.Com 2nd Year)
Shubham Kumar (B.Tech 2nd Year)

GLITTERS IN THE UPCOMING EVENTS

- 27th September 2016 : National Conference on “Start-up & Stand-up India for the Socio- Economic Transformation of Jharkhand”
- 16th November 2016 : National Conference on “Make in India”



INAUGURATES PHD PROGRAM IN MANAGEMENT
 ICFAI University Jharkhand inaugurated the Ph.D. program in Management (Part Time) at the ICFAI University, Jharkhand. Welcoming the Ph.D. students, Professor ORS Rao, Chancellor of the university, said, "Our Ph.D. program has acquired reputation, one of the best programs in the country."



ICFAI UNIVERSITY RECEIVES AWARD FROM RED CROSS SOCIETY
 ICFAI University Jharkhand has received a trophy and certificate of appreciation by Red Cross Society of India for its students' voluntary blood donation by its students and employees during 2015-16 on Monday, 14th April 2016 at the function held at the ICFAI University, Jharkhand. The award was presented by the Red Cross Society of India, Jharkhand, to the Vice-Chancellor, Professor Sanku Das and Vice-Chancellor, Professor Sanku Das and Anand Gupta.



डीटेक व डिप्लोमाधारी स्टूडेंट्स के लिए खनन के क्षेत्र में रोजगार



ICFAI OFFERS MINING COURSES
 ICFAI University conducted career counseling for students of Dhanbad on Wednesday. Referring to the job opportunities in mining VC ORS Rao said, "In view of the recent initiatives taken by Union government licenses to companies to explore the next 30 years."



रांची, मंगलवार 1 मार्च 2016 5
दैनिक मास्कर

न्यूज ब्रीफ

इक्वफाई विवि में टैलेंट हंट प्रोग्राम, अत्यान्तक विवि करने से उत्साहित दिखे स्टूडेंट्स



प्रभात खबर



ICFAI STUDENTS HIRED BY AKZO NOBEL
 Two students of ICFAI University, Vikram Kumar and Saurabh Shekhar were selected by Akzo Nobel through campus interviews held on March 15. Both of them were selected for Sales Position, with a salary of Rs. 3.5 lakhs per year. Akzo Nobel is the leading MNC manufacturer of paints and chemicals.



BizzQuiz-16
 इक्वफाई विवि में प्रवेश में विद्यार्थी प्रवेश के लिए BizzQuiz-16 का आयोजन किया गया। इसमें विद्यार्थियों को विभिन्न विषयों पर प्रश्न पूछे गए थे। विजेता विद्यार्थियों को प्रवेश के लिए अतिरिक्त अवसर प्राप्त होगा।



इक्वफाई विवि में प्रवेश में विद्यार्थी प्रवेश के लिए BizzQuiz-16 का आयोजन किया गया। इसमें विद्यार्थियों को विभिन्न विषयों पर प्रश्न पूछे गए थे। विजेता विद्यार्थियों को प्रवेश के लिए अतिरिक्त अवसर प्राप्त होगा।

रेडक्रॉस सोसाइटी ने विवि को किया पुरस्कृत



रांची, मंगलवार, 3 मई 2016 04
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दैनिक मास्कर

न्यूज ब्रीफ

इक्वफाई में मेक टुन इंडिया पर व्याख्यान



PROG ON DIGITAL MARKETING



ICFAI Jharkhand on Tuesday, attended by working managers as well as students. The sessions were conducted by experienced professionals in the field of digital marketing. As the digital marketing industry has become essential for the success of their business, said Vice-Chancellor ORS Rao.

इक्वफाई विवि को पूर्वी भारत के सर्वश्रेष्ठ निजी विवि का पुरस्कार



ICFAI VARSITY BAGS BEST PRIVATE VARSITY AWARD
 ICFAI University Jharkhand has been awarded the Best Private Varsity Award for the year 2015-16. The award was presented by the All India Varsity Association (AIVA) to the Vice-Chancellor, Professor Sanku Das and Vice-Chancellor, Professor Sanku Das and Anand Gupta.

रांची, 17 जून 2016
 इक्वफाई विवि में प्रवेश में विद्यार्थी प्रवेश के लिए BizzQuiz-16 का आयोजन किया गया। इसमें विद्यार्थियों को विभिन्न विषयों पर प्रश्न पूछे गए थे। विजेता विद्यार्थियों को प्रवेश के लिए अतिरिक्त अवसर प्राप्त होगा।

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