

**PhD Registered Students as on 6/6/2024**

<b>S. No</b>	<b>Batch</b>	<b>Name of scholar</b>	<b>Domain</b>	<b>Name of the Supervisor</b>	<b>Topic registered</b>
1	2014	Mr.Rakesh Dixit	HRM	Dr Sweta	Strategic Manpower Planning Sustainability of SME : a study of Ranchi Region Jharkhand(India)
2	2015	Mr.RohinBhatnagar	Marketing	Dr.Rumna Bhattacharyya	A Study of Consumer Buying Behaviour with reference to e-tailing of Electronic goods in Bengaluru City, India
3	2016	Mr.Pradeep Kumar Bhattacharyya	Inter-disciplinary	Dr. M Rajkumar	Impact of Long-Pending Cases on Socio-Economic aspects of Parties Involved: a Study of Cases in Civil Courts at Dhanbad (India)
4	2016	Mr.Ranjan Das Gupta	HR	DrRumna Bhattacharyya	Impact of Personality of Employees on their Organizational Commitment: a Study of IT companies in Kolkata
5	2016	Sanjay Kumar Jena	Marketing	Dr. Manish Kumar	A Study on Antecedents and their Consequences of electronic Word Of Mouth (eWOM) in service industry of India
6	2016	Ms.SapnaNibsaiya	Inter-disciplinary	Dr. Manish Kumar	Impact of Brand Equity on Consumer Behaviour of Personal Products: a Study of Select FMCG Companies in and around Bengaluru
7	2016	Mr Jay Prakash	Project management	Dr Rumna Bhattacharyya	Impact of Knowledge Management on Performance of Construction Industry : with specific reference to construction organizations in Telangana and Andhra Pradesh
8	2016	Mr George Francis Osta	Operation Management	Dr HariHaran	“Techno-Managerial factors influencing Productivity of tailings Dewatering Plant.”
9	2017	Ms.Jyoti	HR/OB	Dr. S. Kishore	Rural Woman Entrepreneurship under Self Help Groups: A Study in the State of Jharkhand
10	2017	Mr.Subrata Kumar Ray	HR/OB	Dr. S. Kishore	Contribution of CPSUs in Swatch Bharat Mission A study in the state of West Bengal

11	2017	Mr.Prasanth Kumar Thakur	Marketing	Dr Pritha Chaturvedi	Effectiveness of Low Cost Affordable Housing On Solving the Problem of Urban Slums in Mumbai Metropolitan Region
12	2017	Mr.Sumit Mishra	Marketing	Dr B Barik	A study of online shopping behavior of youth: A comparative study between Ranchi and Jamshedpur.”
13	2018	Ms.Debarati Roy Chowdhury	Marketing	Dr.Rumna Bhattacharyya	Analysis of the Factors Influencing Compulsive Buying Behaviour of the Children’s and Parents
14	2018	Ms.Samridhi Singh	Marketing	Dr.Santosh Kumar Gupta	Analysis of Marketing Strategies used by NGO’s of Jharkhand with Special emphasis on Social marketing
15	2018	MsPallaviTigga	IT	Dr Susan	. “Motivating Diverse Workforce in IT & ITES Sectors ,with Specific Reference to Gen z ”
16	2019	MrBishnuCharanParida	HR/OB	Dr M Rajkumar	Effect of Emotional Intelligence on Workplace Adaptability of Natural Resource Management Personnel
17	2019	Ms.Tanuka Bhattacharya	HR/OB	Dr.Pritha Chaturvedi	A critical study on the work from home facility and its impact on employees’ satisfaction and employees’ performance in the service sector
18	2019	Ms.Maneka Perikkathara	HR/OB	Dr.Pritha Chaturvedi	Impact of Professional Development Interventions in retaining Talents in Healthcare
19	2019	Mr.KusumKanan Mishra	Marketing	Dr B Barik	Factors influencing Buying Behaviour for Tussar Silk
20	2019	Ms.SuchitraMaurya	Finance	Dr Mridanish Jha	Factors Influencing Diffusion of Mobile Payments
21	2019	Ms.Naboshree Bhattacharya	Inter disciplinary	Dr Satyendra Kishore	“A Study on the Quality Differential in the Delivery of Healthcare Services through Public-Private Partnership Mode”,
22	2020	Mr Sarojkant Singh	Strategy	Dr Mridanish Jha	Human Factors affecting strategy and risk in Complex-A system dynamics approach

23	2020	Mr Raja Ghosh	Finance	Dr Mridanish Jha	Factors determining CSR Matrix and its impact on key Stakeholders in Indian Power Sector
24	2020	Mr DhrubaJyoti Sen	Strategy	Dr Satyendra Kishore	Impact of marketing ethics on consumer behavior in residential real estate projects
25	2020	Mr DibyenduNandy	Marketing	Dr Mridanish Jha	Analysis of Factors Influencing Purchase of Premium Products across Customer Segment in Cement Commodity Markets.
26	2020	Mr Joydeep Mukherjee	Strategy	Dr M Rajkumar	Analysis of factors Affecting Adoption of Technology in Unorganized Retail Sector
27	2020	Mr Rajeev Ranjan	Finance	Dr PrithaChaturvedi	Role of Micro ,Small and Medium Enterprises in Entrepreneurship and Economic Development
28	2020	Mr Snehashish Mukherjee	Marketing	Dr Mridanish Jha	Influence of BTL Marketing Tools on Consumer Purchase Intent
29	2020	Ms Ritu Ghosh	HR/OB	Dr Rumnabhattacharyya	Factors affecting mobility assistive technology provision-user and other stake holders
30	2020	Mr Prem Prakash Dayal	HR/OB	Dr M Rajkumar	Behavioural Reasoning Perspective of Scaling and Adopting Agile Methodology in Global Software Development
31	2020	Mr SubhananDey	HR/OB	Dr M Rajkumar	Determinants of Consumer Behavior towards Purchase of Private Label
32	2020	Mr AnjanNiyogi	HR/OB	Dr PallaviKumari	Analysis of the Factors Influencing the Purchase Intent of Hearing Aids
33	2020	Mr Zuber Iqbal	Finance	Dr Shovna Choudhury	"Challenges in Driving Digital Transformation of Banking Services"
34	2020	Mr Rajesh Kumar Yadav	HR/OB	Dr RumnaBhattacharyya	Impact of Emotional Intelligence on Organizational Citizenship Behaviour and Employee Performance in Coal Mining Industry
35	2021	Ms Gayathri Balachandran	Marketing	Dr Pritha Chaturvedi	"Factors Influencing Purchase Intention of Food Products with Sustainable Packaging"

36	2021	Sandhya Prithesh Shet	Finance	Dr Shovna Choudhury	“ Circular Tourism as a tool to Implement Sustainable Tourism - A Critical Study in the Indian Context”
37	2021	Ms. Pallawi	HR/OB	Dr Santosh Kumar Gupta	Factors affecting Work-Life Balance of Women Entrepreneurs
38	2021	Mr Animesh Karan”	Interdisciplinary	Dr Pallavi	“ Factors Influencing Selection of Management Institutes among Students in Jharkhand”
39	2021	Ms. Puja Garodia Somani	HR/OB	Dr Susan	“A comparative efficiency assessment of short-term skill training providers using data envelopment analysis”
40	2021	Ms Heena Kauser	Interdisciplinary	Dr Shovna Choudhury	"Co-Creation in Higher Education Institutions through Social Media
41	2021	Mr Debarghya Bagchi	Finance	Dr Pallavi	Contribution of Micro Finance Credit Delivery Models in women entrepreneurship development
42	2021	Mr Abhra Ghosh	Marketing	Dr Mridanish Jha	“Application of Artificial Intelligence driven Recommendation systems to increase ‘Click-through-Rate’ for advertisers over OTT platforms.”
43	2021	Mr Abdul Sathar	HR/OB	Dr Susan Chirayat	Knowledge, Attitude and Practice of Medical Practitioners towards Standards of Tuberculosis Care
44	2022	Mr Amar Shankar Mishra	Inter Discipline	Dr Shovna Choudhury	Influence of entrepreneurship development institution in entrepreneurship development and Economic growth: Role of Banks
45	2022	Mr B. Ravi Prakash Rao	HR/OB	Dr Pallavi Kumari	Influence of E-learning in Enhancing Employability Skills of MBA Students
46	2022	Mr Biplab Biswas	Marketing	Dr Manish Kumar	Academic Total Quality Management Practices in Private Universities”
47	2022	Mr J Giri Prasad Dora	Inter Discipline	Dr Pallavi Kumari	Analysing the Institutional Factor Influencing the livelihood Security of Particular Vulnerable Tribal Group (pvtg) Women
48	2022	Mr Koti Vinod Babu	MKT	Prof (Dr )J B Patnaik	Impact of Influencer Marketing on The Purchasing Behavior of Indian Millennials
49	2022	Ms Neeraj Kumar	MKT	Dr Manish Kumar	Impact of Make in India Initiative On Medical Device Vendors
50	2022	Mr Nisha Ranjan	HR	Dr Rumna Bhattacharyya	FutureS and Digital Learning Needs in the Mining sector: exploring digital learning strategies for skill development in Indian Mining Public Sector Units

51	2022	Mr Sandipam Palit	MKT	Dr M Rajkumar	Preference of Customers Towards Insurance Products: a Comparative Analysis of Bancassurance and Agent-Based Traditional Insurance Channels
52	2022	Mr Soumyajyoti Bhattacharjee	MKT		Factors Affecting adoption of logistics 5.0 in indian truck industry in reference to small & medium enterprise
53	2022	Manish Kumar,	MKT	Dr Manish Kumar	Measuring Influence of Social Media Platforms on Consumer Buying Behavior for Agri-Micronutrient Products
54	2022	Mr Alok Kumar Yadav	Finance	Dr Shovona Choudhury	Perception of Borrowers towards Digital Interventions in Microfinance
55	2022	Mr Kumar Gaurav	Interdisciplinary	Dr Abhay Kumar Sinha	An Impact of Marketing + cyber Apocalypse on Buyers of Jharkhand cities on different e-Retailing site
56	2022	Ms Savita Kumari Jarika	Finance	Dr Shovona Choudhury	Determinants and Impact of Catastrophic Health Expenditure on Financial Well- Being of Households
57	2022	Mr Suvra Das	Marketing	Dr Santosh Kumar gupta	Factors Affecting Consumer Buying Behaviour towards online Grocery Shopping
58	2022	Mr Ashok Bhargav	HR/OB	Dr Pallavi Kumari	Parental Expectations, Students' Performance and The Mediating Role of Schools