



From The Vice Chancellor' Desk

In the last few months, the Indian economy has been going through a major structural transition, wherein traditional sectors are giving way to emerging sectors, which are technology-driven. Competencies needed to work in these new sectors are different. Besides, as there has been a significant slowdown of the economy, recruitment, particularly for fresher's, also slowed down in traditional sectors.. In this competitive and challenging job market, our graduating students must be abreast with the changing job trends, emerging job opportunities and how they should equip themselves so that they are successful. In view of this, it was decided by our university to launch this newsletter, iNowkri, to serve as a continuous communication channel with our students. I request all our students to make the best use of it. Any feedback and suggestions for improvement may be sent to placements@iujharkhand.edu.in

With best Wishes for a Happy Chhath Pooja.

Prof. O R S Rao
(Vice-Chancellor)



From The Editors' Desk

It gives us immense pleasure to present before you the first issue of the i-Nowkri Newsletter for 2020. As the Placement Season commenced, it will serve as an effective communication vehicle to communicate and prepare the students graduating in 2021, to harness the upcoming Placement Opportunities.

In line with the above mission, we are delighted to share with our students, in the current issue, news and updates on the current job market, covering both on-campus and off-campus placements. Besides, This issue also covers inputs to the students, planning to pursue higher studies, on the competitive exam calendar for higher studies.

We do hope that you enjoy the fruits of our labor and that our efforts can help shape your career. In the spirit of continuous improvement, any constructive suggestions are welcome.

Prof. Vishal Kumar
Prof Viranshu Kumar

About i-Nowkri

"A Step towards Career Design and Job Placement Support"

Amid an increasingly demanding economic and business climate, job placement support has become an important duty for universities. ICFAI University, Jharkhand makes efforts toward career design and job placement support from the early stages of students' education, based on a clear understanding of the types of job candidates who are sought by employers, and who are in step with times. The university provides students with the information needed in the search for employment, internship opportunities including company profiles, job listings all of which can be used for researching prospective employers, ready to move ahead professionally

Highlights: In the Current Issue

- Competitive Exam Schedule
- In Campus Placement Opportunity
- Off Campus Placement Opportunity
- Job Opportunities in Government/Public Sector
- Job Market News/ Updates
- Industry Overview/ Expert Opinion
- Constitution of Placement Committee
- Campus Activities

Previous issues of i-Nowkri can be viewed at
<https://www.iujharkhand.edu.in/iNowkri.html>

Higher Studies: Competitive Exam Calendar



ICFAI
UNIVERSITY
**The ICFAI University,
Jharkhand**
Grooming Professionals. With Values.

Ranked
6th

in Eastern Region

siliconindia

Top 100 Engineering
Colleges - 2020
Govt. & Pvt.

Ranked
8th

THEWEEK

Hansa Research Survey
Best Universities-2020
Among Best Multi-Disciplinary
Universities in East Zone

Rated
A

CAREERS 360

B-School Survey
2020

Ranked
3rd

in Jharkhand

EducationWorld

Private Universities
Ranking - 2020

Ranked
48th

**INDIA
TODAY
GROUP**

among General Universities
of India - 2020
**INDIA TODAY -
MDRA UNIVERSITY SURVEY
2020 - Private**

Upcoming Campus Placement.....

- **Reliance Retail**
For MBA (marketing)
- **Nysaa retails pvt.ltd**
For MBA/BBA/B.Com

Upcoming Employability Assessment organization

- **First Naukri.com**
For B.Tech(CS)/BCA/MBA / BBA
/B.com
- **AMCAT**
For BCA/B.Tech(CS)
- **UN academy**
For BCA / B-Tech (CS)/ MBA HR
- **CoCube**
For
MBA,MCA,BBA,B.Com,BCA,B.Tech,
Diploma

- ✚ **MAT (Management Aptitude Test)** registration process for December exams (PBT) is currently underway.
- ✚ MAT is conducted by the All India management association (**AIMA**) four times in one year.
- ✚ Through this exam, admission will be offered in management courses like MBA and PGDM.
- ✚ The national level entrance examination will be conducted four times in a year in the months of February, May, September and December.
- ✚ Interested candidates can fill the online application form on the official website to appear for the examination. <https://mat.aima.in/dec20/>
- For the Candidates desirous for **XAT (Xavier Aptitude Test)** 2021 exam, the registration process is currently underway.
- XAT is conducted by XLRI, on behalf of XAMI.
- It is a university level exam which is conducted on all India level to select the candidates for admission in management education.
- Through, XAT the admission will be offered in some of the top B-schools in India.
- Interested candidates can get the complete details of XAT 2021 including, important dates, application form, eligibility criteria, exam pattern, syllabus, etc on the official website <https://xatonline.in/>

**ALL THE
BEST**

Off Campus Placement Opportunities

- Honey Group, an ISO 9001:2015 Certified Company
 Job Profile: Digital Marketing / Social Media Marketing Executive
 Eligibility: Any Graduate in Any Specialization
 Job Location: Pan India
 Website: <https://www.honeygroup.com/job-details/digital-marketing-social-media-marketing-executive-for-vizag-location/9>
- Hashstudios technologies pvt ltd
 Positions: Digital Marketing Executive
 Job Location: Pan India
 Qualification: Any Graduate in Any Specialization
 Website: <https://www.hashstudios.com/career.html>
- Snaphunt
 Positions: Finance Manager
 Job Location: Delhi NCR, Mumbai, Bengaluru
 Qualification: Any Graduate in Any Specialization
 Website: <https://snaphunt.com>

Placement Opportunity: Wipro WILP 2021

- Wipro is commencing the hiring process for WILP 2021 and they look forward to recruiting some of the best talent from our University.
- Work Integrated Learning Program 2021 (WILP 2021) is a unique learning-integrated program which offers BCA Students a chance to build a remarkable career at Wipro, while pursuing your higher education in M.Tech from a premier educational institution in India, sponsored by Wipro.
- Please find below the registration Link for WILP 2021 :

<https://campus-wipro.icims.com/jobs/2549926/event--wilp-hiring-fy-2021/job?mode=view&mobile=false&width=1150&height=500&bga=true&needsRedirect=false&jan1offset=330&jun1offset=330>

- Last Date to Apply: 10th December 2020
- Assessment Date (Tentatively): 14th to 18th December 2020



RANCHI | SUNDAY | JULY 19, 2020

IN BRIEF

ICFAI STUDENTS COMPLETE ONLINE INTERNSHIP

Students of ICFAI University, Jharkhand completed Online Summer Internships in Industry and presented their reports during online Viva Voce through Video Conferencing. Prestigious Companies that offered Online Internships to the University's students include Larsen & Toubro, Dalmia Cements, Sterlite Technologies etc. A number of IT Companies and leading advocates and legal services companies also offered online internships to the students of the University. A number of students received stipend and performance rewards for good performance during the internships. Shobhana Samarth, MBA student of 2019 batch received award for the Best Online Internship in India from Shriram Life Insurance and was invited to the award distribution function to be held at Hyderabad, in due course.



3 Keys to Success in Life

-  Write down your goals
-  Powerful Belief System
-  Invest in yourself



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Sincerely thanks the following Organizations for providing Online Internship to its students



Job Opportunities in Government/Public Sector

❖ Institute of Banking Personnel Selection (IBPS) has released advertisement for the recruitment of 647 posts of Specialist Officer (SO) etc.

➤ Opening date for submitting online application: 2nd November 2020

➤ Last date for payment of application fee: 23 th November 2020

Eligibility - Bachelor Degree with B Level Certificate OR Engineering Degree Computer Science/ Computer Applications, Bachelor Degree in Law (LLB) and enrolled as an advocate with Bar Council, Master Degree / PG Diploma in Personnel Management / Industrial Relations/ HR / HRD/ Social Work / Labour Law, Master Degree / PG Diploma in Marketing / PGDBA / PGDBM/ PGPM/ PGDM.

<https://www.ibps.in/>

❖ UCO Bank SO Recruitment 2020: UCO Bank, a leading listed Public Sector Bank is looking for talented Individuals for recruitment of following Specialist Officer (SO) posts.

Important Dates:

➤ Opening date for submitting online application: 27th October 2020

➤ Last date for payment of application fee: 17th November 2020

Eligibility- Graduate in any discipline

<https://www.ucobank.com/hindi/working-with-usHindi.aspx>

❖ NPCIL Recruitment 2020-21 www.npcilcareers.co.in: Nuclear Power Corporation of India Limited (NPCIL) Rawatbhata Rajasthan Site invites online applications for recruitment of Stipendiary Trainee/ Scientific Assistant, Scientific Assistant, Steno, Sub Officer, Assistant, Fireman and Driver posts.

➤ Opening date for submitting online application: 3rd November 2020

➤ Last date for payment of application fee: 24th November 2020

Eligibility - Diploma in Mechanical, B.Com

www.npcilcareers.co



ICFAI
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JHARKHAND
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CONGRATULATES

Rishay Kumari
BBA(2017-20)

Neha Kumari
BBA(2017-20)

Aasha Mishra
B.Com(2017-20)

Simran Mishra
BCA(2017-20)

ICFAI
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AA+ Rating By
CAREERS360
In Top Engineering Colleges in India - 2020

Congratulations to the Faculty, Staff and Students on this Achievement

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CONGRATULATIONS!
Ms. Afsha Khan

for being placed at

MBA, Batch (2018-20)

ARRAY INNOVATIVE
As
Business Planning Analyst

'Job Market News/ Updates'

Farhan Azmi the Chairman of Futurz talks about the staffing landscape in a post-Covid world

Mediawire • Last Updated: Nov 03, 2020, 08:12 PM IST

Between March and May 2020, the unemployment rate in India rose steeply from 8% to 24.6%. The economy was in turmoil and many temporary workers were finding it extremely difficult to make ends meet. Today, with various sectors opening up and active support from **staffing industry** stalwarts, we have seen a welcome change with the unemployment rate normalising at 7% as October ended. **Farhan Azmi** is the Chairman of **Futurz** group, which has not only been monitoring this resurgence but has also been instrumental in its success by reconnecting temporary staff with employers.

IN THE SPOTLIGHT

In Covid times: What is making your medicines safe to consume?

MOST READ

MOST SHARED

Link for Full Article- <https://economictimes.indiatimes.com/jobs/farhan-azmi-the-chairman-of-futurz-talks-about-the-staffing-landscape-in-a-post-covid-world/articleshow/79020721.cms>

JOB Skills

The ability, coming from one's knowledge, practice, aptitude to do something well.

Zoom Webinar

Topic: Hiring Growth: Karande's vision

View Options

ASM **CEGR** **Rai University**

Prof. ORS. Rao
Vice Chancellor, ICFAI University, Ranchi

Prof. ORS Rao is currently Vice - Chancellor ICFAI University Jharkhand and has over 40 years of rich experience in Industry, Academia and Applied Research. After getting selected in the IIT Joint Entrance Examination in 1967, he graduated with B.Tech in Mechanical Engg from "IIT Madras" in 1972. Thereafter, he was selected in the All India Competitive Examination conducted by "NITIE", Mumbai and completed his 2-Year Post-Graduate Diploma in Industrial Engineering (equal to MBA) in 1974.

Prof. ORS Rao is an avid Institution Builder that has been credited with setting up and growing Higher Educational Institutions / Corporate Organizations in India and abroad. He has rich experience in managing cross-cultural and cross-functional teams and achieved results under challenging environments. A quick learner, who can adapt himself to varying work environments, with endless passion for improving the Quality of Higher Education in India. In order to realize his mission "To Grow Students into Competent Professionals, with Values", he has been implementing various strategies at ICFAI University Jharkhand, since he became Vice Chancellor of the University in 2011.

Prof. Rao has published a number of papers in reputed Journals and addressed seminars in India and abroad, on diverse topics like Strategy, Technology, Industry Analysis, Higher Education, Career Planning etc. He has been the Consulting Editor of a cutting-edge technology publication, Internet of Things published by ICFAI University Press.

Industry Overview and Expert Opinion

edutech

EduTech, which was already clocking a healthy double-digit, year-on-year growth before Covid-19, suddenly got a massive boost with an inflow of investments, acquisition. There are over 4,530 active EduTech start-ups in India today, out of which 435 were founded in the last 24-months alone. The total funding raised by these EduTech firms since 2010 stands at \$2.46 billion. The National Education Policy (NEP)2020 recognizes the need to leverage the advantages of technology while acknowledging its potential risks and dangers. It emphasizes the need for carefully designed pilot studies to determine the benefits of online education. The existing digital platforms are to be optimized and expanded to meet challenges with the aim of providing quality education for all. To this end, the focus on the Digital India Campaign will be ramped up and teachers will be given the required training to become effective online educators. The EduTech market, which establishes under 1 per cent of India's \$90-billion private education market, is predicted to bag 120 per cent growth in FY2020 and reach \$1.7 billion by the end of the year as per the data sourced from Omidyar Network India. Recently, NEP 2020 that was unveiled that government focuses on putting a halt to "the fragmentation of higher education by transforming higher education institutions into large multidisciplinary universities, colleges, and HEI clusters/Knowledge Hubs, each of which will aim to have 3,000 or more students". The radical set of policies will boost the industry to build vibrant communities of academicians and nobles, break down damaging silos, and enable students to become an all-rounder. Also a 6 per cent CAGR in student enrolment is expected to be seen in the market which will boost the market to approximately 53 million in FY25. The online lifelong learning market will expand as well as the pandemic has instituted the requirement for continuous learning. Certainly, good times are ahead for the EduTech players and students.

Tanuka Bhattacharya
(Manager HR)
Company Name- OSAM
Ranchi



As the interviewee, you can take the interview in the direction you want, talk about the subjects that you are confident about. Sell yourself but do not brag. Be subtle and allow them to know you. Be humble, firm and confident. If you do not know something do not beat around the bush. Do not lie in your CV to look good. It is important that you know the organization you are appearing for the interview.

Research about the company before the interview. Nonverbal communication cues are a major part of the impression you make. A weak handshake, for example, shows a lack of authority. An averted gaze signals distrust or disinterest in the job. You can show assertiveness by sitting up straight and leaning slightly forward in your chair. Maintain eye contact. Do your best to enjoy the interaction as much as possible. Keep it professional at all times.

At the end of the interview, any good interviewer will ask if the interviewee has any questions. It is advised that you have at least one question prepared. It can be - How would you describe the responsibilities of the position? How would you describe a typical day in this position? What are the prospects for growth and advancement? Avoid questions like - Am I selected for the position? What will be my salary? Most importantly, be confident and display positivity. The vibe you project during the interview will get you ahead and help in the selection process.

Let's Talk About YOU

Tips for a Successful Interview



1. Be ready

Once the interview is set, you know what's coming. Start thinking about how you will talk about and present yourself. This is where you need to shine. You need to get comfortable making small talk, answering questions and selling yourself.

2. Do your homework

Research the company that is interviewing you. Check out their website, press releases, social media sites, etc. Prepare a few interesting facts that you can bring up, as appropriate, during the interview.

3. Review your resume

Know your resume inside and out. This is what the interviewer is using as a guideline for the discussion. Be ready to walk through your work experience and skills. Be ready to concisely discuss what you've accomplished.

4. Know your motivation

Why do you want this job? What can you offer this company? How does this job play into your career path and goals? Employers want to see that you really want this job, not any job.

5. Anticipate probable questions

There is not a lot of mystery when it comes to the interview. You will be asked questions, and you probably know the majority of them before you start. A simple internet search will reveal common interview questions for different types of jobs.

6. Stay calm

Some employers ask tough questions. Always focus on the positive. Keep your answers to difficult questions on point. If one of these zingers comes your way, take a deep breath and pause before you answer. Think before you react to the question.

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Need for Strong Academia-Industry Collaboration

- ✓ To update the curricula of existing programs, in line with Industry Requirements
- ✓ To design new programs relevant to the Industry
- ✓ To provide hands-on skills to the students thru Live Projects (Online), Guest Lectures, Internships
- ✓ To upgrade the knowledge of the students and faculty members thru Joint Seminars / webinars
- ✓ To set up Skill Centres , Incubation Centres
- ✓ To take up consulting projects

zoom

Constitution of Placement Committee

Corporate Relationship Cell

The Corporate Relationship Cell is managed by a committee which consists of Student Representatives and Faculty Members. The activities of the committee include coordinating Summer Internship Program, briefing the students on the Career opportunities in Industry, counselling the individual students on the right career choices. It coordinates with the prospective employers, arranges Pre- Placement Talks and Placement Interviews on campus and provides all the facilities required by the visiting companies.

Placement Committee 2020

Placement Committee Members

Faculty Members

Prof. Sumit Kumar Sinha	Prof. Manohar Kumar Singh
Dr. Goutam Tanty	Prof. Viranshu Kumar
Dr. Sudipta Majumdar	Prof. Satya Prakash
Dr. Sweta Singh	Dr Pritha Chaturvedi
Dr. Vishal Kumar	Mr Pratik Biswas
Dr. Samir Pandey	

Student Members

Ms. Shobhana Samarth	Mr. Anket Mondal
Ms. Harshita	Mr. Anurag
Ms. Swapnashi	Mr. Mayank Kumar
Mr. Bhushan	Mr. Anupam Charan Pahari
Mr. Bhushan	Mr. Piyush Kumar
Ms. Indrani Roy	Ms. Somi Priyadarshi
Mr. Larsen Alex toppo	

Alumni Partners

Mr. Chandan Kumar	Mr. Asif
Mr. Abhijeet Sinha	Mr. Debolina M
Ms. Afsha Khan	Mr. Rishi Raj
Ms. Sneha Giri	Mr. Akinchan B Sinha
Mr. Kaushal Singh	Mr. Ashutosh Vimal
Mr. Shubham	Mr. Rajesh Prasad

Industry Guides

Mr. Joydeep mukherjee	Mr. Bishnu Parida
-----------------------	-------------------

Mentors

Dr. Bhagabat Barik	Dr. Rajesh Kumar Prasad
Dr. Rumna Bhattacharyya	Dr Abhay Kumar Sinha
Prof. Mithilesh Kumar Mishra	

Tentative Schedule for Activities

Activities	Mock PI	Mock GD
Day	Wednesday	Thursday
Dates	11/11/20	12/11/20
	18/11/20	19/11/20
	25/11/20	26/11/20
	02/12/2020	03/12/2020
	09/12/2020	10/12/2020
	16/12/2020	17/12/2020

Plan for preparing final year students for campus placements

- ✚ Organizing Corporate expert session
- ✚ GD Class on current Topics
- ✚ Organizing Mock Interview with internal and external expert.
- ✚ Organizing Quiz on General Knowledge / Domain/specific tests

Campus Activities

- ✦ The ICFAI University Jharkhand organized a Corporate Lecture on "Corporate Governance". The Key Speaker was Mr. Joydeep Mookerjee, Chief Finance Officer, Vision Rx Lab, Kolkata, a subsidiary unit of Essilor International S.A., a French Multi National Company dealing with Ophthalmic Optics.
- ✦ All the faculty members and final year students of MBA, BBA and B.Com actively

- ✦ Corporate talk on Corporate Governance
- ✦ Interaction with Alumni and PhD scholars on 9th November
- ✦ Workshop /interaction with final year students on 10th November



An interactive meeting of all the final year students of the ICFAI University, Jharkhand was organized, wherein Career Preparation Plans were discussed and useful tips were provided by the Vice-Chancellor, Faculty Members, Industry Professionals, Entrepreneurs and Alumni.

An interactive meeting of Alumni of the ICFAI University, Jharkhand was organized on 9th November 2020

About ICFAI University Jharkhand

ICFAI University, Jharkhand is part of the ICFAI Group, known for its quality of education and ethics. The University was established as per the Jharkhand Government Act and the University is empowered to award degrees, as per Sec 22 of UGC Act, 1956. The University is committed to develop a new cadre of professionals, with a high level of competence and deep sense of ethics and commitment to the code of professional conduct. The ICFAI University, Jharkhand has undertaken the challenge of moulding students with different backgrounds by providing them Quality Higher Education, which includes not only sound knowledge of the subject but also hands-on professional skills and soft skills, so as to make them not merely employable but successful in their careers. At the same time, Job Market, particularly for fresh graduates has been undergoing a paradigm shift, in terms of the profiles of the Recruiting Companies as well as the Roles. It is in this context that the University felt the need to communicate to the students on a continuous basis, the changing trends in the Job Market and prepare the students accordingly. i-Nowkri News Letter is intended to fulfill the need by way of sharing the Job Market trends, Information on Campus Placements as well as Off-Campus placement opportunities (both in Private and Government Sectors) and advice to the students on how to prepare themselves to face the entire selection process. Besides, it serves as a communication channel for experience sharing by the students that successfully cracked the placement interviews.