

ICFAI University, Jharkhand

Placement Notification

Type: Online / On-campus

Ref No: IUJ/P22/SS/Int/00019

S/No.	Aspect	Details
01	Company Name	BYJU'S
02	Short brief on the Company	<p>BYJU'S is the world's most valuable Ed-tech company and the creator of India's most loved School learning app which offers highly adaptive, engaging and effective learning programs for students in classes 1-12(K-12) and competitive exams like JEE, NEET, CAT and IAS.</p> <p>BYJU'S - The Learning App, the flagship product for classes 4-12 was launched in 2015.</p> <p>Today, the app has over 35 million registered students and 2.4millionannual paid subscriptions. With an average time of 71 minutes being spent by a student on the app everyday from1700+cities, the app is creating a whole new way of learning through visual lessons. It is encouraging students to become self-initiated learners.</p> <p>The Disney BYJU'S Early Learn App was launched in June 2019, a special Opening from BYJU'S in collaboration with Disney India for students in classes1-3.The apps have been designed to adapt to the Unique learning style of every student, as per the pace, size, and style of learning. BYJU'S is paving the way for new-age, geography agnostic learning tools that sit at the cross-section of mobile, interactive content and personalized learning methodologies.</p>
03	Company Website	https://byjus.com
04	Education Requirement (Program/Programs)	BBA/B.Com/BCA/ B-Tech/ MCA / MBA
05	Eligibility Criteria (Minimum Marks, if any)	<p>(2022 passing out) with min 60% in 10th standard.</p> <ul style="list-style-type: none"> • Having a keen interest and deep understanding of the Indian education sector. • Interested in mentoring and guiding students. • Having a knack for sales • Good interpersonal and presentation skills.
06	Designation/Job Title	Business Development Trainee (BDT) / Business Development Associate (BDA)

07	Job Description	You will begin in an individual contributor's role, working in a team of go-getters to help spread the Byju's way of Learning in your city. You would be showcasing the unique Byju's way of Learning to students and parents and will be responsible for mentoring and sales in your designated zone.
08	Location	Pan India
09	Selection Process	Online test Online interview
10	Training	All selected candidates will be part of a 6 weeks training process under the Business Development Trainee profile at a monthly stipend of Rs 25,000. Upon successful completion of training candidates will be promoted to the role of Business Development Associates (BDA) The first 2 weeks of this training will be classroom training followed by 4 weeks of "On- the-Job Training", both at the BDT Training Location. There will be additional performance incentives which will be applicable during the training period. Currently till our offices re-open, the training will happen in the Work from Home mode. Once our offices are open, the training will shift to the BDT Training Location. Upon successful completion of training based on clearing the company's expected parameters, they will be confirmed as BDA - Direct Sales (at 10 LPA). Also, only after confirmation to the BDA role, they will start work at their 'Role Location'.
11	Salary (Rs/Month)	CTC (BDT): INR 300000 PA fixed pay+ INR 200000 PA performance pay CTC (BDA): INR 1000000 (7 lakh fixed pay + 3 lakh performance pay) (After Successful completion of training)
12	Any other benefits	As per the company norm
13	Joining	15/2/2022
14	Last Date to Apply	Immediately
15	Person to be contacted	Prof. Sumit Kumar Sinha
16	Remarks	Interested candidates contact immediately/ Respond through the mail .Send the latest CV