

**ICFAI University, Jharkhand****Placement Notification**

Type: campus

Ref No: IUJ/P22/SS/CR-0026

S/No.	Aspect	Details
01	Company Name	Dainik Jagran -Jagran Prakashan Ltd (JPL)
02	Short brief on the Company	Dainik Jagran is the flagship brand of the company. The genesis for Dainik Jagran was in the year 1942. In today's dynamic media world , where consumers have an unprecedented array of choices, Dainik Jagran stands out as a brand that is the choice of millions of Indians as they start their day. With a readership of 5.59 cr, it has been the largest read daily of India for the last consecutive 21 rounds of the Indian Readership Survey (IRS). With 37 editions, Dainik Jagran covers 11 states of India. It has also been declared by the World Association of Newspapers (WAN) as the Largest read daily in the world. Not just the largest read, Dainik Jagran has also been voted as the Most Credible Source of News in a BBC-Reuters survey
03	Company Website	<a href="https://www.jagran.com/">https://www.jagran.com/</a>
04	Education Requirement (Program/Programs )	MBA
05	Eligibility Criteria ( Minimum Marks, if any)	Good communication skill and presentable Tech savvy Good hand in MS office (Preferably PPT & Excel) Analytical band of mind with growing mind set
06	Designation/Job Title	Management Trainee Level after successful completion of training- 1 yrs Asst. Manager / Dy Manager / Manager
07	Job Description	Attached
08	Location	UP/MP/Bihar & Jharkhand
09	Selection Process	<ul style="list-style-type: none"><li>• Aptitude Test</li><li>• Group discussion</li><li>• Technical test</li><li>• HR &amp; Management Interview</li></ul>
11	Salary (Rs/Month)	3. LPA to 06 LPA
12	Any other benefits	As per company norms
14	Date for Campus Recruitment	Tentatively 15 Feb 2023
15	Last Date to Apply	02-02-2023
16	Person to be contacted	Prof. Sumit Kumar Sinha
17	Remarks	Interested candidates contact immediately/ Respond through the mail