

ICFAI University, Jharkhand

Placement Notification

Type: Online / On-campus

Ref No: IUJ/P23/SS/ CR-P/00006

S/No.	Aspect	Details
01	Company Name	Raise Digital
02	Short brief on the Company	<p>Raise Digital is a leading digital marketing and web development company that helps businesses grow and thrive online. We're here to help you create a more effective digital presence, whether you're looking for a new website or need a fresh approach to your existing site.</p> <p>We believe that the best way to build a better business is by empowering your team with the tools they need to succeed. At Raise Digital, we take pride in our ability to provide cutting-edge technology and web design solutions that will help your business grow.</p>
03	Company Website	https://raisedigital.in/
04	Education Requirement (Program/Programs)	BCA/ B-Tech CS/BBA/ B.Com/MBAMCA/BBA- LLB
05	Eligibility Criteria (Minimum Marks, if any)	<ul style="list-style-type: none">· Excellent written and verbal communication skills.· Ability to handle multiple projects simultaneously and work under pressure.· Strong organization and project management skills.· Friendly and personable demeanor.· Proficient in Microsoft Office and relevant software.
06	Designation/Job Title	Business Development Associate (BDA)
07	Job Description	<p>Willing to familiarize yourself with the company's vision and mission, seeking to accomplish set goals and objectives.</p> <ul style="list-style-type: none">· Conducting market research and identifying potential clients.· Cultivating strong relationships with new clients, while maintaining existing client relationships.· Collating and maintaining client information in the CRM database.· Working closely with staff across departments to implement growth strategies.· Developing and implementing sales strategies, client service, and retention plans, and analyzing sales data to inform or update marketing strategies.· Assist with drafting business plans, sales pitches,

		<p>presentations, reference material, and other documents as required.</p> <ul style="list-style-type: none"> · Ability to manage multiple projects concurrently and meet deadlines. · Identify new business opportunities and partners. · Demonstrate strong interpersonal skills with the ability to engage effectively with various levels of management, staff, and clients.
08	Location	PAN India
09	Selection Process	<ol style="list-style-type: none"> 1. Group Discussion 2. In-person Interview 3. HR Discussion
10	Registration Link	Not Applicable (Revert Through Mail)
11	Salary (Rs/Month)	6 LPA + Other benefits
12	Any other benefits	As per the company norm
13	Date for Campus Recruitment	NOT Yet Finalized
14	Joining	May 2023
15	Last Date to Apply	13-10-2022
16	Person to be contacted	Prof. Sumit Kumar Sinha
17	Remarks	Interested candidates contact immediately/ Respond through the mail