



## Faculty Profile

**Name: DR. PRIYANKA PRIYADARSHANI**

**Designation:** Assistant Professor

**Teaching Area:** Financial Management, Business Research Methods, Portfolio Management and Mutual funds

**Area of Interest:** Microfinance, Rural Development, Banking

**Professional Experience (4.5 years of experience -3.5 year of Corporate and 1 year in Academics)**

*Assistant Professor:* ICFAI University of Jharkhand (IUJ), Ranchi from February 2018 onwards

*Guest Faculty:* Ramakrishna Vivekananda University (RKMVU) Ranchi (1 year)

*Assistant Manager:* HDFC Bank Ltd (3.5 Years)

### **Educational Qualification:**

Ph.D- ICFAI University, Ranchi 2017

PGDRD-IGNOU, 2018

MBA-IBS Dehradun, 2010

AMFI Qualified

## **Major Publications**

*“A Culturally Sensitive Embedded Approach to Measuring Social Entrepreneurial Impact”* Published by Lords Publishing House ISBN:978-81-928178-5-9

*“Measuring Carbon Footprint Impacts of Microfinance: An Empirical study of Deoghar District, Jharkhand”* International Journal of Engineering, Sciences and Management (IJESM) ISSN No. 2231-3273, Vol. 7,

*“Problems of Employee Management in NGOs: A Study of NGOs in Ranchi, Jharkhand”* IUJ Journal of Management ISSN: 2347-5080

*“Impact of Micro Finance on Social and Economic Upliftment of Families Below Poverty Line, with Special Reference to Deoghar District in Jharkhand”*. International Journal of Management and Social Science Research Review (*Impact Factor: 4.695*), ISSN 2349-6746

*“Emerging trends of research on Microfinance in India”* IUJ Journal of Management, ISSN: 2347-5080.